



2019 Circle of Excellence Awards

Best Online Presence Nomination Kit 6.1

****Preparation checklist: Use this form for reference prior to submitting your online nomination. The following items are required to properly submit a valid online nomination.**

**** Please note a nominee will receive zero points for not submitting criteria.**

NOMINATOR INFORMATION

Name, contact number and email address of person submitting the nomination.

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|--------------|---------------------|
| Pass or Fail | NOMINEE INFORMATION |
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****Back up documentation on final presentation is strongly encouraged but not required for nomination submission.**

- | | |
|---|---|
| <input type="checkbox"/> Community Name | <input type="checkbox"/> Social Media Links |
| <input type="checkbox"/> Community Phone Number | <input type="checkbox"/> Website Link |
| <input type="checkbox"/> Community Email Address | |
| <input type="checkbox"/> Management Company Name | |
| <input type="checkbox"/> Photo representing community's website | |

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| 1-60 POINTS | NARRATIVE |
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Provide a thorough narrative of the community's attributes that justifies their consideration for this award.

This narrative can be written by the nominee or the person nominating Best Online Presence. Consider including the following:

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|---|--|
| <input type="checkbox"/> Social Media Plan and Results | <input type="checkbox"/> Instagram Profile |
| <input type="checkbox"/> Google Plus Account | <input type="checkbox"/> Yelp Account |
| <input type="checkbox"/> Facebook Profile | <input type="checkbox"/> Twitter Handle |
| <input type="checkbox"/> LinkedIn Profile | <input type="checkbox"/> Additional Social Media Platforms |
| <input type="checkbox"/> YouTube Account | |
| <input type="checkbox"/> Website content, user friendliness, technology | |

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| 1-40 POINTS | SUPPORTING DOCUMENTS (August 2018 - August 2019) |
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Upload a minimum of (5) supporting social media examples. We encourage you to include, design concepts, videos, analytics, and/or testimonials. Proprietary or internal information can also be attached and will not be shared with the public.