

Table Talk: Real Conversations with Restaurant Leaders



Brian Ingram
Purpose Restaurants



Joshua Hedquist
OG Zaza



Brent Frederick
Jester Concepts

Moderator:
Carrie Charleston
Mall of America



PURPOSE

RESTAURANTS

Brian Ingram - Founder & Owner

The image shows the interior of a modern, industrial-style breakfast bar. The space features a polished concrete floor, exposed ceiling pipes, and various lighting fixtures including spherical pendant lights and track lighting. In the foreground, there are wooden tables with white coffee cups and saucers. A long wooden table on the right is also set with coffee. In the background, there is a bar area with shelves of bottles and a staircase. A large white banner with a black border is centered in the image, containing the text "HOPE BREAKFAST BAR".

HOPE BREAKFAST BAR





GIVE HOPE

BUY A MEAL. GIVE A MEAL

When you order, ask to add a meal at checkout
Your gift is available in card form below for families in need.

HOPE EXPRESS



NEED? TAKE A GIFT CARD



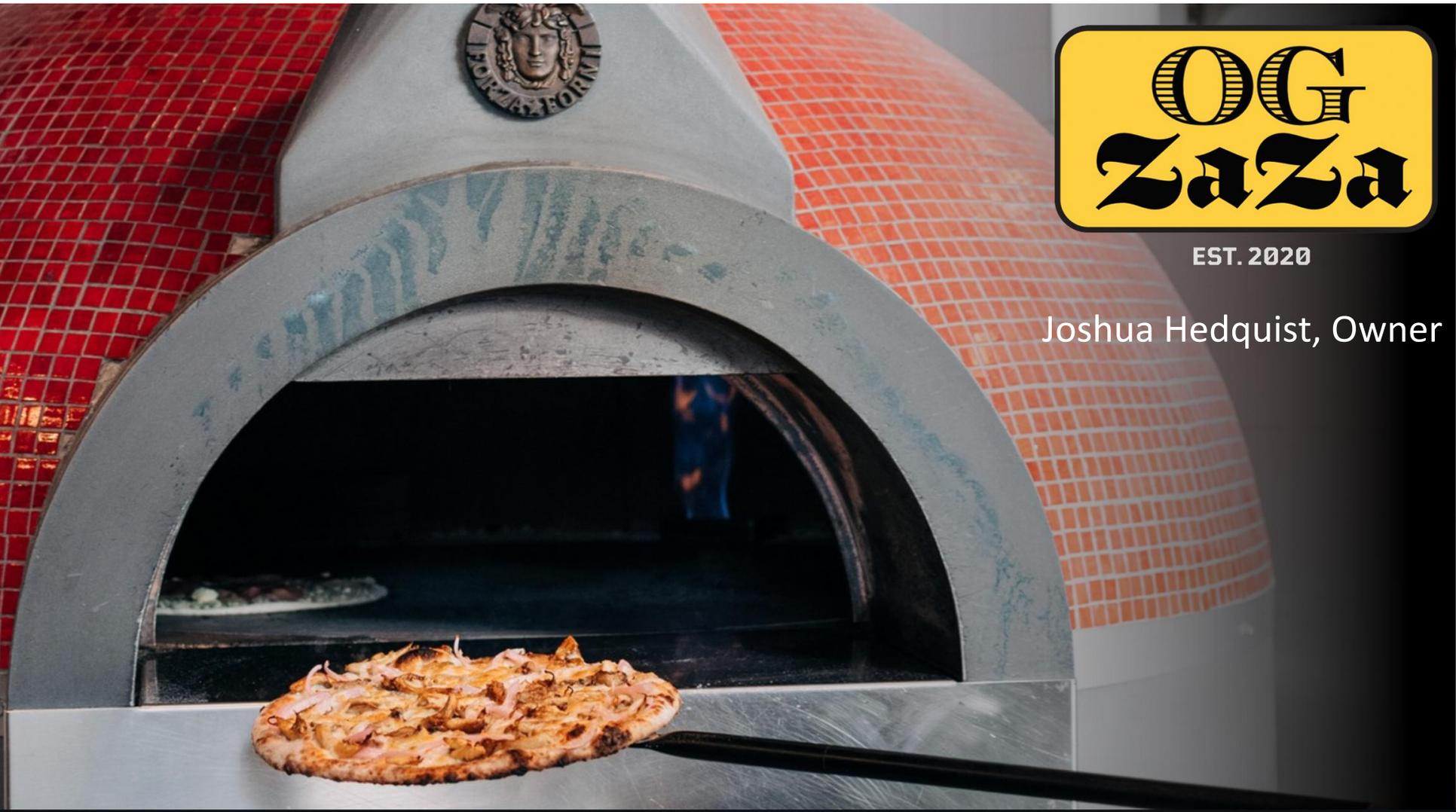




SALT & FLOUR

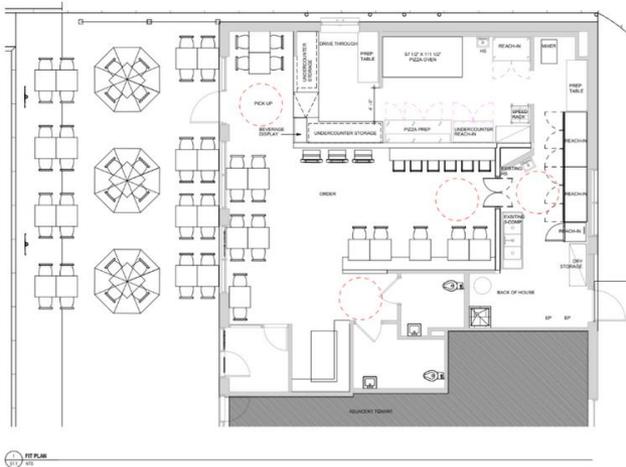
BAR • KITCHEN • MARKET





EST. 2020

Joshua Hedquist, Owner



THE FUTURE OF PIZZA



WHO WE ARE

- New Haven pizza done fast
- Made with all natural ingredients
- Great atmosphere & affordable price
- First drive through to order
- Happy pizza meal for kiddos
- Celebrity Chef Josh Hedquist - 20+ years in the pizza industry
 - 3-Time Food Network Winner



OUR DIFFERENCE

These are the aspects that have the greatest impact but are resource starved in the pizza industry

- Everything from scratch
- A true chef's approach to fast food
- All natural sodas
- Kiosks
- Drive Through
- Eating clean without knowing it
- Low overhead
- High wages for staff



THANK YOU





Brent Frederick, Owner / Chief Manager



Borough

P.S. STEAK

BUTCHER & THE BOAR

Starling

EATERY • COCKTAILS • WINE



Mirabelle





Parbour





HUNTINGTON BANK STADIUM



TARGET CENTER



US BANK STADIUM





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