



FOR IMMEDIATE RELEASE

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Annual Housing Santa Barbara Day

presented by 2nd Story Associates and Housing Authority City of Santa Barbara
brings free family fun to North and South Santa Barbara County



HOUSING
SANTA BARBARA DAY 2021
ADVOCATING FOR AFFORDABLE HOUSING FOR ALL!

JOIN US
SATURDAY, OCTOBER 9TH
10:00 AM - 2:00 PM
DE LA GUERRA PLAZA, SANTA BARBARA

Housing Santa Barbara Day, is an annual free public event for community members to connect with local non-profit agencies & service providers, and participate in housing related workshops. Housing affordability is vital for our homeless population, low-income residents, and for all workers in all industries that support our community.

Join us for a day dedicated to advocating for affordable housing with...

- ✓ 30+ Community Agencies & Service Providers
- ✓ COVID-19 Vaccination Clinic
- ✓ Informative Housing Workshops
- ✓ Tenant & Landlord Resources
- ✓ ADU Resources
- ✓ Workforce Housing Information
- ✓ Affordable Housing Trolley Tours
- ✓ Music & Entertainment
- ✓ Local Food Vendors

For more information, scan or visit our website at www.housingsantabarbara.org

THANK YOU
to our generous sponsors!

SANTA BARBARA FOUNDATION
SANTA BARBARA COMMUNITY HOUSING CORPORATION
UnionBank
Montecito Bank & Trust
THE FUND FOR SANTA BARBARA
McCune FOUNDATION

Hosted by
2nd Story Associates



SANTA BARBARA COUNTY
HOUSING DAY
ADVOCATING FOR AFFORDABLE HOUSING FOR ALL!

JOIN US
SATURDAY, OCTOBER 16TH
10:00 AM - 2:00 PM
TOWN CENTER WEST, SANTA MARIA

Santa Barbara County Housing Day, is an annual free public event for community members to connect with local non-profit agencies and service providers, and participate in housing related workshops. Housing affordability is vital for our homeless population, low-income residents, and for all workers in all industries that support our community.

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- ✓ COVID-19 Vaccination Clinic
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Santa Barbara, CA, Sept 10, 2021 – Both North and South Santa Barbara County residents are invited to attend Annual Housing Santa Barbara Day this October hosted by 2nd Story Associates with support from the Housing Authority City of Santa Barbara (HACSB). The Santa Barbara event will be held **Saturday, October 9th from 10:00 a.m. – 2:00 p.m. at De La Guerra Plaza**. A second event will be held in Santa Maria in conjunction with the Housing Authority of the County of Santa Barbara on **Saturday, October 16th from 10:00 a.m. – 2:00 p.m. at Town Center West**.

Each event will include Housing Partners, Housing-Related Workshops, Tenant and Landlord Resources, Workforce Housing Information, ADU resources, a COVID-19 Vaccination Clinic, Food Booths and Live Music. There will also be fun activities for all ages that include a miniature home building activity. Please note: Masks will be required for all attendees.

This will be the 4th annual Housing Santa Barbara Day in South County and 1st annual Housing Santa Barbara Day in North County. South County will feature over 30 community agencies and service providers along with "free "affordable housing trolley tours." Tours will leave every 15 minutes from the Plaza with stops at various nearby affordable housing developments.

Housing Santa Barbara Day is an annual free public event for community members to connect with local non-profit agencies and service providers, and participate in housing related workshops. Housing affordability is vital for the homeless population, low-income residents, and for all workers in all industries that support the community.

"Housing Santa Barbara Day is a day of advocacy and a day to connect working families with the resources that are available," said Jerry Morales, a HACSB representative. "Both events will give the communities a chance to collaborate with the city to voice their concerns, find affordable housing and spend a day of fun with their families."

October is national Housing America Month, a time when communities throughout the country celebrate local housing efforts and a time to raise awareness for the need for additional affordable housing through education, advocacy, and empowerment.

2nd Story Associates gratefully acknowledges the following sponsors for supporting Housing Santa Barbara Day: Santa Barbara Foundation, Santa Barbara Community Housing Corporation, Union Bank, Montecito Bank & Trust, Santa Ynez Board of Chumash Indians, American Riviera Bank, The Fund for Santa Barbara and McCune Foundation.



About 2nd Story Associates

2nd Story Associates is a nonprofit corporation created in 2007 for the purpose of funding and developing affordable housing and related social services for the benefit of low-income families, seniors and disabled members of the Santa Barbara community. For more information, visit www.2nd-story.org



About Housing Authority of the City of Santa Barbara

The Housing Authority of the City of Santa Barbara is a local public agency created for the purpose of providing safe, decent, and quality affordable housing and supportive services to eligible persons with limited incomes, through a variety of federal, state, local and private resources. Since 1969, the Housing Authority of the City of Santa Barbara has developed and/or secured over 4,000 units of affordable rental housing for Santa Barbara through a variety of federal, state, local and private funding sources. Please visit the website at hacsb.org.