



SERVING THE INDUSTRY SINCE 1958

APARTMENT

MANAGEMENT MAGAZINE



MAGAZINE ADVERTISING GUIDE
GENERAL INFORMATION, RATES & ZONE INDEX

LOS ANGELES COUNTY
ORANGE COUNTY
INLAND EMPIRE
SAN DIEGO COUNTY



WWW.APTMAGS.COM

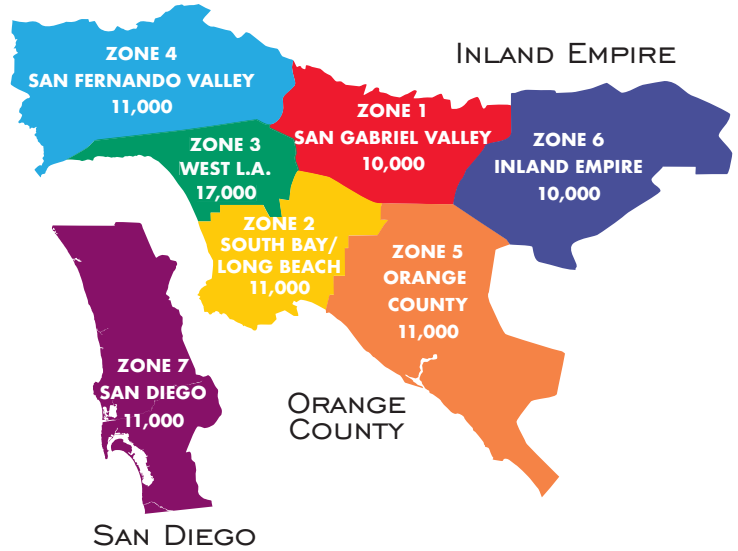
PRICING

ZONE 1 SAN GABRIEL VALLEY		ZONE 6 INLAND EMPIRE		
	1x	3x	6x	12x
Front Cover*	\$895 ⁰⁰			
Full Page	\$1,208 ⁰⁰	\$755 ⁰⁰	\$539 ⁰⁰	\$449 ⁰⁰
Two Thirds	\$1,142 ⁰⁰	\$714 ⁰⁰	\$510 ⁰⁰	\$425 ⁰⁰
One Half	\$846 ⁰⁰	\$529 ⁰⁰	\$378 ⁰⁰	\$315 ⁰⁰
One Third	\$712 ⁰⁰	\$445 ⁰⁰	\$318 ⁰⁰	\$265 ⁰⁰
One Quarter	\$470 ⁰⁰	\$294 ⁰⁰	\$210 ⁰⁰	\$175 ⁰⁰
One Eighth	\$402 ⁰⁰	\$251 ⁰⁰	\$179 ⁰⁰	\$149 ⁰⁰
Inside Front Cover	\$1,557 ⁰⁰	\$973 ⁰⁰	\$695 ⁰⁰	\$579 ⁰⁰
Inside Back Cover	\$1,557 ⁰⁰	\$973 ⁰⁰	\$695 ⁰⁰	\$579 ⁰⁰
Back Cover	\$1,922 ⁰⁰	\$1,201 ⁰⁰	\$858 ⁰⁰	\$715 ⁰⁰
Center Spread	\$2,675 ⁰⁰	\$1,672 ⁰⁰	\$1,194 ⁰⁰	\$995 ⁰⁰

ZONE 2 SOUTH BAY/ LONG BEACH	ZONE 4 SAN FERNANDO VALLEY	ZONE 5 ORANGE COUNTY	ZONE 7 SAN DIEGO	
	1x	3x	6x	12x
Front Cover*	\$995 ⁰⁰			
Full Page	\$1,422 ⁰⁰	\$889 ⁰⁰	\$635 ⁰⁰	\$529 ⁰⁰
Two Thirds	\$1,182 ⁰⁰	\$739 ⁰⁰	\$528 ⁰⁰	\$440 ⁰⁰
One Half	\$1,006 ⁰⁰	\$629 ⁰⁰	\$449 ⁰⁰	\$374 ⁰⁰
One Third	\$794 ⁰⁰	\$496 ⁰⁰	\$354 ⁰⁰	\$295 ⁰⁰
One Quarter	\$525 ⁰⁰	\$328 ⁰⁰	\$234 ⁰⁰	\$195 ⁰⁰
One Eighth	\$402 ⁰⁰	\$251 ⁰⁰	\$179 ⁰⁰	\$149 ⁰⁰
Inside Front Cover	\$1,680 ⁰⁰	\$1,050 ⁰⁰	\$750 ⁰⁰	\$625 ⁰⁰
Inside Back Cover	\$1,680 ⁰⁰	\$1,050 ⁰⁰	\$750 ⁰⁰	\$625 ⁰⁰
Back Cover	\$2,094 ⁰⁰	\$1,309 ⁰⁰	\$935 ⁰⁰	\$779 ⁰⁰
Center Spread	\$2,944 ⁰⁰	\$1,840 ⁰⁰	\$1,314 ⁰⁰	\$1,095 ⁰⁰

ZONE 3 WEST L.A.				
	1x	3x	6x	12x
Front Cover*	\$1,395 ⁰⁰			
Full Page	\$2,014 ⁰⁰	\$1,259 ⁰⁰	\$899 ⁰⁰	\$749 ⁰⁰
Two Thirds	\$1,842 ⁰⁰	\$1,151 ⁰⁰	\$822 ⁰⁰	\$685 ⁰⁰
One Half	\$1,384 ⁰⁰	\$865 ⁰⁰	\$618 ⁰⁰	\$515 ⁰⁰
One Third	\$1,208 ⁰⁰	\$755 ⁰⁰	\$539 ⁰⁰	\$449 ⁰⁰
One Quarter	\$874 ⁰⁰	\$546 ⁰⁰	\$390 ⁰⁰	\$325 ⁰⁰
One Eighth	\$632 ⁰⁰	\$395 ⁰⁰	\$282 ⁰⁰	\$235 ⁰⁰
Inside Front Cover	\$2,552 ⁰⁰	\$1,595 ⁰⁰	\$1,139 ⁰⁰	\$949 ⁰⁰
Inside Back Cover	\$2,552 ⁰⁰	\$1,595 ⁰⁰	\$1,139 ⁰⁰	\$949 ⁰⁰
Back Cover	\$2,917 ⁰⁰	\$1,832 ⁰⁰	\$1,302 ⁰⁰	\$1,085 ⁰⁰
Center Spread	\$4,245 ⁰⁰	\$2,653 ⁰⁰	\$1,895 ⁰⁰	\$1,579 ⁰⁰

SERVING THE APARTMENT INDUSTRY FOR OVER 60 YEARS...
LOS ANGELES COUNTY



AD SIZES:

FULL PAGE 7-1/2" x 10"	2/3V 4-7/8" x 10"	1/3V 2-5/16" x 10"	1/2H 7-1/2 x 4-13/16"
			1/3H 7-1/2 x 3-13/16"
			1/4H 7-1/2 x 2-5/16"

ADVERTISING PRODUCTION:

Ad design services are available for a one time fee and include one round of revisions.

FULL PAGE: \$275	1/3 PAGE: \$160
2/3 PAGE: \$225	1/4 PAGE: \$145
1/2 PAGE: \$185	1/8 PAGE: \$115

Additional revisions billed at \$75 /hr. Photography services and stock images are also available and can be quoted upon request.

1/8H 3-5/8" x 2-5/16"	1/2V 3-5/8" x 10"
1/4V 3-5/8" x 4-13/16"	

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TOTAL TALK TO A SALES REP AND START ADVERTISING!

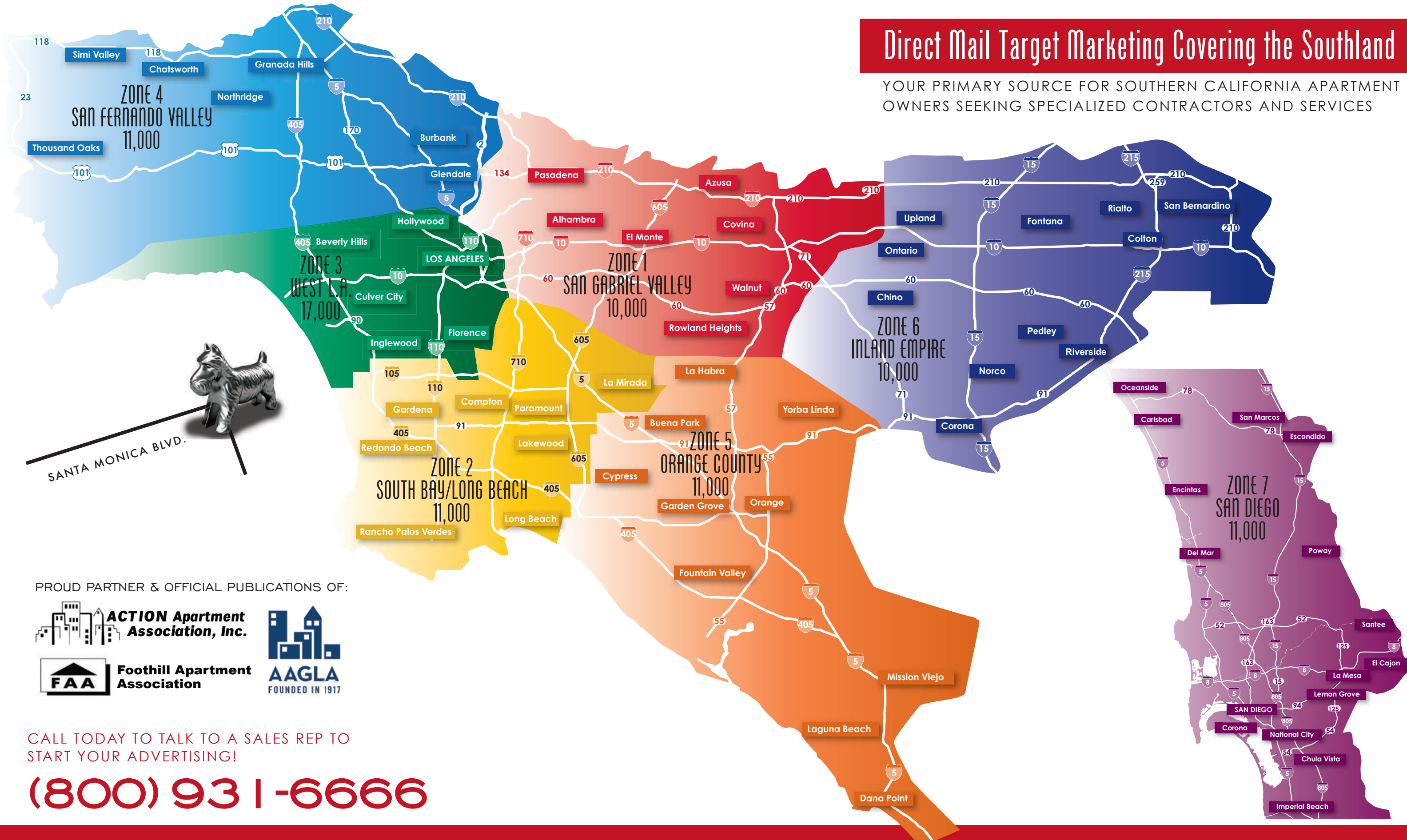
*Pricing is per month per zone, black & white placement.

*15% upcharge for color.

*Cover subject to Apartment Management Magazine approval.

Direct Mail Target Marketing Covering the Southland

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SERVING THE INDUSTRY SINCE 1958

APARTMENT

MANAGEMENT MAGAZINE

ADVERTISING INFORMATION

PUBLISHER'S STATEMENT

- Publisher reserves the right to reject any advertising or editorial copy he deems inappropriate for the publications.
- Advertisers will be protected for the duration of their contract in the event of a rate increase.
- Publisher will not be bound by any conditions appearing on insertion orders, space contracts or copy instructions conflicting with publication regulations.
- All billing is subject to either short rate, rebate, or earned rate used during a 12-month period.
- Apartment Management Magazines are published monthly by Apartment News Publications, Inc., established 1959.

ADVERTISING DEADLINES

Advertising space orders, ad copy, and changes are due prior to the 10th of the preceding month. Actual deadlines vary by month. See schedule for specific due dates.

ADVERTISING COPY

Our in-house Art Department will layout and typeset your ad for a one time fee which include one round of revisions. Additional revisions billed at \$75/hr.

ADVERTISING PROOFS

An advertising proof will be faxed or e-mailed to advertiser for approval prior to publication. Should approval be delayed, publisher reserves the right to hold ad over for publication in next available issue.

ADVERTISING POSITION

Preferred positions are: front cover, inside front cover, center spread, inside back cover, back cover.

COLOR

Additional process color will be 15% extra based on earned rate.

MECHANICAL REQUIREMENTS

Lithography (rotary off-set)

Publication Size: 8-1/8" x 10-1/4"

Size of Plate: Single Column Width 3-5/8" (22 picas)

Double Column Width: 7-1/2" (45 picas)

Depth of Columns: 10" (60 picas)

Two Columns to a Page

AD SIZES:

Full Page: 7-1/2" x 10" (45 x 60 picas)

Two-Thirds Page Vertical: 4-13/16" x 10" (29 x 60 picas)

Half-Page Horizontal: 7-1/2" x 4-13/16" (45 x 29 picas)

Half-Page Vertical: 3-5/8" x 10" (22 x 60 picas)

One-Third Horizontal: 7-1/2" x 3-13/16" (45 x 17 picas)

One-Third Vertical: 2-5/16" x 10" (14 x 60 picas)

One-Quarter Horizontal: 7-1/2" x 2-5/16" (45 x 14 picas)

One-Quarter Vertical 3-5/8" x 4-13/16" (22 x 29 picas)

One-Eighth Horizontal: 3-5/8" x 2-5/16" (22 x 14 picas)

METHOD OF BINDING

Saddle-stitched or press-bind.

SUBSCRIPTION RATES

\$20.00 per year for Southern California residents.

Call for out of area pricing.

EDITORIAL MATERIAL

Publisher welcomes editorial of interest to apartment owners and managers. Usage of such material is subject to the publisher's discretion.

Serving the industry since 1958
APARTMENT
NEWS PUBLICATIONS, INC.
WWW.APTNEWSINC.COM

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