



**SOUTH EAST FLORIDA  
APARTMENT ASSOCIATION**

**2021 Fishing for APAC Partnership Opportunity**

2021 Fishing for APAC

Thursday, June 10, 2021

SEFAA's Second Annual Fishing Tournament, "Fishing for APAC," gathers together for friendly competition and fun on the water, all in support of the Apartment Political Action Committee (APAC)!

**Boat Sponsor (\$2,500) - SOLD**

- Sponsor logo on Fishing for APAC digital invitations
- Sponsor logo on a banner placed on the boat
- Sponsor logo on the registration table
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes two (2) admission tickets

**Captain's Party Sponsor (\$1,300) – SOLD**

- Sponsor recognition on the welcome signature drink
- Sponsor logo on Captain's Party welcome signage
- Sponsor logo on food and beverage signage
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes two (2) admission tickets

**Tournament Gift Sponsor (\$1,100) – SOLD**

- Sponsor logo recognition on branded cooler bags
- Opportunity to include approved promotional items provided by the sponsor.
  - Please consult with staff before selecting an item (approved item: towel, sunscreen, koozies, travel mugs, water bottles, or caps/visors)
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes two (2) admission tickets

**Awards Sponsor – 5 of 5 available**

Exclusive opportunity to present an award to the winner of the selected category with a company branded gift cardholder. Please choose one of the following categories:

- Awards Sponsor – Heaviest Fish (\$900)  
Sponsorship includes a \$500 gift card that will be given to the winner
- Awards Sponsor – Longest fish (\$600) - **SOLD**  
Sponsorship includes a \$250 gift card that will be given to the winner
- Awards Sponsor – Most fish (\$600) - **SOLD**  
Sponsorship includes a \$250 gift card that will be given to the winner
- Awards Sponsor – Shortest Fish (\$300) - **SOLD**  
Sponsorship includes a \$100 gift card that will be given to the winner



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- Awards Sponsor – Coolest Fish (\$300) - **SOLD**  
Sponsorship includes a \$100 gift card that will be given to the winner
- Additional benefits:
  - Sponsor logo on SEFAA event website
  - Sponsor logo on digital marketing materials (e-blasts)
  - Includes one (1) admission ticket

**Giveaway Sponsor (\$900) - 1 of 1 available**

- The raffle winner will receive a YETI cooler (item included with sponsorship)
- Digital and on-site raffle promotion with sponsor recognition
- Sponsor logo recognition on the item (item will not be customized with logo)
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes one (1) admission ticket

**Lunch Sponsor (\$900) – 2 of 2 available**

- Sponsor logo recognition on lunch designated area and lunch boxes served on the boat
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes one (1) admission ticket

**Bar Sponsor (\$900) – 2 of 2 available**

- Sponsor logo recognition on drinks and snack stations served on the boat
- Opportunity to include branded bar item (provided by sponsor)
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes one (1) admission ticket

**Welcome Drink Sponsor (\$700) - 1 of 1 available**

- Refreshing drinks available to all attendees at check-in tables prior to boarding the charter
- Sponsor logo included on the station and/or
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes one (1) admission ticket

**Parking Sponsor (\$500) – 1 of 2 available**

- Sponsor logo featured on directional parking signage
- Sponsor logo included on parking passes
- Opportunity to provide parking attendant to distribute collateral materials
- Sponsor logo on SEFAA event website
- Sponsor logo on digital marketing materials (e-blasts)
- Includes one (1) admission ticket