



Corporate Partner Proposal

YOUR OPPORTUNITY

Build brand awareness and maximize visibility with more than 2,200 Iowa school administrators

2024-25

Contact

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Partner with SAI to fulfill its mission to support, encourage and develop Iowa's educational leaders and learners.

SAI's Corporate Partner program is designed to increase your organization's visibility with school leaders. The program provides year-round opportunities to build and enhance relationships with SAI members.

Corporate partnerships contribute to offering SAI members first-rate services, tools, and resources to improve their schools and communities. Partners are provided with a broader level of access and visibility across SAI programming, events, and communication channels.

In collaboration with leading organizations like yours, SAI can increase the level and quality of services for school leaders.

Together, we can help administrators create a school environment conducive to learning.

PARTNERSHIP BENEFITS

In addition to the customization options you select, the following benefits are included in your partnership with SAI.



BRONZE

Annual Conference app listing

Annual Conference booklet listing

Annual Conference booth preferred placement

Annual Conference visuals

Annual Report listing

Website listing

\$1,500



SILVER

Annual Conference app listing

Annual Conference booklet listing

Annual Conference booth preferred placement

Annual Conference visuals

Annual Conference Promising Practice or Special Interest session sponsor

Annual Report listing

SAI Report one digital ad

Website listing

\$3,000



GOLD

Annual Conference app listing

Annual Conference booklet listing

Annual Conference booth preferred placement

Annual Conference visuals

Annual Conference Thought Leader sponsor

Annual Report listing

Member list for sponsored event

SAI Report one digital ad

Webinar hosting opportunity

Website listing

\$6,000



PLATINUM

Annual Conference app listing

Annual Conference booklet listing

Annual Conference 8 X 10 booth at no charge

Annual Conference booth preferred placement

Annual Conference visuals

Annual Conference Keynote sponsor

Annual Report listing

Content contribution to SAI communications

Member list for sponsored event

SAI Report one digital ad

Webinar hosting opportunity

Website listing

\$12,000+

PLATINUM



Platinum Benefits: \$12,000+

Included with Partnership: (valued at \$5,500)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference 8 x 10 booth at no charge
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Conference Keynote sponsor
- Annual Report listing
- Content contribution to SAI communications
- Member list for sponsored event
- *SAI Report* – one digital ad
- Webinar hosting opportunity
- Website listing

Customization Options: (\$12,000)

1. Review the list of options below. The number in parentheses listed beside the item indicates the quantity available.
2. Select options that add up to the \$12,000 Platinum Partner Level.

\$5,000 Value

- Executive Leaders – speak (2)
- Women in Educational Leadership – speak (1)

\$4,000 Value

- Twelve *Marshall Memo* banner ads – (4)
- Pre-Conference Keynote Sponsor (1)

\$3,000 Value

- Annual Conference app (1)
- Annual Conference Wednesday lunch (3)
- Annual Conference Wi-Fi (1)
- Eight *Legislative Update* banner ads (2)
- Executive Leaders – table (2)
- National Conference receptions (2)
- School Law Conference – recorded video (1)
- Six *The Main Idea* banner ads (2)
- Women in Educational Leadership – table (1)

\$2,500 Value

- Administrator of the Year award (1)
- District Meeting – speak (3)
- In-person workshop – speak
- New Administrator Institutes – speak (4)
- Rep Council Meeting – speak (4)
- Swag for Members *cost of items separate

\$2,000 Value

- Annual Conference booklet full – color ad (1)
- Annual Conference Wednesday continental breakfast (1)
- Annual Conference Thursday continental breakfast (1)
- Pre-Conference lunch (2)

\$1,500 Value

- Mentoring & Induction – virtual slide (4)
- School Law Conference – virtual slide (1)

\$1,000 Value

- Annual Conference Wednesday prize drawing (1)
- Annual Conference Thursday cash drawing (1)
- Annual Conference water stations (2)
- District Meeting – slide (6)
- Four – 30 second Podcast audio ads (3)
- In-person workshop – table
- Legal Lab – virtual slide (2)
- New Administrator Institutes – table (4)
- Virtual workshop

Example:

Annual Conference Wi-Fi	\$3,000
Executive Leaders Sponsorship	+ \$5,000
In-person workshop	+ \$1,000
<i>Legislative Update</i> Banner ad	+ \$3,000
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	= \$12,000

GOLD



Gold Benefits: \$6,000

Included with Partnership: (valued at \$4,000)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Conference Thought Leader sponsor
- Annual Report listing
- Member list for sponsored event
- *SAI Report* – one digital ad
- Webinar hosting opportunity
- Website listing

Customization Options: (\$6,000)

1. Review the list of options below. The number in parentheses listed beside the item indicates the quantity available.
2. Select options that add up to the \$6,000 Gold Partner Level.

\$5,000 Value

- Women in Educational Leadership – speak (1)

\$4,000 Value

- Pre-Conference Keynote Sponsor (1)
- 12 *Marshall Memo* banner ads – (4)

\$3,000 Value

- Annual Conference app (1)
- Annual Conference Wednesday lunch (3)
- Annual Conference Wi-Fi (1)
- Eight *Legislative Update* banner ads (2)
- National Conference receptions (2)
- School Law Conference – recorded video (1)
- Six *The Main Idea* banner ads (2)
- Women in Educational Leadership – table (1)

\$2,500 Value

- Administrator of the Year award (1)
- District Meeting – speak (3)
- In-person workshop – speak
- New Administrator Institutes – speak (4)
- Rep Council Meeting – speak (4)
- Swag for Members *cost of items separate
- 12 monthly Podcast audio ads (1)

\$2,000 Value

- Annual Conference Wednesday continental breakfast (1)
- Annual Conference Thursday continental breakfast (1)
- Pre-Conference lunch (2)

\$1,500 Value

- Mentoring & Induction – virtual slide (4)
- School Law Conference – virtual slide (1)

\$1,000 Value

- Annual Conference Wednesday prize drawing (1)
- Annual Conference Thursday cash drawing (1)
- Annual Conference water stations (2)
- District Meeting – slide (6)
- Four – 30 second Podcast audio ads (3)
- In-person workshop – table
- Legal Lab – virtual slide (2)
- New Administrator Institutes – table (4)
- Virtual workshop

Less than \$1,000

- Annual Conference booklet ad \$300, \$500 or \$700

Example:

New Administrator Institutes – table	\$1,000
Six <i>The Main Idea</i> banner ads	+ \$3,000
Pre-Conference Lunch	+ \$2,000
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	= \$6,000

SILVER



Silver Benefits: \$3,000

Included with Partnership: (valued at \$2,500)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Conference Promising Practice or Special Interest session sponsor
- Annual Report listing
- *SAI Report* – one digital ad
- Website listing

Customization Options: (\$3,000)

1. Review the list of options below. The number in parentheses listed beside the item indicates the quantity available.
2. Select options that add up to the \$3,000 Silver Partner Level.

\$3,000 Value

- Annual Conference app (1)
- Annual Conference Wednesday lunch (3)
- Annual Conference Wi-Fi (1)
- Eight *Legislative Update* banner ads (2)
- School Law Conference – recorded video (1)
- Six *The Main Idea* banner ads (2)

\$2,500 Value

- Swag for Members *cost of items separate

\$2,000 Value

- Annual Conference Wednesday continental breakfast (1)
- Annual Conference Thursday continental breakfast (1)
- Pre-Conference lunch (2)

\$1,500 Value

- Mentoring & Induction – virtual slide (4)
- School Law Conference – virtual slide (1)

\$1,000 Value

- Annual Conference Wednesday prize drawing (1)
- Annual Conference Thursday cash drawing (1)
- Annual Conference water stations (2)
- Annual Conference Wednesday afternoon exhibit hall soda break (1)
- District Meeting – slide (6)
- Four – 30 second Podcast audio ads (3)
- Legal Lab – virtual slide (2)
- Virtual Workshop

Less than \$1000

- Annual Conference booklet ad \$300, \$500 or \$700
- Annual Conference popcorn cart beside exhibit booth (1) \$500

Example:

Annual Conference booklet ad	\$500
Annual Conference water stations	+ \$1,000
Mentoring & Induction – virtual slide	+ \$1,500
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	= \$3,000

BRONZE



Bronze Benefits: \$1,500

Included with Partnership: (valued at \$1,500)

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference visuals
- Annual Report listing
- Website listing



Thursday Continental Breakfast



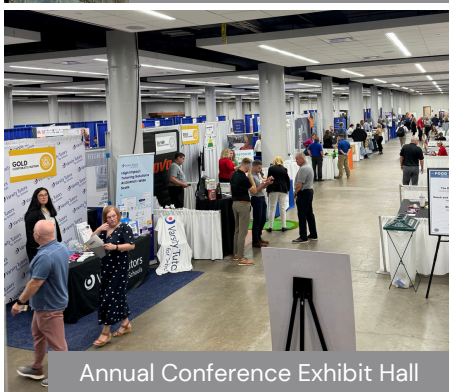
Annual Pre-Conference Keynote



Mentor-Mentee Meeting



In-person workshop



Annual Conference Exhibit Hall



Administrator of the Year Awards

