

THANK YOU SPONSORS!

ONSITE AGENDA

PRESENTING SPONSOR

BRONZE SPONSORS

DOWNLOAD THE CONFERENCE APP



sedc.org
#SEDCKC16

GOLD SPONSORS

POPULOUS

COPPER SPONSORS





SILVER SPONSORS



EXHIBITORS



 This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts towards the recertification of Certified Economic Developers (CEdD).

 This professional development activity counts toward recertification of the Community Development Council's (CDC) Professional Community and Economic Developers certification (PCED).



SOUTHERN ECONOMIC DEVELOPMENT COUNCIL'S

2016 ANNUAL CONFERENCE
July 31 - August 2, 2016

Sheraton Kansas City Hotel
at Crown Center • Kansas City



KEYNOTE SPEAKER:
DAYTON MOORE
Senior Vice President-Baseball Operations/
General Manager of the Kansas City Royals



WELCOME TO KANSAS CITY!

This year's conference is focused on Innovation. We chose this program offering in order to leverage the massive resources that Kansas City and the southern region have to assist our business owners/entrepreneurs and existing businesses.

I know you will find the speakers at this year's conference to be enlightening and knowledgeable. The fun activities we have planned over the next few days will give you the opportunity to enjoy Kansas City's food, music, culture, and history.

Learn, plan, network and enjoy your time in Kansas City.

Pete Fullerton
SEDC Local Chair

SUNDAY, JULY 31

- 8:00 a.m. – **Topgolf Outing**
- 1:00 p.m. – *Topgolf Overland Park, Kansas (Bus departs promptly at 8:15 a.m.)*
- 11:00 a.m. – Registration
- 6:00 p.m. – *Ballroom Level*
- 1:30 p.m. – **Optional Tours**
- 4:00 p.m. – *(Separate registration required)*
 - Ennovation Center of Independence
 - BNSF Intermodal Logistics Park
 - Barley Bus
 - College Basketball Experience
- 2:00 p.m. – Pre-Conference Optional Education:
- 3:30 p.m. – **Attracting & Retaining Investors**
Rich Fletcher, I-77 Alliance
Empire Ballroom
- 4:00 p.m. – Committee Meetings
- 5:00 p.m. – *Locations available at registration*
- 5:00 p.m. – State Caucus Meetings
- 6:00 p.m. – *Locations available at registration*

- 6:00 p.m. – Transportation to Reception
(Buses begin leaving promptly at 6:00 p.m.)
- 6:30 p.m. – **Welcome Reception**
- 8:00 p.m. – *World War I Museum and Memorial*

MONDAY, AUGUST 1

- 8:00 a.m. – Breakfast
- 9:00 a.m. – *Atlanta Ballroom*
- 8:00 a.m. – New Member Breakfast
- 9:00 a.m. – *Empire Ballroom*
- 9:00 a.m. – Opening Remarks, Welcome and Keynote
- 10:30 am – *New York/San Francisco Ballroom*
- "More than a Season: Building a Championship Culture"**
- Keynote Speaker: Dayton Moore,**
Senior Vice President-Baseball Operations/General Manager of the Kansas City Royals
- 10:30 a.m. – Break (15 Minutes)
- 10:45 a.m. – General Session
- 12:00 p.m. – **What Cities Can Do to Boost Innovation and Entrepreneurship**
New York/San Francisco Ballroom
- Panelists:**
Zachary Markovits, What Works Cities
Evan Absher, Kauffman Foundation
Chad Shearer, Brookings Institution
- Moderator:**
The Honorable Mayor Sly James,
Mayor of Kansas City, Missouri
- 12:15 p.m. – Luncheon Honoring CEDA
- 1:30 p.m. – & Communication Award Winners
Atlanta Ballroom
- 1:45 p.m. – **Track 1: Encouraging an Entrepreneurial Workforce**
- 3:00 p.m. – *New York/San Francisco Ballroom*
- Panelists:**
Allyson Rothrock, The Harvest Foundation
Mark Heath, Martinsville-Henry County (Va.) EDC
Jennifer Littlejohn, Greater Memphis Alliance for a Competitive Workforce
- Moderator:**
Mac Holladay, Market Street Services
- Track 2: Encouraging Innovation in International Investments**
- Chicago Ballroom*
- Panelists:**
Keida Ackerman, U.S. Department of Commerce
Evan Hoffman, Org. for International Investment
Dr. Hans-Aloys Wischmann, Philips Research North America
- Moderator:**
Andrew Nave, Shawnee Economic Development
- 3:00 p.m. – Break (15 Minutes)

- 3:15 p.m. – **Track 1: Entrepreneurship Business Training Programs**
- 4:45 p.m. – *New York/San Francisco Ballroom*
- Panelists:**
Alex Krause, Kauffman Foundation
Rob Williams, SourceLink
Steve Radley, Network Kansas
- Moderator:**
Mark Turnbull, The Joplin Regional Partnership
- Track 2: Encouraging Innovation in Manufacturing Businesses**
- Chicago Ballroom*
- Panelists:**
Andy Hrasky, LMV Automotive Systems
Chuck Sexton, One East Kentucky
- Moderator:**
Al Figuly, Greater Kansas City Foreign Trade Zone
- 5:30 p.m. – Silent Auction Reception Benefiting the SEDC
- 6:30 p.m. – Educational Foundation - Sheraton Kansas City
Atrium Ballroom Level
- 6:30 p.m. – Transportation to Tech Week Countdown Party
- 7:00 p.m. – *(Streetcars are available at Union Station at the intersection of Pershing Rd. and Main St.)*
- 7:00 p.m. – **Tech Week Countdown Party**

TUESDAY, AUGUST 2

- 8:00 a.m. – Breakfast
- 9:00 a.m. – *Atlanta Ballroom*
- 9:15 a.m. – **Track 1: Assistance in Business Capital Options**
- 10:30 a.m. – *New York/San Francisco Ballroom*
- Panelists:**
Joe Bannister, MO Technology Corp.
Nathan Kurtz, Kauffman Foundation
- Moderator:**
Drew Solomon, EDC of KCMO
- Track 2: Encouraging Innovation in Distribution/Logistics Businesses**
- Chicago Ballroom*
- Panelists:**
Bryan Fox, KCP&L and President of KC CSCMP
Colby Tanner, BNSF
- Moderator:**
Morgan Bell, KC SmartPort
- 10:30 a.m. – Break (15 Minutes)
- 10:45 a.m. – **Track 1: Encouraging Technology Transfer for Business Creation & Expansion**
- 12:00 p.m. – *New York/San Francisco Ballroom*
- Panelists:**
James G. Baxendale, UMKC Innovation Center
Dr. Mike Paulus, Oak Ridge National Lab
Rebecca Robinson, Kansas State University's Institute for Commercialization
- Moderator:**
Elyse Davis, Georgia Power
- 12:15 p.m. – Luncheon SEDC Awards Presentations
- 1:45 p.m. – and Annual Meeting
Atlanta Ballroom
- 1:45 p.m. – **Track 1: Incubators & Accelerators as New Business Development**
- 3:00 p.m. – *New York/San Francisco Ballroom*
- Panelists:**
Amisha Miller, Kauffman Foundation
Sarah Fustine, Think Big Partners
Bill Kirkland, University of South Carolina
- Moderator:**
Stuart Ames, Duke Energy
- Track 2: Encouraging Innovation in Real Estate Redevelopment**
- Chicago Ballroom*
- Panelists:**
Alex Ogata, Populous
Jim Allen, Honor Capital
Lee Langerock, Ennovation Center of Independence, Missouri
- Moderator:**
Jon Williams, Williams & Associates
- 3:00 p.m. – Break (15 Minutes)
- 3:30 p.m. – Transportation to Children's Mercy Park/Sporting KC
- 4:30 p.m. – *(Buses begin leaving promptly at 3:30 p.m.)*
- 4:30 p.m. – General Session
- 5:45 p.m. – **Trends in Site Location Issues**
- Panelists:**
Dennis Donovan, WDG Consulting, LLC
Larry Moretti, LFM Corporate Location Solutions
Chris Steele, Investment Consulting Associates
- Moderator:**
Tim Cowden, KC Area Development Council
- 5:45 p.m. – **Reception and Dinner**
- 8:00 p.m. – *Children's Mercy Park/Sporting KC*

TRACK 1
The Development of New Businesses

TRACK 2
Assisting Existing Businesses

Track 2: Encouraging Innovation in Arts Based Businesses

Chicago Ballroom

Panelists:
Chris Dahlquist, Professional Independent Artist
Megan Crigger, City of Kansas City, MO
Julie Nelson Meers, Missouri Bank
Mike Marcus, The Center for Craft, Creativity & Design in Asheville, NC

Moderator:
Josh Best, EDC of KCMO

Track 2: Encouraging Innovation in Real Estate Redevelopment

Chicago Ballroom

Panelists:
Alex Ogata, Populous
Jim Allen, Honor Capital
Lee Langerock, Ennovation Center of Independence, Missouri

Moderator:
Jon Williams, Williams & Associates

3:30 p.m. – Transportation to Children's Mercy Park/Sporting KC
(Buses begin leaving promptly at 3:30 p.m.)

4:30 p.m. – General Session

Trends in Site Location Issues

Panelists:
Dennis Donovan, WDG Consulting, LLC
Larry Moretti, LFM Corporate Location Solutions
Chris Steele, Investment Consulting Associates

Moderator:
Tim Cowden, KC Area Development Council

5:45 p.m. – **Reception and Dinner**

Children's Mercy Park/Sporting KC

