



Civic Leadership in the Superintendency October 16, 2025

9 a.m. to 3 p.m. at the Sheraton West Des Moines

Objectives and Agenda with Dr. Jennifer Perry Cheatham:

- Introduce the framework on Political Leadership in the Superintendency.
- Explore key proactive knowledge, skills, and dispositions with a focus on visioning, communicating, political mapping, mobilizing and relationship building.
- Work on improving your ability to communicate effectively with diverse stakeholders, including those with differing viewpoints.

Time	Activity
9-9:30 a.m.	Welcome and Introductions — We will get grounded in today's context.
9:30-10:45 a.m.	Math Reform Case — We will learn about and explore the Framework on Political Leadership in the Superintendency through a case discussion.
10:45-11 a.m.	<i>Break</i>
11-11:40 a.m.	Story Telling and Resonance — Each superintendent will share their story, uninterrupted, describing a political challenge they have faced in the last year, how they faced it, and what they learned.
11:40 a.m. -noon	Goal Setting — Each superintendent will share and strengthen a goal/strategy they are focused on. This will help participants apply their learning in real time.
12-12:30 p.m.	<i>Lunch</i>
12:30-1 p.m.	Proactive Political Leadership Skills: Visioning and Communicating — We will discuss the importance of visioning and communicating as strategies for political leadership, applying these strategies to your own work.
1:00-1:45	Proactive Political Leadership Skills: Political Mapping and Mobilizing — We will discuss the importance of political mapping and mobilizing, applying these strategies to your own work.
1:45-2 p.m.	<i>Break</i>
2-2:30 p.m.	Proactive Political Leadership Skill: Relationship Building — We will discuss the importance of relationship building, especially across lines of difference.
2:30-3 p.m.	Closing — We will summarize the shifts we need to make and discuss next steps as a community of learners.