



Budget & Finance Committee Budget Review Meeting 1 Agenda

November 16, 2021 HYBRID MEETING

Chair - Victoria Keeler

Committee Members: Jennifer Morales, Celine Williams, Ryan Baldwin, Chris Brown, Alan Ross, Renetta Quintana, Mike Rust, Selina Lazarin, Sunny Giarritta, Louie Lopez

Staff Liaison(s): Teri Bilby

The San Antonio Apartment Association educates, communicates and advocates for professionals in the rental housing industry.

Call meeting to order

- I. Review 2022 Budget Draft 1- Membership, Communications, Government Affairs
 - a. A few items to note
 - i. 2022 is a Redbook year & new lease will be released
 - i. TAA launches new lease on February 16th
 - ii. Training classes are being added for new lease
 - iii. Redbooks will be available to ship on March 1st
 - iv. Redbook seminars will be held in March & April
 - b. Membership
 - i. Slight reduction in Owner & IROs, flat in Suppliers (revenue)
 - ii. Growth in units based on construction report
 - iii. NAA is increasing dues over a 5 year timeline
 - i. .01 per unit & supplemental charge of .05 per unit in 2022
 - ii. SAAA dues were increased accordingly- +.05 per unit & \$1 per supplier (NAA increased in 2021)
 - c. Communications
 - i. Moved to digital only magazines- monthly issues
 - ii. Moved to digital platform for directory- will no longer have a printed version
 - iii. Conservative revenue & website refresh for 2022
 - d. Government Affairs
 - i. Added budget for issues tracking monthly @\$344 (GR team talked with several different services as well as their peers- this is the cost of the one they believe will work best for us)
- II. Follow Up Steps from this meeting
 - a. Meeting 2- Events & Education
 - b. Meeting 3- Admin
 - c. Meeting 4- Wrap Up
 - d. December 15th Presentation to Board/Adoption
 - e. Other?

Adjourn

Notes & Action Items:

Antitrust Avoidance Statement – No discussions shall be held that may infer or lead to antitrust violations.
