



**SOUTH EAST FLORIDA
APARTMENT ASSOCIATION**

SEFAA

2024 Premier Education Partners (PEP)

The South East Florida Apartment Association Partnership Opportunities

<https://www.sefaa.org/premier-education-partner>

As a Premier Education Partner, you will have the benefit of speaking at selected SEFAA educational programs. The educational programs that include speaking time are catered mainly to the Management Company's corporate executives, regional managers, community managers, and leasing agents. The following benefits will be featured at the selected event(s) such as **Landlord-Tenant (January), Leasing Seminar (March), Fair Housing Seminar (April), and additional educational seminars (March, July, and September)**

Platinum (\$1,000) – Limited to one (1) companies per event

**Value and benefits valid for one scheduled event*

- Introduction of the program on stage
- Representative to introduce the company services and key information (*limit of 5 min*)
- Sponsor logo included on guest speaker material (*content provided by the guest speaker*)
- Sponsor logo on the podium or digital backdrop
- Opportunity to provide branded notepads and pens to attendees (*items provided by the sponsor*)
- Opportunity to place promotional materials on tables (*items provided by the sponsor*)
- Sponsor logo included on the educational interactive slide presentation
- Company logo on the SEFAA event website
- Company logo on marketing materials (eblast and/or social media)
- Company logo on signage on-site or digitally at a dedicated event
- Dedicated table to greet attendees during scheduled breaks, and end of the seminar
- Two (2) admission tickets

Gold (\$500) – Limited to six (6) companies per event

**Value and benefits valid for one scheduled event*

- Representative to introduce the company services and key information (*limit of 5 min*)
- Opportunity to place promotional materials on tables (*items provided by the sponsor*)
- Sponsor logo included on the educational interactive slide presentation
- Company logo on the SEFAA event website
- Company logo on marketing materials (eblast and/or social media)
- Company logo on signage on-site or digitally at a dedicated event
- Dedicated table to greet attendees during scheduled breaks, and end of the seminar
- Two (2) admission tickets

Silver (\$150)

**Value and benefits valid for one scheduled event*

- SEFAA will hand out company flyers (or brochures) to attendees at the conclusion of the event (*items provided by the sponsor*)