

SBCA PRESS RELEASE

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FOR IMMEDIATE RELEASE

SBCA Provides Innovative Housing Showcase Event Breakdown

IRVING, TX – June 4, 2024 – The National Mall is already transforming for [HUD’s Innovative Housing Showcase](#) in Washington, D.C. The Structural Building Components Association (SBCA), along with the International Code Council (ICC), the Manufactured Housing Institute (MHI), and the National Multifamily Housing Council (NMHC), will [co-present](#) this year’s event with the U.S. Department of Housing & Urban Development (HUD), June 7-9, 2024. There are many interesting and innovative housing solutions to see on the Mall; we are excited to be one of them, featuring SBCA’s build with floor panels, roof truss panels, and wall panels. Be sure to check it out and [follow along](#) as we exhibit a two-story home built in under eight (8) hours!



Schedule of Events:

Monday, June 3, 2024 – [SBCA’s Innovative Housing Showcase Exhibit build](#) is up in under 8 hours! [See last year’s build.](#)

Tuesday, June 4, 2024 – Media Preview & Congressional Preview Reception

Thursday, June 6-Friday, June 7 – Innovative Housing Showcase [Educational Sessions](#) (9:30am-5pm ET)

Friday, June 7, 2024 – Innovative Housing Showcase Opening Ceremony (9am ET)

Join us on the National Mall between 10th Street SW & 12th Street SW off Jefferson St., for an event ceremony kick-off! The Showcase opens immediately following the kick-off.

Friday, June 7, 2024 – Innovative Housing Showcase Exhibitor Reception (5pm-7pm ET)

Join us on the National Mall between 10th Street SW & 12th Street SW, across from the Smithsonian Castle, for an Exhibitor Reception.

Friday, June 7-Sunday, June 9 – Innovative Housing Showcase (times below)

Friday, June 7: 9am-5pm ET

Saturday, June 8: 10am-4pm ET

Sunday, June 9: 10am-4pm ET

In addition to the weekend show, SBCA will be keeping its two-story building on the National Mall for one extra day. On **Monday, June 10th**, those in the area for NAHB’s Spring Leadership Meetings and Legislative Conference are invited to stop by for a tour of SBCA’s two-story built home. These tours will begin at 10am ET.

For more information or questions on SBCA’s involvement with the Innovative Housing Showcase, please visit: <https://www.sbcacomponents.com/ihs>.

Check out our Social Media pages for live updates throughout the event: [SBCA LinkedIn](#) | [SBCA Facebook](#) | [SBCA X](#)

About SBCA

The Structural Building Components Association (SBCA) is a trade association representing manufacturers of structural building components. Its membership also includes truss plate suppliers, original equipment manufacturers and resellers, computer software companies, lumber suppliers, builders, and professional individuals in various fields, including engineering, marketing, and management. SBCA provides services its membership needs to continue expanding the market share of all structural building components by promoting the common interests of those engaged in manufacturing trusses, wall panels, and related structural components; to ensure growth, continuity, and increased professionalism, which will strengthen the structural building component manufacturing industry’s influence.

For more information, please visit: www.sbcacomponents.com or contact us at info@sbcacomponents.com | 608-274-4849.

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