



Corporate Partner Proposal

YOUR OPPORTUNITY

Build brand awareness and maximize visibility with more than 2,200 Iowa school administrators

2023-24

Contact

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Partner with SAI to fulfill its mission to support, encourage and develop Iowa's educational leaders and learners.

SAI's Corporate Partner program is designed to increase your organization's visibility with school leaders. The program provides year-round opportunities to build and enhance relationships with SAI members.

Corporate partnerships contribute to offering SAI members first-rate services, tools and resources to improve their schools and communities. Partners are provided with a broader level of access and visibility across SAI programming, events and communication channels.

In collaboration with leading organizations like yours, SAI can increase the level and quality of services for school leaders.

Together, we can help administrators create a school environment conducive to learning.

PARTNERSHIP BENEFITS

In addition to the customization options you select, the following benefits are included in your partnership with SAI.



BRONZE

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference booth
preferred placement

Annual Conference
hallway visuals

Annual Report listing

Website listing

\$1,500



SILVER

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference booth
preferred placement

Annual Conference
hallway visuals

Annual Conference
Promising Practice or
Special Interest Session

Annual Report listing

SAI Report full-color,
1/4 page ad 1x

Website listing

\$3,000



GOLD

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference booth
preferred placement

Annual Conference
hallway visuals

Annual Conference
Thought Leader

Annual Report listing

Member list for
sponsored event

SAI Report full-color,
1/2 page ad 1x

Website listing

\$6,000



PLATINUM

Annual Conference
app listing

Annual Conference
booklet listing

Annual Conference
8 X 10 booth at no charge

Annual Conference booth
preferred placement

Annual Conference
hallway visuals

Annual Conference
Keynote presenter

Annual Report listing

Content contribution to
SAI communications

Member list for
sponsored event

SAI Report full-color,
full-page ad 1x

Website listing

\$12,000+

PLATINUM



Platinum benefits

Included with partnership:

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference 8 x 10 booth at no charge
- Annual Conference booth preferred placement
- Annual Conference hallway visuals
- Annual Conference Keynote (3)
- Annual Report listing
- Content contribution to SAI communications
- Member list for sponsored event
- *SAI Report* full-color, full-page ad 1x
- Website listing

Customization options:

You may select from the list of opportunities below designated for your Corporate Partner level. A number behind the option indicates the quantity available. The value of each item is also included, and you will select the number of items consistent with your partner level.

- Administrator of the Year award (1) \$2,500
- Annual Conference app (1) \$2,000
- Annual Conference booklet full-color ad (1) \$2,000
- Annual Conference Wednesday continental breakfast (1) \$2,000
- Annual Conference Wednesday lunch (1) \$8,000
- Annual Conference Wednesday prize drawing (1) \$1,000
- Annual Conference Thursday continental breakfast (1) \$1,500
- Annual Conference Thursday cash drawing (1) \$1,000
- Annual Conference water stations (2) \$1,000
- Annual Conference Wi-Fi (1) \$2,000
- Care packages/swag, co-branded \$2,500
- District Meetings (9) \$1,000
- Executive Director travel (1) \$1,500
- Executive Leaders (2) \$5,000
- In-person workshop \$2,500
- In-person workshop \$1,000
- Legal Lab - virtual (2) \$1,000
- Legislative Update banner ad (2) \$3,000
- *Marshall Memo* banner ad (4) \$4,000
- Mentoring & Induction - virtual (4) \$1,500
- *Mentoring Matters* banner ad (1) \$3,000
- National Conference receptions (1) \$3,000
- New Administrator Institutes (4) \$2,500
- New Administrator Institutes (4) \$1,000
- Podcast audio ad (1) \$2,500
- Pre-Conference lunch (1) \$4,000
- Pre-Conference (1) \$4,000
- Rep Council Meeting (4) \$2,500
- School Law Conference - virtual (1) \$3,000
- School Law Conference - virtual (1) \$1,500
- *The Main Idea* banner ad (2) \$3,000
- Women in Educational Leadership event (1) \$5,000
- Women in Educational Leadership event (1) \$3,000

\$12,000+

GOLD



Gold benefits

Included with partnership:

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference hallway visuals
- Annual Conference Thought Leader
- Annual Report listing
- Member list for sponsored event
- *SAI Report* full-color, 1/2 page ad 1x
- Website listing

Customization options:

You may select from the list of opportunities below designated for your Corporate Partner level. A number behind the option indicates the quantity available. The value of each item is also included, and you will select the number of items consistent with your partner level.

- Administrator of the Year awards (1) \$2,500
- Annual Conference app (1) \$2,000
- Annual Conference booklet ad (7) \$300, \$500 or \$700
- Annual Conference Wednesday continental breakfast (1) \$2,000
- Annual Conference Wednesday prize drawing (1) \$1,000
- Annual Conference Thursday continental breakfast (1) \$1,500
- Annual Conference Thursday cash drawing (1) \$1,000
- Annual Conference water stations (2) \$1,000
- Annual Conference Wi-Fi (1) \$2,000
- Care packages/swag, co-branded \$2,500
- District Meetings (9) \$1,000
- Executive Director travel (1) \$1,500
- In-person workshop \$2,500
- In-person workshop \$1,000
- Legal Lab - virtual (2) \$1,000
- Legislative Update banner ad (2) \$3,000
- *Marshall Memo* banner ad (4) \$4,000
- Mentoring & Induction - virtual (4) \$1,500
- *Mentoring Matters* banner ad (1) \$3,000
- National Conference receptions (1) \$3,000
- New Administrator Institutes (4) \$2,500
- New Administrator Institutes (4) \$1,000
- Podcast audio ad \$2,500
- Pre-Conference lunch (1) \$4,000
- Pre-Conference (1) \$4,000
- Rep Council Meeting (4) \$2,500
- School Law Conference - virtual (1) \$3,000
- School Law Conference - virtual (1) \$1,500
- *The Main Idea* banner ad (2) \$3,000
- Women in Educational Leadership event (1) \$5,000
- Women in Educational Leadership event (1) \$3,000

\$6,000

SILVER



Silver benefits

Included with partnership:

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference hallway visuals
- Annual Conference Promising Practice or Special Interest Session
- Annual Report listing
- *SAI Report* full-color, 1/4 page ad 1x
- Website listing

Customization options:

You may select from the list of opportunities below designated for your Corporate Partner level. A number behind the option indicates the quantity available. The value of each item is also included, and you will select the number of items consistent with your partner level.

- Annual Conference app (1) \$2,000
- Annual Conference booklet ad (7) \$300, \$500 or \$700
- Annual Conference popcorn cart beside exhibit booth (1) \$500
- Annual Conference Wednesday continental breakfast (1) \$2,000
- Annual Conference Wednesday afternoon exhibit hall soda break (1) \$1,000
- Annual Conference Thursday continental breakfast (1) \$1,500
- Annual Conference Thursday cash drawing (1) \$1,000
- Annual Conference water stations (2) \$1,000
- Annual Conference Wednesday prize drawing (1) \$1,000
- Annual Conference Wi-Fi (1) \$2,000
- Care packages/swag, co-branded \$2,500
- District Meetings (9) \$1,000
- Executive Director travel (1) \$1,500

\$3,000

BRONZE



Bronze benefits

Included with partnership:

- Annual Conference app listing
- Annual Conference booklet listing
- Annual Conference booth preferred placement
- Annual Conference hallway visuals
- Annual Report listing
- Website listing

\$1,500



Annual Conference Opening Session



In-person workshop



Annual Conference Keynote



In-person workshop



Annual Conference Exhibit Hall



Administrator of the Year Awards



Thursday Continental Breakfast



Annual Conference Promising Practices



New Administrator Institute



Annual Conference Thought Leader



Annual Conference Exhibit Hall