**2023 Circle of Excellence Award Ceremony**

**The South East Florida Apartment Association Partnership Opportunity**

*The Circle of Excellence Award Ceremony is one of the largest apartment industry awards celebrations in Florida. This annual event hosts over five hundred guests with an average of 80% management in attendance. Join us for an exclusive opportunity to showcase your company during the cocktail reception, dinner during the awards show, or the after-party to celebrate the hard work and success of our members!*

**Presenter** ($8,000) – **SOLD**

* Welcome message and introduction at the podium during the award ceremony
* Full page welcome message included on Circle of Excellence Program Book
* Event website branding with sponsor logo
* 1/2 page full-color advertisement on Circle of Excellence Program Book
* Two (2) dedicated emails to all registered attendees with sponsors branding and message
* Present two (2) awards categories live
* Company name included on the registration email confirmation
* Company logo displayed on the podium
* Company logo displayed on the backdrop during the speech
* Company logo displayed on all slides during an interactive slide presentation
* Company logo full color on Circle of Excellence Program Book
* Company logo on all digital marketing materials
* Company logo on the SEFAA event website
* Eight (8) admission tickets

**Platinum**($5,000)

***Add-on and base benefits are included with the price. Please select one add-on:***

* Welcome reception experience with sponsor branding – **CLOSED**
* Event photos by a professional photographer to include sponsor logo watermark - 1 of 1 available
* Live entertainment and company logo displayed on GoBo and/or screen during the after-party – **SOLD**
* Company logo displayed on GoBo and/or screen during the awards ceremony – **SOLD**
* Photobooth to include sponsor logo during the welcome reception and after-party – **SOLD**

**Base benefits included:**

* + 1/4 page full-color advertisement on Circle of Excellence Program Book
  + Company logo full color on Circle of Excellence Program Book
  + Company logo on digital marketing materials
  + Company logo on the SEFAA event website
  + Company logo recognition during an interactive slide presentation
  + Four (4) admission tickets

**Gold** ($4,000)

***Add-on and base benefits are included with the price. Please select one add-on:***

* Plated dessert customized with sponsor branding logo - **SOLD**
* Uniquely designed on Ice Luge with sponsor logo recognition – **CLOSED**
* Sponsor branding on the registration station and attendees’ wristbands – **CLOSED**
* Live giveaway on stage (valid at any Marriott hotel room nights, spa, or restaurants) -2 of 2 available
* Sponsor commercial video of 90 sec - **SOLD**
* Branded bottle of wine for each dinner table – **SOLD**
* Bar stations to include sponsor branding signage – **SOLD**
* Brand self-parking and valet areas (if applicable) with the sponsor logo (opportunity to provide branded uniform for valet staff, red carpet, and promotional items)– **SOLD**

**Base benefits included:**

* + Company logo full color on Circle of Excellence Program Book
  + Company logo on the SEFAA event website
  + Company logo on digital marketing materials
  + Company logo recognition during an interactive slide presentation
  + Three (3) admission tickets

**Silver** ($3,000)

***Add-on and base benefits are included with the price. Please select one add-on:***

* Twenty (20) trophy awards with the sponsor company name – 1 of 1 available - **SOLD**
* Branded water bottles to attendees provided after the event – 1 of 1 available - **CLOSED**
* Sponsor logo on party favors provided during after-party event – 1 of 1 available - **CLOSED**
* Present two (2) categories on stage (category assigned by SEFAA staff) – 4 of 6 available
* Branded chocolate mints with sponsor logo placed at the dinner tables – 1 of 1 available- **CLOSED**
* Dinner table centerpieces with sponsor logo – **SOLD**
* Party invitation (or admission ticket) to include sponsor logo – **SOLD**
* Washroom toiletry kits and sponsor advertising (advertising content provided by sponsor) – 1 of 1 available

Nomination slides of twenty-nine (29) categories to include sponsor logo – **SOLD**

**Base benefits included:**

* + Company logo full color on Circle of Excellence Program Book
  + Company logo on the SEFAA event website
  + Company logo on digital marketing materials
  + Company logo recognition during an interactive slide presentation
  + Two (2) admission tickets

**Patron** ($1,500) **(SOLD)**

* Company logo full color on Circle of Excellence Program Book
* Company logo on the SEFAA event website
* Company logo on digital marketing materials
* Company logo recognition during an interactive slide presentation
* Two (2) admission tickets