

Table Talk: Real Conversations with Restaurant Leaders



Brian Ingram
Purpose Restaurants



Joshua Hedquist
OG Zaza



Brent Frederick
Jester Concepts

Moderator:
Carrie Charleston
Mall of America



MINNESOTA SHOPPING
CENTER ASSOCIATION

PURPOSE

RESTAURANTS

Brian Ingram - Founder & Owner

The image shows the interior of a modern, industrial-style cafe or bar. The space features exposed concrete floors, metal ductwork on the ceiling, and various lighting fixtures including pendant lights and track lighting. In the foreground, there are wooden tables and chairs, some with white mugs and saucers. A long wooden table on the right is set with several white mugs and saucers, along with a large glass vase containing greenery. In the background, there is a bar area with shelves stocked with bottles, a staircase, and a large window. The overall atmosphere is warm and inviting.

HOPE BREAKFAST BAR





HOPE EXPRESS

GIVE HOPE

BUY A MEAL. GIVE A MEAL

When you order, ask to add a meal at checkout
Your gift is available in card form below for families in need.



NEED? TAKE A GIFT CARD





— THE —
G NOME
CRAFT PUB



SALT & FLOUR

BAR • KITCHEN • MARKET





EST. 2020

Joshua Hedquist, Owner



THE FUTURE OF PIZZA



WHO WE ARE

- New Haven pizza done fast
- Made with all natural ingredients
- Great atmosphere & affordable price
- First drive through to order
- Happy pizza meal for kiddos
- Celebrity Chef Josh Hedquist - 20+ years in the pizza industry
 - 3-Time Food Network Winner



OUR DIFFERENCE

These are the aspects that have the greatest impact but are resource starved in the pizza industry

- Everything from scratch
- A true chef's approach to fast food
- All natural sodas
- Kiosks
- Drive Through
- Eating clean without knowing it
- Low overhead
- High wages for staff



THANK YOU





Brent Frederick, Owner / Chief Manager



Borough

P.S. STEAK

BUTCHER & THE BOAR


EATERY • COCKTAILS • WINE



Mirabelle



Parbour





HUNTINGTON BANK STADIUM



TARGET CENTER



US BANK STADIUM





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