



**2026 Circle of Excellence Awards**  
**Social Media Excellence of the Year**  
**Nomination Kit 1**

*\*\*Preparation checklist: Use this form for reference prior to submitting your online nomination. The following items are required to properly submit a valid online nomination.*

*\*\* Please note a nominee will receive zero points for not submitting the criteria.*

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**1. Nominator Information (REQUIRED)**

- a. Name
- b. Phone Number
- c. Email

**2. Community Information (REQUIRED)**

- a. Community Name
- b. Management Company Name
- c. Phone Number
- d. Email
- e. Community/Property Manager Name
- f. Community/Property Manager Phone Number
- g. Photo Representing Community's Website

**3. Marketing/Collateral (20 POINTS)**

- a. Community Website Link
- b. Social Media Pages
- c. Online Advertising
- d. Submit the marketing plan for the community through online ads, social media, website, etc.

**4. Narrative (60 POINTS)**

- a. Provide a thorough narrative of the community's attributes that justifies their consideration for this award. Consider including the following:
  - i. Virtual Engagement
  - ii. Instagram Account
  - iii. Social Media Plan & Results
  - iv. Yelp Account
  - v. Google Plus Account
  - vi. Twitter Account
  - vii. Facebook Page
  - viii. Additional social media
  - ix. LinkedIn Page
  - x. Website Content
  - xi. YouTube Account

**5. Supporting Documents (July 2025 – June 2026) (20 POINTS)**

- a. Upload a minimum of (5) supporting social media examples. We encourage you to include, design concepts, videos, analytics, and/or testimonials. Proprietary or internal information can also be attached and will not be shared with the public.

**6. Additional Attachments (OPTIONAL)**

- a. Nominees may submit additional documents (photos, videos, presentations, etc.) to further make their claim for this award.