## SOUTH EAST FLORIDA APARTMENT ASSOCIATION SEFA

## 2024 Circle of Excellence Awards

## Community Model of the Year Nomination Kit 5.1

\*\*Preparation checklist: Use this form for reference prior to submitting your online nomination. The following items are required to properly submit a valid online nomination.

\*\* Please note a nominee will receive zero points for not submitting the criteria.

- 1. Nominator Information (REQUIRED)
  - a. Name
  - b. Phone Number
  - c. Email
- 2. Community Information (REQUIRED)
  - a. Community Name

  - c. Phone Number
  - d. Email

- e. Community/Property Manager Name
- b. Management Company Name f. Community/Property Manager Phone Number
  - g. Photo Representing Community Model
- 3. Functional Use of Space (10 POINTS)
  - a. Include a photo showing how the placement of furniture or use of colors achieved maximum functional use of space.
  - b. Include information detailing any apartment layout objections that were overcome with interior design.
- 4. Supplementary Questions (50 POINTS)
  - a. Describe the apartment community's target market and how the presentation of the model apartment home assists with marketing the community.
  - b. Describe any model features that may set you apart from other communities.
  - c. Is there anything else you would like to say about the nominee that makes them qualified for this award?
- 5. Floor Plan (20 POINTS)
  - a. Include a brochure-type floorplan of the model apartment home describing interior features.
- 6. Photos/Videos (20 POINTS)
  - a. Each room in the model apartment home.
  - b. Exterior view from the model patio (if applicable).
  - c. Exterior front entry approach to the model home.
- 7. Additional Attachments (OPTIONAL)
  - a. Nominees may submit additional documents (photos, videos, presentations, etc.) to further make their claim for this award.