



womenofasphalt.org

WofA SC Branch Steering Committee



Noelle Arena, *Chair*
Forta Corp



Kimmie Lyons, PhD, *Vice-Chair*
SC DOT



Susan Dukes Snyder, *Secretary*
SC DOT



Jayson Jordan, PE
Executive Director



Emily Holbert, MA,
Marketing Chair
Reeves Construction Co.



Brigetta Laird,
Mentoring Chair
Southeast Emulsions



Ashley Batson,
National Liaison
Ingevity



Katherine Swartz Hilton, MA
Associate Director

WofA Board of Directors



Mission: Empowering Women in Asphalt Careers

Read bios: <https://www.womenofasphalt.org/board-members>

Who are the Women of Asphalt?

MISSION:

Empowering women in asphalt industry careers.

GOALS:

- ❖ AWARENESS - Increasing awareness of opportunities in the industry.
- ❖ KNOWLEDGE - Elevating knowledge through education and resources.
- ❖ COMMUNITY - Providing platforms to create supportive relationships and growth.

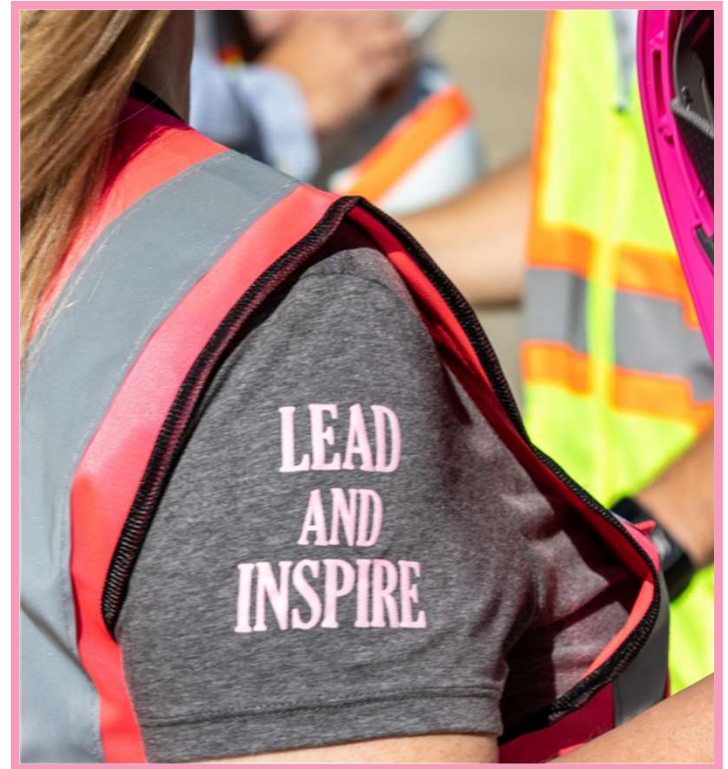
VISION:

We lead and inspire women in asphalt careers.



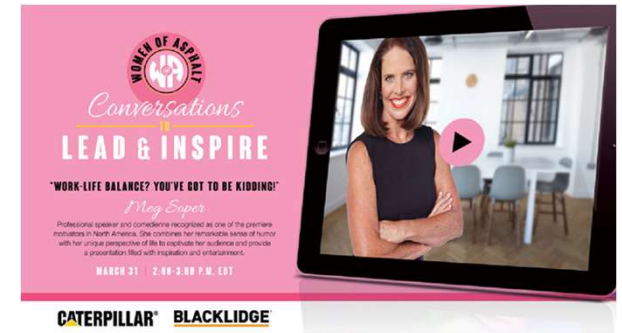


Women of Asphalt



National Initiatives

Podcasts, National Events, & “Conversations to Lead & Inspire”



<https://www.womenofasphalt.org/events>

National Initiatives

Connecting Women & Promoting Workforce Opportunities

2023 Mentorship Program Participation in 31 of 50 States



WofA Job Board Opportunity

Women comprise less than 10% of the construction workforce and we know there are many talented women who would make great employees if they knew of the opportunities, and particularly if they felt a company would be supportive of them. Sharing jobs in your organization on the WofA Job Board endorses your desire for talent and diversity.

Bringing more women into the industry is a prime part of WofA's mission, so we are offering the WofA Job Board at **NO COST** to you!

Stay Connected!

- ❑ Join Women of Asphalt SC Branch (free!)
- ❑ Follow + Connect on Social Media
- ❑ Key contacts:
 - Noelle Arena: narena@fortacorp.com
 - Katherine Swartz Hilton: khilton@scasphalt.org
- ❑ **Join us at World of Asphalt!**

