

RI HOSPITALITY

CULTURAL LITERACY TOOLKIT

As we welcome teams and families from around the world during the summer of soccer, cultural awareness plays an important role in creating positive experiences for everyone involved. Understanding and respecting different customs, communication styles, and perspectives helps strengthen relationships, reduce misunderstandings, and ensure smooth interactions both on and off the field. This toolkit is designed to provide practical insights and tools to help staff confidently navigate the diverse cultures that make this season such a unique and rewarding experience.



GENERAL OVERVIEW

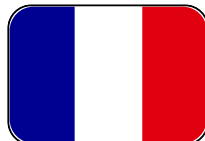
Along with a specialized deep dive of all teams playing in the region, we are pleased to offer a full synthesis of cultural-literacy reports and strategy proposals

Click on Each Country to Learn More!

TEAMS PLAYING AT GILLETTE STADIUM -



ENGLAND



FRANCE



GHANA



HAITI



IRAQ



MOROCCO



NORWAY



SCOTLAND

OTHER TEAMS PLAYING IN THE NORTH EAST -



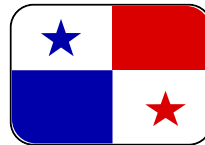
BRAZIL



ECUADOR



GERMANY



PANAMA



SENEGAL