



NEWS RELEASE

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Southern Economic Development Council Recognizes Cherokee Office of Economic Development for Excellence in Communications

Major Award Presented at 2022 SEDC Annual Conference

San Antonio, Texas (August 15, 2022) – The Southern Economic Development Council (SEDC), the largest regional economic development association in North America, has recognized Cherokee Office of Economic Development as a top performer in the American South for communications. Annually, SEDC reviews marketing and informative content from organizations throughout the Council’s 17-state footprint to evaluate design, strategy, innovation, and impact. This year, during a ceremony at the 2022 SEDC Annual Conference in San Antonio, the Georgia-based agency took home the Best of Class, Medium Division Title.

“The American South is one of the strongest and best positioned economies on the planet. Within our membership are professionals responsible for the development of billions and billions in corporate investment, millions of created jobs, and those who tell our story throughout the globe,” stated SEDC President Matt Tackett. “SEDC members compete successfully in a global marketplace, which is why our communications content is literally world-class. The SEDC Communications Awards showcase the best of the best.”

SEDC reviewed member-submissions within approximately twenty categories. Judges for the Communication Awards competition are site selection consultants and marketing professionals from across the southern United States. Communications Awards are presented annually at the SEDC Annual Conference, the Council’s largest event. The 2022 gathering featured 350 professionals that convened over 4 days to celebrate and promote new economic development throughout the American South.

About SEDC

SEDC is the oldest and largest regional economic development association in North America, with more than 1,100 members representing a variety of backgrounds. From local, regional, and state economic development agencies, chambers of commerce, business and industry, utilities, transportation, finance and education; members share a common interest to accelerate economic development in the American South. To learn more about SEDC, visit www.sedc.org.

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