

SBCA PRESS RELEASE

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SBCA Provides Event Details for HUD's Upcoming Innovative Housing Showcase

BILLINGS, MT – September 2, 2025 – The Structural Building Components Association (SBCA) is excited to be returning to the National Mall in a matter of days for HUD's 2025 Innovative Housing Showcase in Washington, D.C. SBCA member company, 84 Lumber, will frame and dry-in a two-story duplex, with each unit being 1,500 square feet, on the National Mall in less than 12 hours to illustrate how efficient offsite manufactured structural components, such as roof trusses, floor trusses, and wall panels, are from a time, material, and labor standpoint. The event will take place Saturday, September 6-Wednesday, September 10th, with over 20 exhibitors sharing their innovative solutions for the U.S. housing market.

This year's Showcase, "The American Home Is the American Dream," will highlight the pride of achieving the American Dream of homeownership and the future of housing innovation. Showcase attendees will have the chance to attend exhibits and expert-led discussions that highlight housing innovations that support affordability and homeownership. In accordance with President Trump's Executive Order celebrating America's 250th Birthday, the Showcase will also feature defining moments in the history of housing.

A family-friendly event, the Showcase is open to the public and draws more than 5,000 attendees, including federal policymakers, industry leaders, and community stakeholders.

If you're in the area, or you have customers who are, check out SBCA's two story duplex.

Schedule of Events

The Showcase is open each day, September 6-10, from 10am-4pm Eastern Time.

Notable Show Info:

Saturday, September 6: Innovative Housing Showcase Opening Ceremony (AM)

Tuesday, September 9: Industry Education Panels ([register here](#))

About SBCA

The Structural Building Components Association (SBCA) is a trade association representing manufacturers of structural building components. Its membership also includes truss plate suppliers, original equipment manufacturers and resellers, computer software companies, lumber suppliers, builders, and professional individuals in various fields, including engineering, marketing, and management. SBCA provides services its membership needs to continue expanding the market share of all structural building components by promoting the common interests of those engaged in manufacturing trusses, wall panels, and related structural components; to ensure growth, continuity, and increased professionalism, which will strengthen the structural building component manufacturing industry's influence.

For more information, please visit: www.sbcacomponents.com or
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