



## **SOUTH EAST FLORIDA APARTMENT ASSOCIATION**

### **COMMITTEE DESCRIPTIONS**

#### **Community Service Committee:**

This group works to strengthen the rapport between multifamily industry professionals and the public by identifying areas of need in the community and planning activities which will provide appropriate service and support.

#### **Education & Career Committee:**

This group schedules a variety of programs for the SEFAA's general membership meetings with the primary goal of securing informative, engaging speakers who will present subjects that appeal to a wide range of association members. The Education & Career Committee also provides SEFAA members with timely seminars on industry-related topics that supplement the content of NAAEI designation courses. Topics have included legal issues, marketing, leasing, environmental issues, risk management, fair housing, and more.

#### **Independent Rental Owners Council:**

This committee is designed to target and support Independent Rental Owners (IROs) of all sizes with the purpose of identifying and creating member benefits that enhance the overall value the NAA provides. This group develops programs such as forums, seminars, and networking opportunities that assist IROs in developing and growing their businesses.

#### **Legislative Affairs/PAC Committee:**

The Legislative Affairs/PAC Committee monitors legislation and code issues affecting the multifamily housing industry at the local, state, and national levels. This committee works in conjunction with Florida Apartment Association (FAA) and National Apartment Association (NAA) Government Affairs departments and also oversees fundraising efforts in support of NAAPAC and APAC.

#### **Maintenance Council:**

The Maintenance Council provides a forum for maintenance technicians, takes the lead in developing education training sessions related to the maintenance team's job duties, and provides SEFAA members with timely seminars on industry-related topics that supplement the content of NAAEI designation courses.

#### **Marketing & Social Media Committee:**

Marketing and Social Media Committee is dedicated to providing relevant and impactful content that relates to the multi-family industry that will allow members to be informed with current topics, trends and industry opportunities.

**Membership Committee:**

This committee oversees the important tasks of obtaining new members and retaining existing members. This committee is responsible for developing and executing strategies to increase member satisfaction, engagement, and strengthening industry relationships. This group organizes annual membership drive, networking mixers, and member outreach programs.

**Supplier Members Council:**

The Supplier Members Council serves as a committee to increase resources and value for our supplier members by creating valuable networking opportunities, brand exposure and facilitating opportunities to engage with key decision makers in the multi-family housing arena. This committee spearheads supplier focused events such as the annual trade show, supplier success breakfast meetings and much more.

**Young Professionals Council:**

Young Professional Council offers the opportunity to leaders who are “young in the industry” to network and develop skills by teaming up with industry pros. This committee focuses on leadership education development, education, and a strong contribution to increasing industry awareness. Young Professionals' volunteers organize social and educational events at which SEFAA members can network with industry peers, learn more about the Association, and explore multifamily career opportunities.