

# SBRPA's Business Partners



November's Featured Partner: Coastal Housing Partnership



**Introducing SBRPA Business Partners.** This is a special member group created for our Vendors and Suppliers. You get a free listing in the Business Partner Directory on our website, and your page will include a description of your business, your logo and contact information, as well as a link to your own website, LinkedIn/Facebook URLs and Twitter/Instagram handles. We will also highlight our Business Partners in our monthly magazine.

## Rental Listing Site

### Rentals.CoastalHousing.org

This online rental listing service hosted by nonprofit Coastal Housing Partnership allows local landlords and property managers to list their residential rental properties in Santa Barbara and Ventura Counties at no cost to them. Over 45,000 local employees have access to view these properties, since they are part of more than 60 employers who are members of Coastal Housing Partnership.

#### Benefits to Landlords and Property Managers

- Targeted audience of local employees
- Easy to publish properties
- Ability to archive property listings for future use
- Ease of copying listing for properties with multiple vacancies
- Effective alternative to national platforms

*"Coastal Housing Partnership's rental site is easy to use and they provide a high quality of rental prospects since their renters are employed with excellent local employers."*

*– Jason Sunukjian, LYNX Property Management, Inc.*

#### How We Support Local Property Managers & Landlords

As the Program Manager for the rental listing site, Kym Paszkeicz supports landlords and property managers who are posting their residential properties on the rental site.

For more information on how to post your rental listings, you can contact Kym who can assist you over the phone or on zoom or send you a link to a short instructional video. Her contact information is [kym@coastalhousing.org](mailto:kym@coastalhousing.org) or 805-450-5698.



*Kym Paszkeicz*

*"As a private landlord with rental income property, I was able to rent my property easily and quickly with Coastal Housing Partnership rental listing site."*

*– Linda, Private Landlord*



*Coastal Housing Partnership thanks local landlord representative from The Towbes Group for exhibiting at the Annual Housing Fair.*

#### Who is Coastal Housing Partnership?

Since 1987, nonprofit Coastal Housing Partnership has helped local employers attract and retain valued employees by providing them with an array of housing benefits from home buying education and home purchase savings to rental assistance. There are currently 60 member employers who employ more than 45,000 local workers.

In addition to the rental listing site, Coastal Housing Partnership has opened doors to home ownership

Rentals.CoastalHousing.org continued

for more than 11,000 local employees. The Partnership continues with the goals of removing some of the obstacles to home ownership. Home buying education is one of the tools offered to get local employees on their path to home ownership. More than 14,000 employees have attended their home buying education seminars and webinars.



A local developer greets a member employee at the annual Coastal Housing Partnership housing fair

Membership in Coastal Housing Partnership is open to employers of any size in Santa Barbara County and Ventura County. Through membership, local employers have the tools for employee recruitment and retention in the face of the area's high cost of housing. Member employees have access to housing benefits, including home purchase closing cost savings, mortgage refinance savings and rental assistance.



A Santa Barbara couple is grateful to Coastal Housing Partnership for supporting their housing needs as their family grows.

*"A terrific resource! It takes about 2 minutes to register and about 5 minutes to post a rental property! It will be viewed by the employees of Coastal Housing's 60 local member companies that employ 45,000 local workers!"*  
- Bob Hart, Santa Barbara Association of Realtors

# Find the perfect rental property in Santa Barbara & Ventura Counties!

Funded by nonprofit Coastal Housing Partnership



Search for rental properties at **[Rentals.CoastalHousing.org](https://Rentals.CoastalHousing.org)**

As an employee of a member company, you have FREE access to view properties on the Coastal Housing rental search site. For access to the rental site, register with your employee email.

Questions?  
805-450-5698  
[kym@coastalhousing.org](mailto:kym@coastalhousing.org)

