

SEDC President Gene Stinson Named Chairman of GSAE

Atlanta, GA (Date) –The Georgia Society of Association Executives (GSAE) has named SEDC President Gene Stinson as its chairman for 2018. Gene was inducted along with the other 2018 board officers at the organization’s annual meeting in Atlanta on December 13, 2017.

The chairmanship marks the achievement of one of Gene’s longstanding aspirations and reflects the significance of SEDC as one of Georgia’s—and the South’s—leading professional associations.

“I attended my first GSAE meeting soon after joining SEDC,” Gene said. “I was impressed with the quality of the programs and the warmth of the members. I realized immediately that GSAE was an organization in which it would benefit SEDC to participate.”

Gene brings a wealth of experience in membership associations to the task of chairman. Prior to becoming president of SEDC, he served as President and CEO of three different chamber of commerce and economic development organizations over the course of thirteen years.

“Early in my career I came to appreciate the power of membership organizations to effect change and to enjoy working with the people and processes involved in professional advancement,” Gene said. “Like SEDC, GSAE focuses on creating value for its members through the highest quality programming and services.

One initiative the new chairman wants to propose is the creation of a “small staff” summit—a day-long event featuring presenters on key organizational management topics and best practices.

“This summit will be designed to address the issues so many of us face in managing small associations,” Gene said.

The Georgia Society of Association Executives, founded in 1917, is based in Atlanta, Ga. The mission of GSAE is to advance the profession of association management and to enhance the professionalism of association executives.