



school
administrators
of iowa

Corporate Partner Proposal

YOUR OPPORTUNITY

Build brand awareness and
maximize visibility with more
than 2,200 Iowa school
administrators

2025-26

Contact

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Partner with SAI to fulfill its mission to support, encourage and develop iowa's educational leaders and learners.

SAI's Corporate Partner program is designed to increase your organization's visibility with school leaders. The program provides year-round opportunities to build and enhance relationships with SAI members.

Corporate partnerships contribute to offering SAI members first-rate services, tools, and resources to improve their schools and communities. Partners are provided with a broader level of access and visibility across SAI programming, events, and communication channels.

In collaboration with leading organizations like yours, SAI can increase the level and quality of services for school leaders.

Together, we can help administrators create a school environment conducive to learning.

PARTNERSHIP BENEFITS

In addition to the customization options you select, the following benefits are included in your partnership with SAI.



BRONZE

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference booth
preferred placement

Annual Conference
visuals

Annual Report listing

Website listing

\$1,500



SILVER

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference booth
preferred placement

Annual Conference
visuals

Annual Conference
Promising Practice
or Special Interest
session sponsor

Annual Report listing

SAI newsletter –
one digital ad

Website listing

\$3,000



GOLD

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference booth
preferred placement

Annual Conference
visuals

Annual Conference
Thought Leader sponsor

Annual Report listing

Member list for
sponsored event

SAI newsletter –
one digital ad

Webinar hosting

Website listing

\$6,000



PLATINUM

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference
8 X 10 booth – free

Annual Conference booth
preferred placement

Annual Conference
visuals

Annual Conference
Keynote sponsor

Annual Report listing

Content contribution to
SAI communications

Member list for
sponsored event

SAI newsletter –
one digital ad

Webinar hosting

Website listing

\$12,000+

PLATINUM



Platinum Benefits: \$12,000+

Included with Partnership: (valued at \$5,500)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference 8 x 10 booth – free
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Conference Keynote sponsor
- Annual Report listing
- Content contribution to SAI communications
- Member list for sponsored event
- SAI newsletter – one digital ad
- Webinar hosting opportunity
- Website listing

Customization Options: (\$12,000)

1. Review the list of options below. The number in parentheses listed beside the item indicates the quantity available.
2. Select options that add up to the \$12,000 Platinum Partner Level.

\$5,000 Value

- Superintendents' Collaborative – speak (1)
- Women in Educational Leadership – speak (2)

\$4,000 Value

- Twelve *Marshall Memo* banner ads – (4)
- National Conference receptions (3)
- Pre-conference sponsor (1)
- Superintendents' Collaborative reception
- Women in Educational Leadership reception

\$3,000 Value

- Annual Conference app (1)
- Annual Conference program sponsor (1)
- Annual Conference Wednesday lunch (3)
- Annual Conference Wi-Fi (1)
- Eight *Legislative Update* banner ads (2)
- Exhibitor-Member social (4)
- School Law Conference – recorded video (1)
- Six *The Main Idea* banner ads (2)
- Superintendent's Collaborative – table (2)
- Women in Educational Leadership – table (1)

\$2,500 Value

- Administrator of the Year award (1)
- District meeting – speak (3)
- In-person workshop – speak
- Mentor meeting – in-person & virtual (4)
- New Administrator Institutes – speak (4)
- Representative Council meeting – speak (4)
- Swag for members*partner pays for cost of items

\$2,000 Value

- Annual Conference booklet full-color ad (1)
- Annual Conference Wednesday continental breakfast (1)
- Annual Conference Thursday continental breakfast (1)
- Pre-conference lunch (2)

\$1,500 Value

- Annual Conference photo booth sponsor (1)
- School Law Conference – virtual slide (1)

\$1,000 Value

- Annual Conference Wednesday prize drawing (1)
- Annual Conference Thursday cash drawing (1)
- Annual Conference water stations (2)
- District meeting – slide (6)
- Four 30-second podcast audio ads (3)
- In-person workshop – table
- New Administrator Institutes – table (4)
- Virtual workshop

Example:

Annual Conference Wi-Fi	\$3,000
Eight <i>Legislative Update</i> Banner ads	+ \$3,000
In-person workshop – table	+ \$1,000
Superintendents' Collaborative Sponsor	+ \$5,000
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= \$12,000	

GOLD



Gold Benefits: \$6,000

Included with Partnership: (valued at \$4,000)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Conference Thought Leader sponsor
- Annual Report listing
- Member list for sponsored event
- SAI newsletter – one digital ad
- Webinar hosting opportunity
- Website listing

Customization Options: (\$6,000)

1. Review the list of options below. The number in parentheses listed beside the item indicates the quantity available.
2. Select options that add up to the \$6,000 Gold Partner Level.

\$5,000 Value

- Women in Educational Leadership – speak (2)

\$4,000 Value

- National Conference receptions (3)
- Pre-conference sponsor (1)
- 12 *Marshall Memo* banner ads – (4)
- Women in Educational Leadership reception

\$3,000 Value

- Annual Conference app (1)
- Annual Conference program sponsor (1)
- Annual Conference Wednesday lunch (3)
- Annual Conference Wi-Fi (1)
- Eight *Legislative Update* banner ads (2)
- Exhibitor-Member social (4)
- School Law Conference – recorded video (1)
- Six *The Main Idea* banner ads (2)
- Women in Educational Leadership – table (1)

\$2,500 Value

- Administrator of the Year award (1)
- District meeting – speak (3)
- In-person workshop – speak
- Mentor meeting – in-person & virtual (4)
- New Administrator Institutes – speak (4)
- Representative Council meeting – speak (4)
- Swag for members *partner pays for cost of items
- 12 monthly podcast audio ads (1)

\$2,000 Value

- Annual Conference Wednesday continental breakfast (1)
- Annual Conference Thursday continental breakfast (1)
- Pre-conference lunch (2)

\$1,500 Value

- Annual Conference photo booth sponsor (1)
- School Law Conference – virtual slide (1)

\$1,000 Value

- Annual Conference escalator graphics (4)
- Annual Conference Wednesday prize drawing (1)
- Annual Conference Thursday cash drawing (1)
- Annual Conference water stations (2)
- District meeting – slide (6)
- Four 30-second podcast audio ads (3)
- In-person workshop – table
- New Administrator Institutes – table (4)
- Virtual workshop

\$500 Value

- Annual Conference booklet 1/2 page ad – B&W

Example:

New Administrator Institutes – table	\$1,000
Six <i>The Main Idea</i> banner ads	+ \$3,000
Pre-conference lunch	+ \$2,000
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	= \$6,000

SILVER



Silver Benefits: \$3,000

Included with Partnership: (valued at \$2,500)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Conference Promising Practice or Special Interest session sponsor
- Annual Report listing
- SAI newsletter – one digital ad
- Website listing

Customization Options: (\$3,000)

1. Review the list of options below. The number in parentheses listed beside the item indicates the quantity available.
2. Select options that add up to the \$3,000 Silver Partner Level.

\$3,000 Value

- Annual Conference app (1)
- Annual Conference program sponsor (1)
- Annual Conference Wednesday lunch (3)
- Annual Conference Wi-Fi (1)
- Eight *Legislative Update* banner ads (2)
- Exhibitor-Member social (4)
- School Law Conference – recorded video (1)
- Six *The Main Idea* banner ads (2)

\$2,500 Value

- Mentor meeting – in-person & virtual (4)
- Swag for members *partner pays for cost of items

\$2,000 Value

- Annual Conference Wednesday continental breakfast (1)
- Annual Conference Thursday continental breakfast (1)
- Pre-conference lunch (2)

\$1,500 Value

- Annual Conference photo booth sponsor (1)
- School Law Conference – virtual slide (1)

\$1,000 Value

- Annual Conference escalator graphics (4)
- Annual Conference Wednesday prize drawing (1)
- Annual Conference Thursday cash drawing (1)
- Annual Conference water stations (2)
- Annual Conference Wednesday afternoon exhibit hall soda break (1)
- District meeting – slide (6)
- Four 30-second podcast audio ads (3)
- Virtual workshop

\$500 Value

- Annual Conference booklet 1/2 page ad – B&W
- Annual Conference popcorn cart beside exhibit booth (1)

Example:

Annual Conference booklet ad	\$500
Annual Conference water stations	+ \$1,000
Annual Conference photo booth	+ \$1,500
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	= \$3,000

BRONZE



Bronze Benefits: \$1,500*

Included with Partnership: (valued at \$1,500)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Report listing
- Website listing

**Select the Bronze Level partnership when registering for an annual conference booth on our website.*



