

What's Old is New Again - The New Era of Key Twin Cities Shopping Centers

Panelists:

Wendy Eisenberg, Hines - Galleria

Joan Suko, Ridgedale Center/Brookfield Properties

Judy Tullius, Southdale Center

Moderator:

Emilee DeCoteau, Brixmor Property Group



MINNESOTA SHOPPING
CENTER ASSOCIATION



CHEERS TO
50 YEARS
HOME | DINING | BEAUTY | FASHION

MSCA
Sept. 11, 2024











HOME

More than ever, Galleria accents home and hospitality. At C.G. REIN GALLERIES, both the beginning collector and art connoisseur will feel confident in their selections. Meanwhile, DEPTH OF FIELD is a gallery of its own design: a fabulous selection of fabrics and much more. FREEMAN'S LIGHTING CONCEPTS provides illuminating ideas in lamps, fixtures, shades and mirrors. And GABBERTS, of course, brings you total home furnishings from floor to ceiling. GABBERTS FOR THE GOURMET is a wonderland of gifts and gadgets, cookware and accommodations for kitcheners. For more patterns and palettes than you thought possible, GRONSETH PAINT & WALLCOVERINGS is the place, with experienced sales/decorators to assist. HEARTH &

"The Basics Plus The Extraordinary, And Now SOOOOO MUCH MORE!"

HOME focuses on the fireplace and well-chosen accessories. Think of NOB HILL as royalty's hardware store; a glittering delight of hooks, drawer pulls and elegant bath fixtures. PARTNERS 4, DESIGN will create your dream kitchen or bath and, for a stunning showroom of contemporary furniture and accessories a la Francaise, discover ROCHE BOBOIS.



FASHION

The world of fashion comes together at the Galleria. Fine Italian fashion for women at ALTA MODA; trend-setting continental design at L'ATELIER. B. NATHAN features designer sportswear and dresses with an accent on elegance; at EPITOME, the mood is neat, upbeat and casual; while THEODORE'S takes pride in their collection of suits, coats and sportswear with a tailored touch. And, you find intimate apparel at HOUSE OF FORRESTER, where quality and gracious service is a thing of the present. Find a totally new sophisticated ambience at CEDRIC'S, now with an even wider array of designer fashions in an exclusive environment designed especially for you. And for the tall man and big man, D.W. STEWART'S is the new fine apparel address. Not to be

outdone, kids become as darling as grandma thinks they are at JACK & JILL; and LADY MADONNA proves that maternity wear can be fashion, too. Completing your look from head to fingertips, visit ROCCO ALTABELLI, now offering hair and beauty services in expanded quarters; FIFTH AVENUE OPTICAL, providing services that more than meet the eye; SCHEHERAZADE for fine jewelry with a story behind every design; and PAPPAGALLO shoes and accessories that take the final step to your total look. Opening soon is FOSTER'S with fine shoes and a wide array of exclusive cotton and wool sweaters. What more can we say? Come have a gala Galleria day!

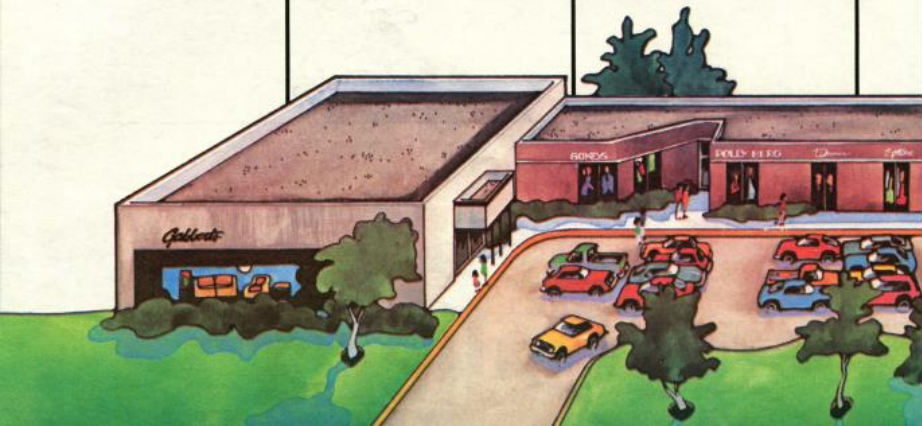
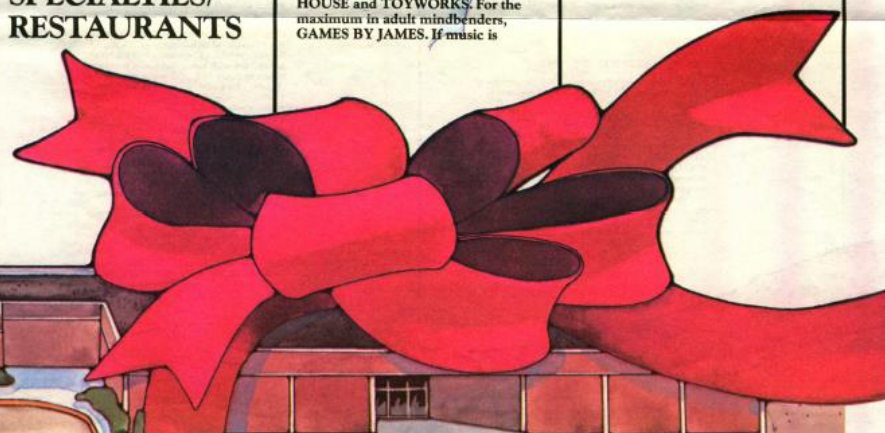


SPECIALTIES/ RESTAURANTS

"We're Celebrating The Galleria's New Collection Of Sensational Shops And Restaurants!"

If it's unusual or unexpected, exceptional, whimsical, you'll find it at the Galleria. CASWELL-MASSEY OF MINNEAPOLIS brings a fragrant adventure in soaps, lotions and toiletries. POLLY BERG continues to provide the ultimate in bed, bath and table linens, intimate apparel and travel accessories. For youngsters and other playful people; it's MUGGIN'S DOLL HOUSE and TOYWORKS. For the maximum in adult mindbenders, GAMES BY JAMES. If music is

your idea of play, SCHMITT MUSIC CENTER means a lifetime of enjoyment. At GOKEYS, outdoors is the motif in clothing and decorative accessories. Elegant indoor tastes search out the crystal, porcelains, fine gifts and collectibles at PARKER HANLEY. And we don't know of any taste that could resist TRUFFLES, importing chocolates and candies from around the world. WRITE WORDS opens Spring '81 and will feature specialty cards and gifts. Just 10 more reasons why Galleria is a very special place. The Galleria offers two distinctive restaurants brimming with charm and culinary creativity. You know THE GOOD EARTH with its bountiful sandwiches, sturdy soups and substantial baked goods in a balance of ingredients geared for your well-being. Now, discover, THE FRENCH LOAF where the aroma of freshly baked French bread lures you into a quaint European country cafe. The Bakery adjoins, should you wish to share a baguette or croissant with those at home.

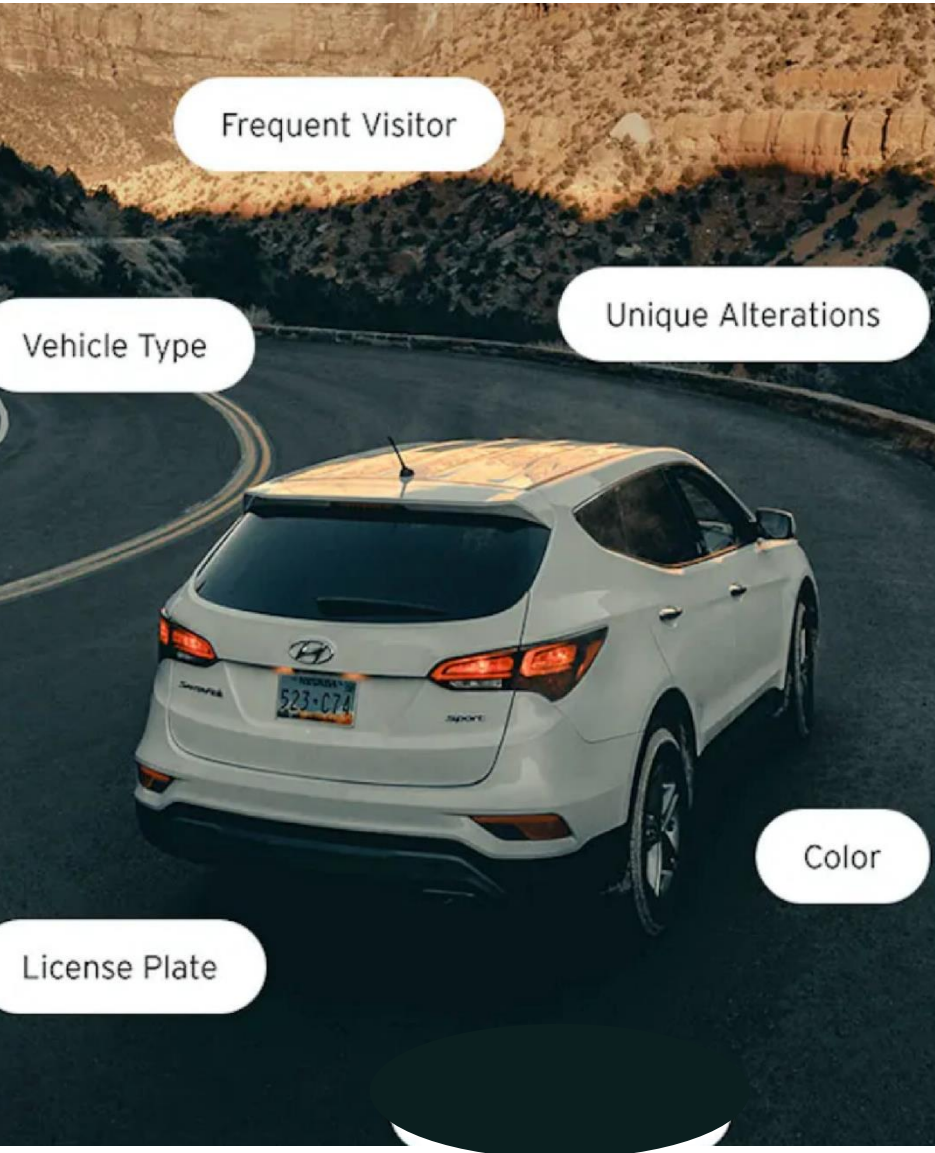


Hines



City Partnership





An Anchor of the Community



Runway for Hope

The **Hope Chest**
For Breast Cancer Foundation



United Way Fashion Show





Prom Possible





Black Fashion Week Minnesota

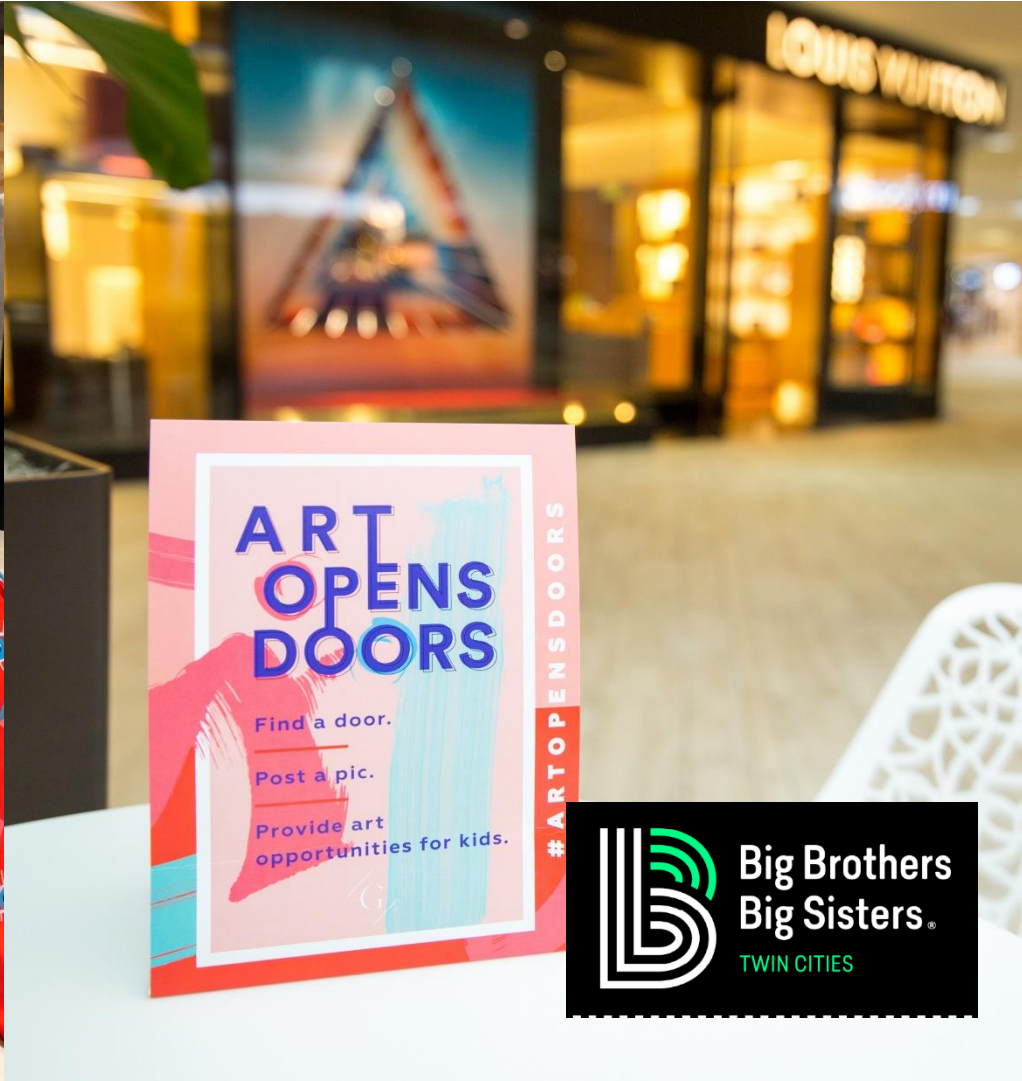
OCT. 1 - 31

BFWMN
BLACK FASHION WEEK
MINNESOTA

BFWMN & GALLERIA PRESENT
THE ESSENCE OF FASHION



Art Opens Doors



Big Brothers
Big Sisters.
TWIN CITIES



Minneapolis Institute of Art "Art in Bloom"

Mia
Minneapolis Institute of Art



Camp Galleria





Floral Experience





Floral Experience





Floral Experience



Restaurant Updates



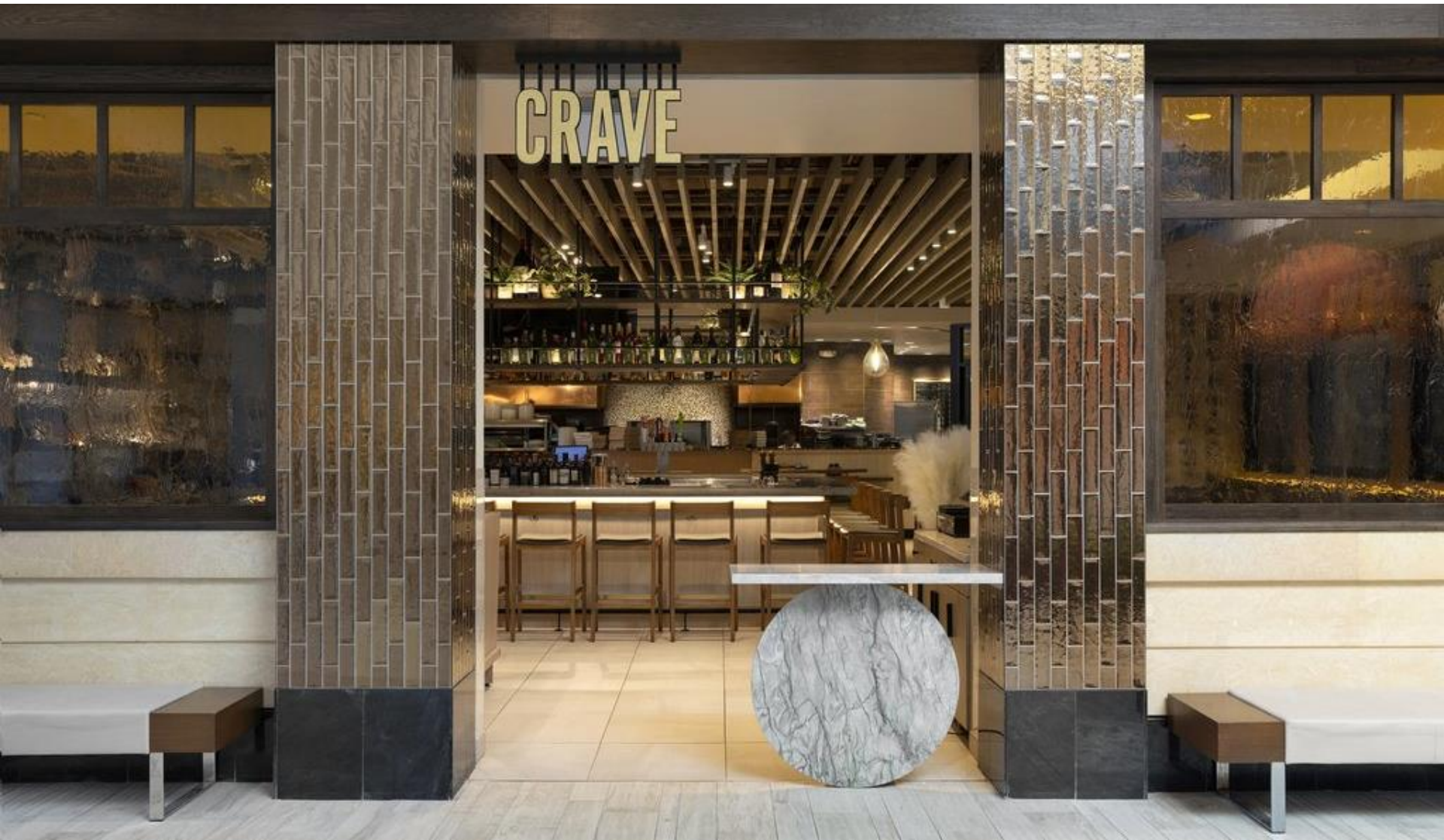


BIG BOWL

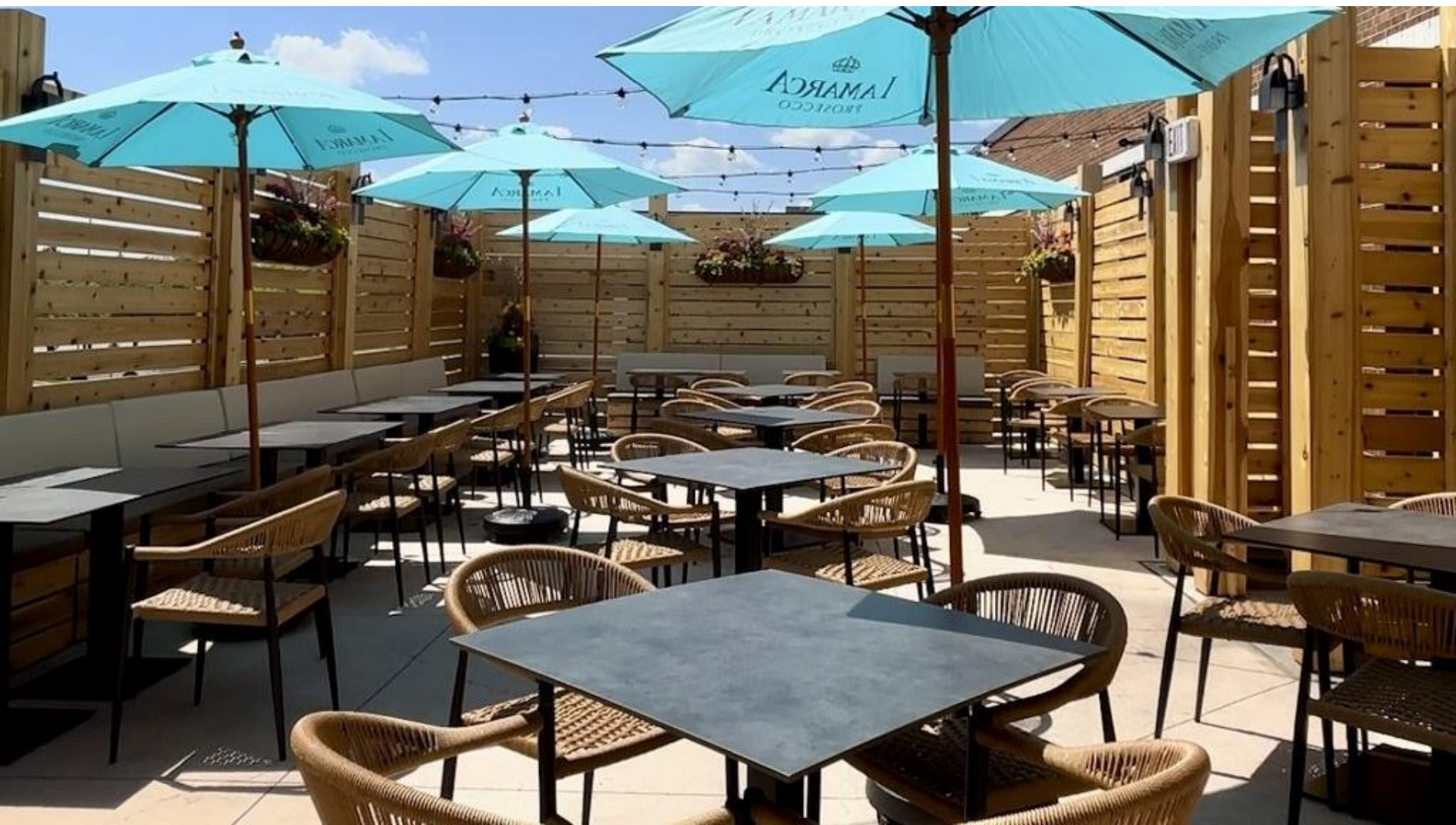
5055

















New Stores

YETI

THE NEW
SANDST
COLLECTION

EXIT

NOW IT'S
PERSONAL
THE NEW
ROADIE IS
COOLER



JB HUDSON





J.H. & SONS
CLOTHIER







FACE FOUNDRIÉ

FACE FOUNDRIÉ

Really Like Your Face







FOUNDRIE GLOW \$65 the perfect facial for same-day occasions leaving you with hydrated and glowy skin	MINI PEEL \$45 a result-driven facial that includes a customized professional-grade peel
GYO QUEEN \$65 using cryo technology, this facial tightens, firms + lifts the skin and ends with a restorative LED treatment	MINI DERMA \$45 mid-day break to rid the peach fuzz + dead skin for an instant glow
DERMABABE \$65 includes dermaplaning to remove peach fuzz and dead skin	MINI MASK \$45 a professional gel mask that repairs, balances, and hydrates the skin
CLEAN + NATURAL \$65 a safe and effective facial that promotes skin cell turnover for all skin types	<i>lash, wax + brow</i>
SCULPT \$65 a workout for your face to lift, tighten, and tone the facial muscles	LASHES classic full set \$175 // volume full set \$200 classic fill \$75 // volume fill \$85 lash lift + tint \$75
HYDRAFACIAL + LED \$174 a five-step process resulting in smooth, luminous, and youthful glowing skin	WAX + TINT brow wax and shape \$25 // lip wax \$10 brow tint \$25 // brow henna \$35 brow lamination \$65
<i>enhancements</i>	
DERMAPLANING \$30	CHEMICAL PEEL \$25
COLLAGEN MASK \$30	JELLY MASK \$20
FACIAL CUPPING \$30	SCALP MASSAGE \$15
COLLAGEN EYE MASK \$10	LED LIGHT \$30



littles...

by sweet ivy















Coming soon.

Join our team!
<https://jobs.newbalance.com>

new balance

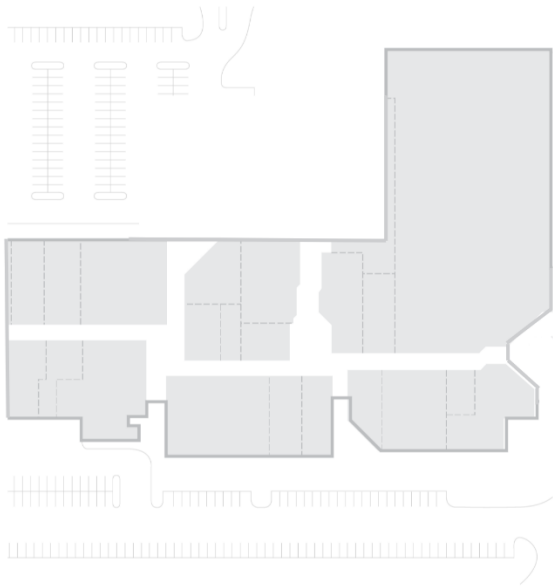
new balance



Redevelopment

MAIN LEVEL

WEST 69TH ST.



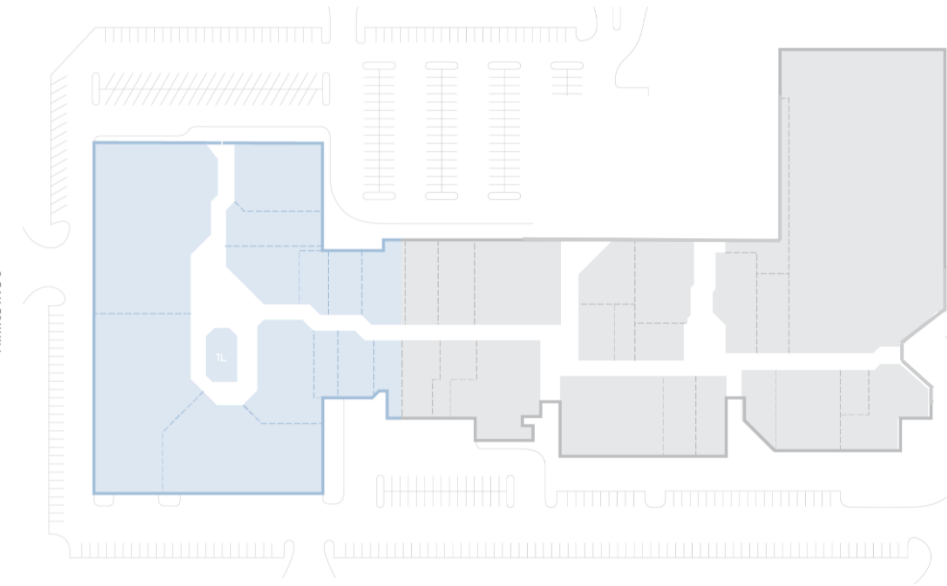
1974

FRANCE AVE S

YORK AVE S

MAIN LEVEL

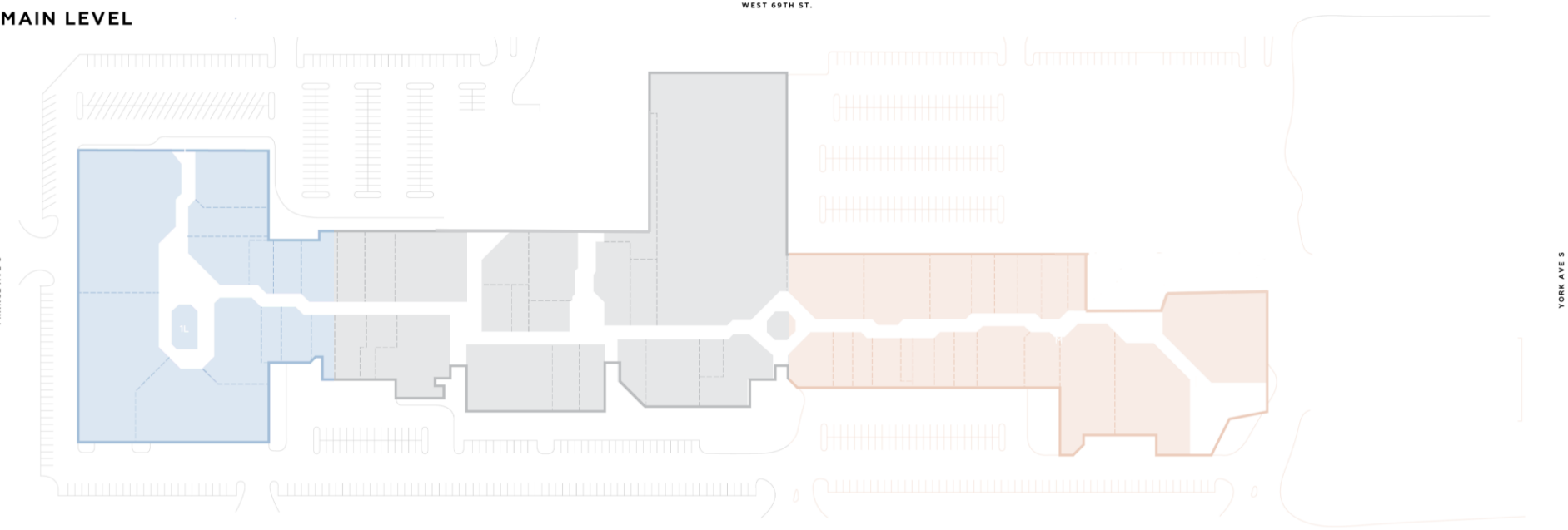
WEST 69TH ST.



1980

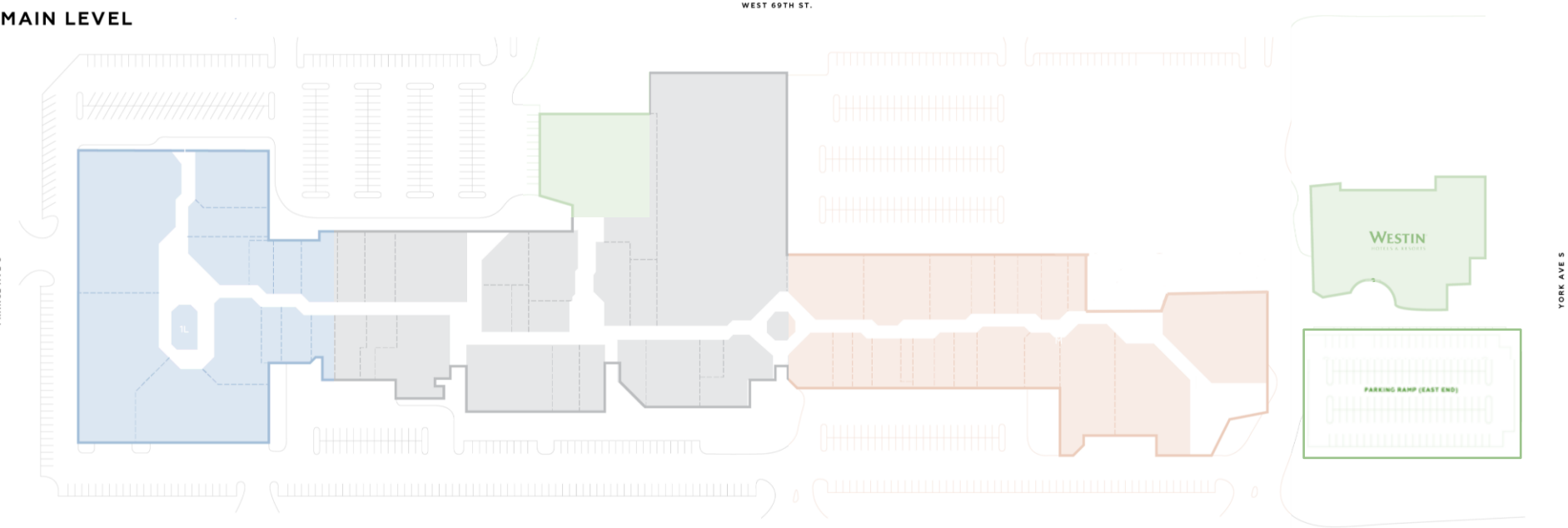
YORK AVE S

MAIN LEVEL



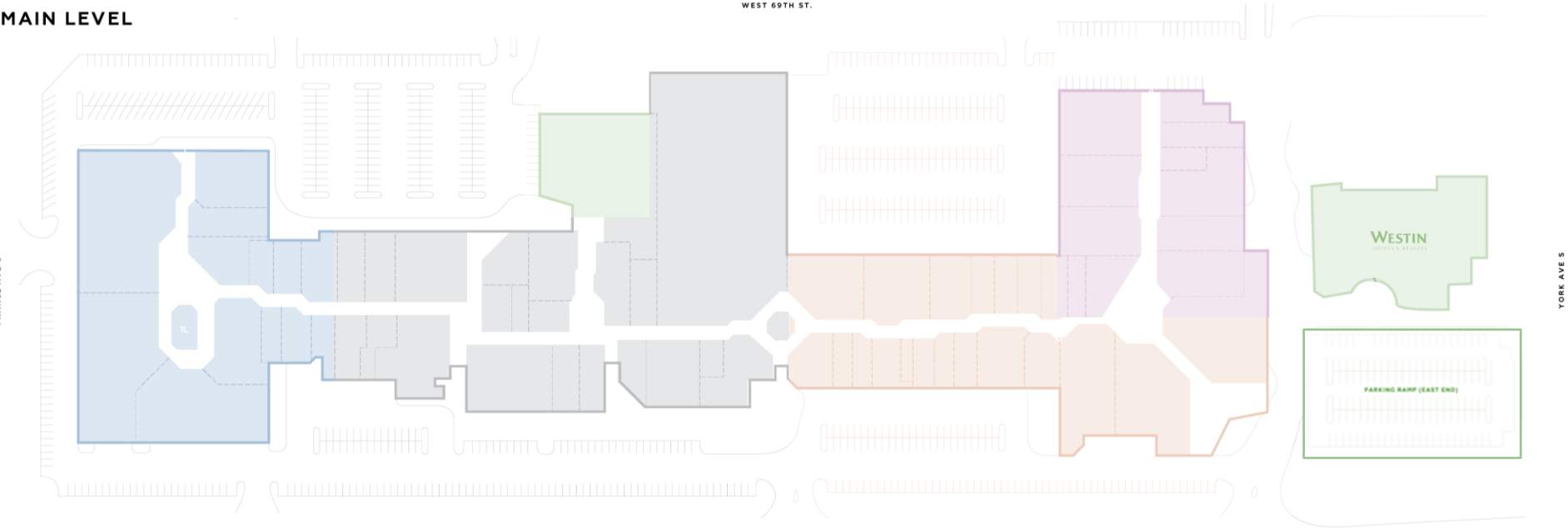
1991

MAIN LEVEL



2008

MAIN LEVEL



MAIN LEVEL

WEST 69TH ST.

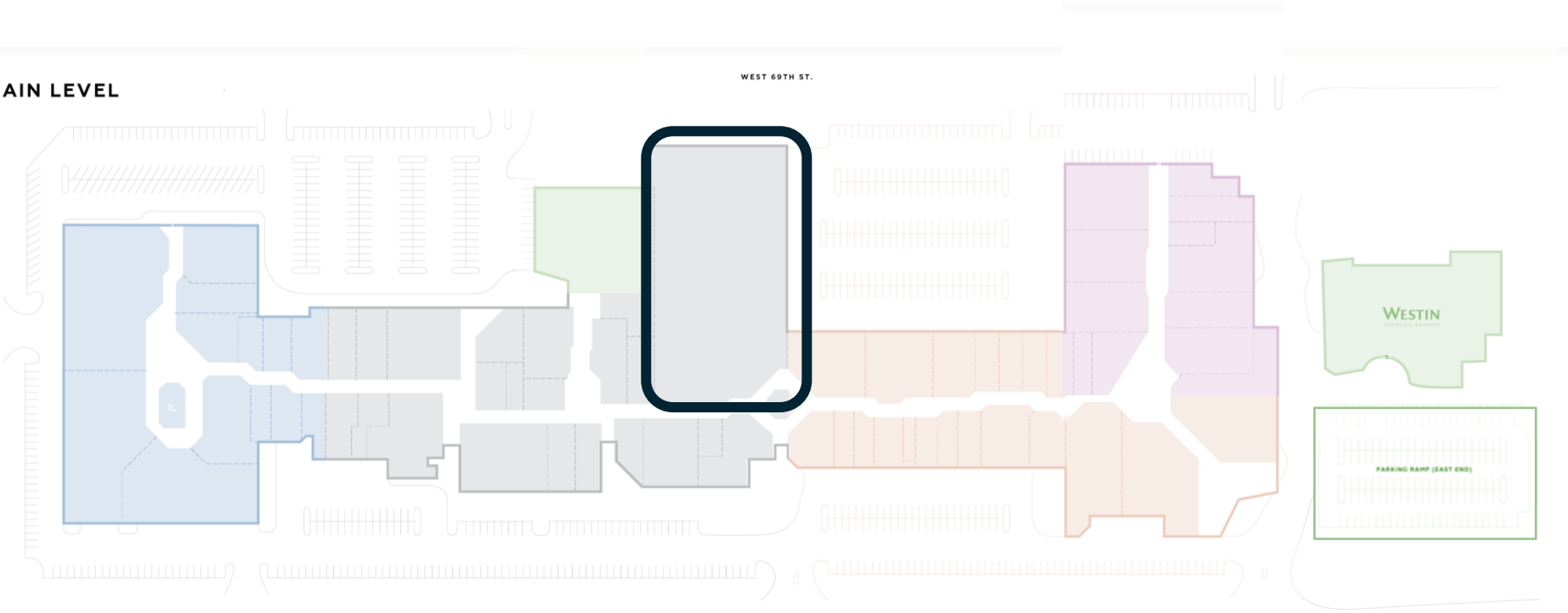
FRANCE AVE S

YORK AVE S

WESTIN
HOTELS & RESORTS

PARKING RAMP (EAST END)

2025



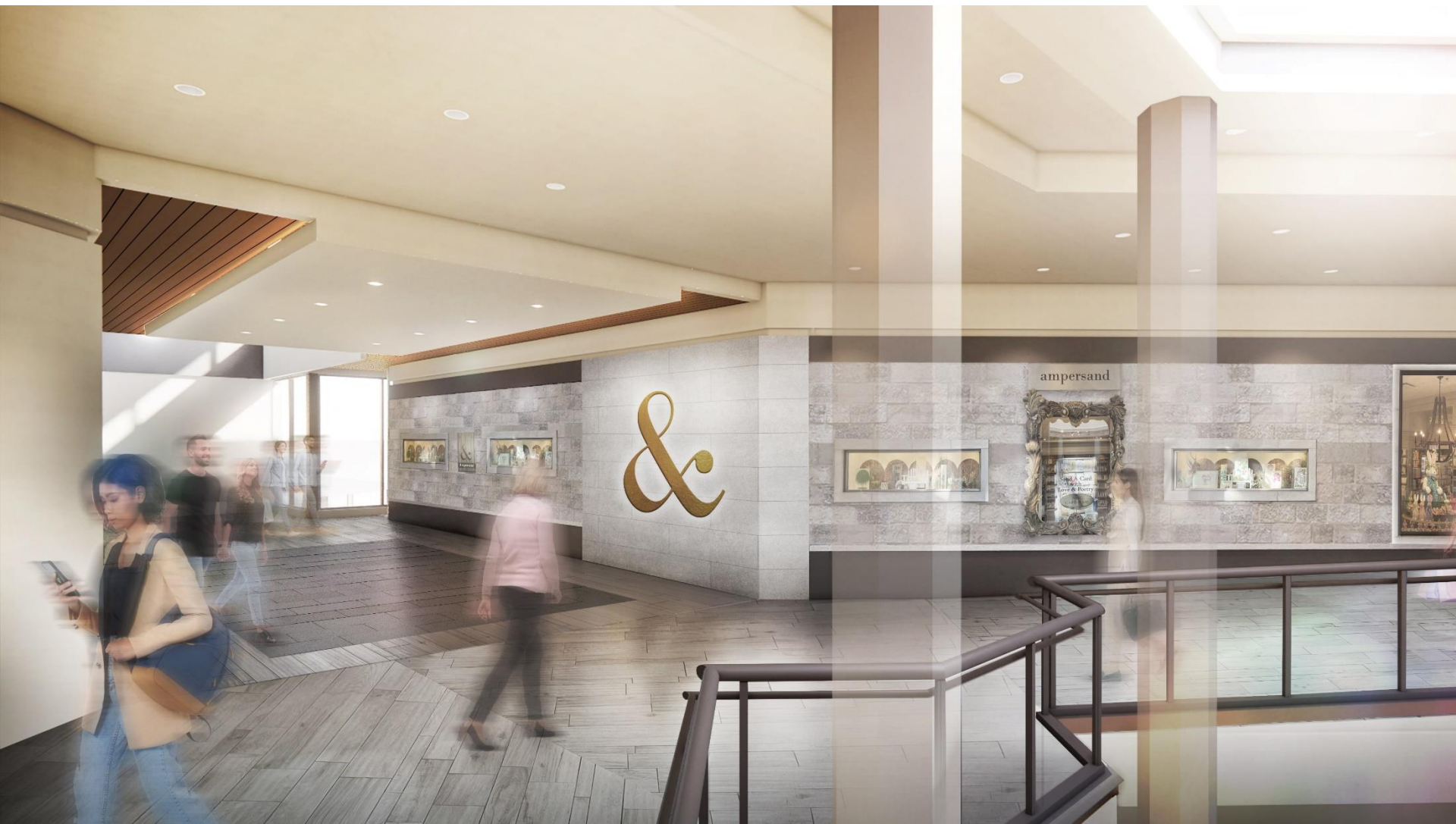












Thank You!

Wendy Eisenberg
General Manager



What's Old is New Again –
The New Era of Key Twin
Cities Shopping Centers

Ridgedale Center

Brookfield Properties/Ridgedale Center

Joan Suko

Sr. General Manager

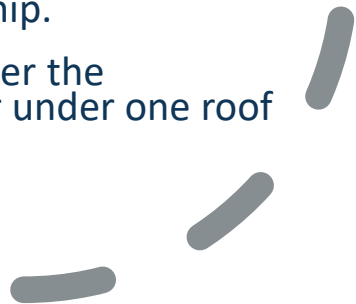


Remember when:





It's 1974!

- *Interstate highway speeds reduced to 55 mph to continue to receive federal funding.*
 - Watergate: Nixon resigned; Ford becomes President.
 - *Social Security income began providing financial support to aged, blind and disabled.*
 - The 1973-1975 recession: Unemployment at 7.2% and inflation at 11.04%.
 - *The World Trade Center – the tallest building in the world – opened for business in New York City.*
 - Wendall Anderson was elected Minnesota Governor and Rudy Perpich Lieutenant Governor.
 - *The Vikings lose Superbowl IX to the Pittsburgh Steelers, 16-6. The Northstars finished 7th and Twins 3rd in their divisions.*
 - The Golden Gophers Men's Hockey, coached by Herb Brooks, takes its first national championship.
 - Exciting new malls were popping up all over the country—all the stores you could wish for under one roof to fill those fashion needs and more!
- 

Jeans Joint

a special place in the King's Road Shop
where the girls can wear the pants, too

Outer Shirts

(1 thru 4) Feature long sleeves and long-point collars. 2 chest pockets with flaps. Neck sizes S(14-14½ inches); M(15-15½); L(16-16½) and XL(17-17½).

1 Light blue Brushed Denim. Waist length. Blend of polyester and Avril® rayon. Snap front, cuff, pocket flaps. Machine wash, warm tumble dry. 41 H 77659F—State S, M, L or XL. Shipping weight 1 pound 7 ounces.....\$13.99

2 Buffalo Plaid. Long tails. 25% reprocessed wool, 35% acrylic, 20% cotton, 15% nylon, 5% polyester. Button front. Dry clean only. 41 H 74541F—Red, black 41 H 74551F—Green, black
State S, M, L or XL. Shipping weight 1 pound 7 ounces.....\$9.99
Tall sizes. Over 5 ft. 11 in. to 6 ft. 3 in. tall. State M, L or XL only.
41 H 74542F—Red, black 41 H 74552F—Green, black
Shipping weight 1 pound 7 ounces.....\$11.99

3 Navy C.P.O. Long tails. 60% reprocessed wool, 20% linen, 8% polyester, 7% nylon, 5% other fibers. Button front with single button cuffs on sleeve. Dry clean only. Made in Portugal. State size as letter S, M, L or XL.
41 H 77381F—Shipping weight 2 pounds 3 ounces.....\$9.99

4 Navy, red, gold Plaid. Waist length. 30% reprocessed wool, 25% acrylic, 20% cotton, 25% other fibers. Button front. Dry clean only.
41 H 77599F—State S, M, L or XL. Shipping weight 1 pound 8 ounces.....\$15.99

Blue Gingham Check Sport Shirt

5 Polyester and cotton blend. Long-point collar. 1 chest pocket with button flap. Long sleeves with 2-button cuffs. PERMA-PREST® fabric—no ironing if machine washed, warm tumble dry. Trim N° Tight cut for the slim build. Neck sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State size as S, M, L or XL.
41 H 79671F—Shipping weight 1 pound.....\$8.99

Turtleneck Knit Shirt

6 100% Acrilan® acrylic. Long-sleeve pullover styling, square bottom. Chest S(34-36); M(38-40); L(42-44); XL(46-48). Mach. wash, warm; tumble dry. 41 H 90546F—Black 41 H 90545F—White 41 H 90541F—Navy
State S, M, L or XL. Shipping weight 10 ounces.....\$4.99

Denim-look Cowhide Belt

7 1½-inch top grain cowhide belt has the look of light blue denim. Bonded leather lining. White contrast stitching. Antique-finished buckle. Waist sizes S(29-32 in.); M(33-36); L(37-40); XL(41-44). State size as letter S, M, L, XL.
33 H 41035F—Shipping weight 7 ounces.....\$5.00

Denim Jeans

(8 thru 11) Machine wash, warm, tumble dry. Maximum fabric shrinkage 2%. Blends of polyester and rayon or polyester and cotton.

8 Light blue brushed denim with cuffless straight legs. Scoop front, patch back pockets. Button closure. Wide belt loops. State waist in inches then inseam as letter S, M, L from Chart A below.
41 H 25957F—Shipping weight 1 pound 4 ounces.....\$10.99

9 Blue denim cuffed flares. Slash front pockets. 1 set-in back pocket. Wide belt loops. State waist in inches then inseam as letter S, M, L from Chart C below.
41 H 25202F—Shipping weight 1 pound 4 ounces.....\$9.99

10 Blue denim cuffless flares. 2 front, 2 back patch pockets. Wide belt loops. State waist in inches then inseam as letter S, M, L from Chart B below.
41 H 25335F—Shipping weight 1 pound 4 ounces.....\$7.99

11 Navy denim with cuffless straight legs. Buckle back. Scoop front, slash back pockets. Side ruler pocket and watch pocket. Contrast stitching. State waist in inches then inseam as letter S, M or L from Chart A below.
41 H 25201F—Shipping weight 1 pound 4 ounces.....\$9.99

CHART A	Waist, inches.....	29, 30, 31, 32, 33, 34, 36, 38
	Inseam, inches.....	S(29½); M(31); L(33)
CHART B	Waist, inches.....	30, 31, 32, 33, 34, 36, 38
	Inseam, inches.....	S(29½); M(31); L(33)
CHART C	Waist, inches.....	30, 31, 32, 33, 34, 36, 38
	Inseam, inches.....	S(30); M(32); L(34)

See Jeans Conversion Chart for Young Women on page 582



You probably looked
like this:

ER YOUR CORRECT
Men's Sportswear
on page 600
complete measuring information



Or this:

Introducing -
- the last of
the
“Dales” —
Ridgedale
Center!



JCPenney

SEARS

WILSONS LEATHER
Leather Made. Since 1899.

sam goody®

Woolworth

DAYTON'S 

Donaldson's

SUNCOASTSM
The store for movie lovers.



 Carson Pirie Scott





50 Years
Later—An
elevated retail
mix,
unique
moments, a
modern
experience

URBAN OUTFITTERS



NORDSTROM

lululemon  athletica

WARBY PARKER



POTTERY BARN®

HAMMERMADE

EVEREVE

WILLIAMS
SONOMA



transMathew

 FABLETICS

DICK'S
HOUSE OF SPORT

Tommy Bahama

REDSTONE®
AMERICAN GRILL

The
Cheesecake Factory

The Tavern Grill
RESTAURANT+BAR

VERB

KONA GRILL

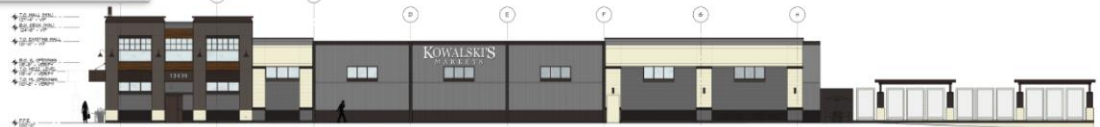




WEST EXTERIOR ELEVATION



EAST EXTERIOR ELEVATION



NORTH EXTERIOR ELEVATION (FACING MALL)



SOUTH EXTERIOR ELEVATION (FACING RIDGEDALE DRIVE)

**ARCHITECTURAL
CONSORTIUM L.L.C.**
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Minneapolis, MN 55408 www.archconsortium.com

PREPARED
FOR:



REDEVELOPMENT

12439 WAYZATA BLVD
MINNETONKA, MN 55105

EXTERIOR ELEVATION RENDERING

SCALE: 1" = 20'-0" @ 11X17
1" = 10'-0" @ 22X34

PROJECT NUMBER	24-1017-01
DRAWN BY	ST/12/14
CHECKED BY	ST
DATE	04/10/2024

A3.0

Staying Relevant

- Since the 2017 renovation and expansion:
 - 403,000 sq. ft. of new retail and restaurants
 - 49 new leases signed
 - 7 full-service dining options/restaurants
 - 50% increase in mall productivity (SPSF)
- *Forward-thinking operations help keep costs under control and fulfill our commitment to the environment*
 - *We embrace new technology and environmental standards*
 - *Energy management systems including lighting, climate control, water preservation and management with rain gardens, vortexes and smart irrigation, native landscaping plants and xeriscaping, construction and tenant refuse recycling, and more.*
- Solar power: 2,400 800 kw solar rooftop panels



Part of the community

- **City of Minnetonka**
 - **Police Department:**
 - A substation has operated at the center since the beginning. We will soon expand the substation for the Retail Crime Unit of the department as they add additional officers.
 - Assist with occasional retail sting operations and provide the center for Police training and drills.
 - **Ridgedale Commons:**
 - Coordinate with the City on activities held in the new 1.8-acre public park.
 - Everything Electric, Farmers Market
- **Minnetonka Center for the Arts** -- *Our 14-year partnership with the Minnetonka Center for the Arts showcases the first-of-its-kind on-site gallery which features local artists and programming. The program has received three National Endowment for the Arts grants for curation.*

Core Beliefs:

- *Cater to the unique needs of consumers
- *Highlight small businesses
- *Partner with national brands
- *Provide jobs & resources to communities

Brookfield Properties

Our centers provide consumers with a sensory experience that other platforms simply cannot match—the benefit of touching, tasting, and feeling products in real time. That is part of how we're reimagining what retail can be—an unrivaled experience for our customers and a sustainable place for our tenant partners to thrive.





RIDGEDALE

SOUTHDALE CENTER

LIVE/WORK/PLAY/STAY/SHOP
360° DESTINATION EXPERIENCE





Another milestone in the growth of Minneapolis

Southdale Center, 1956

We are proud that Dayton's great new suburban shopping development, Southdale Center, will open in 1956, Minneapolis Centennial Year, giving added proof of the growth of our city and inaugurating a new era in shopping comfort and convenience for us all.



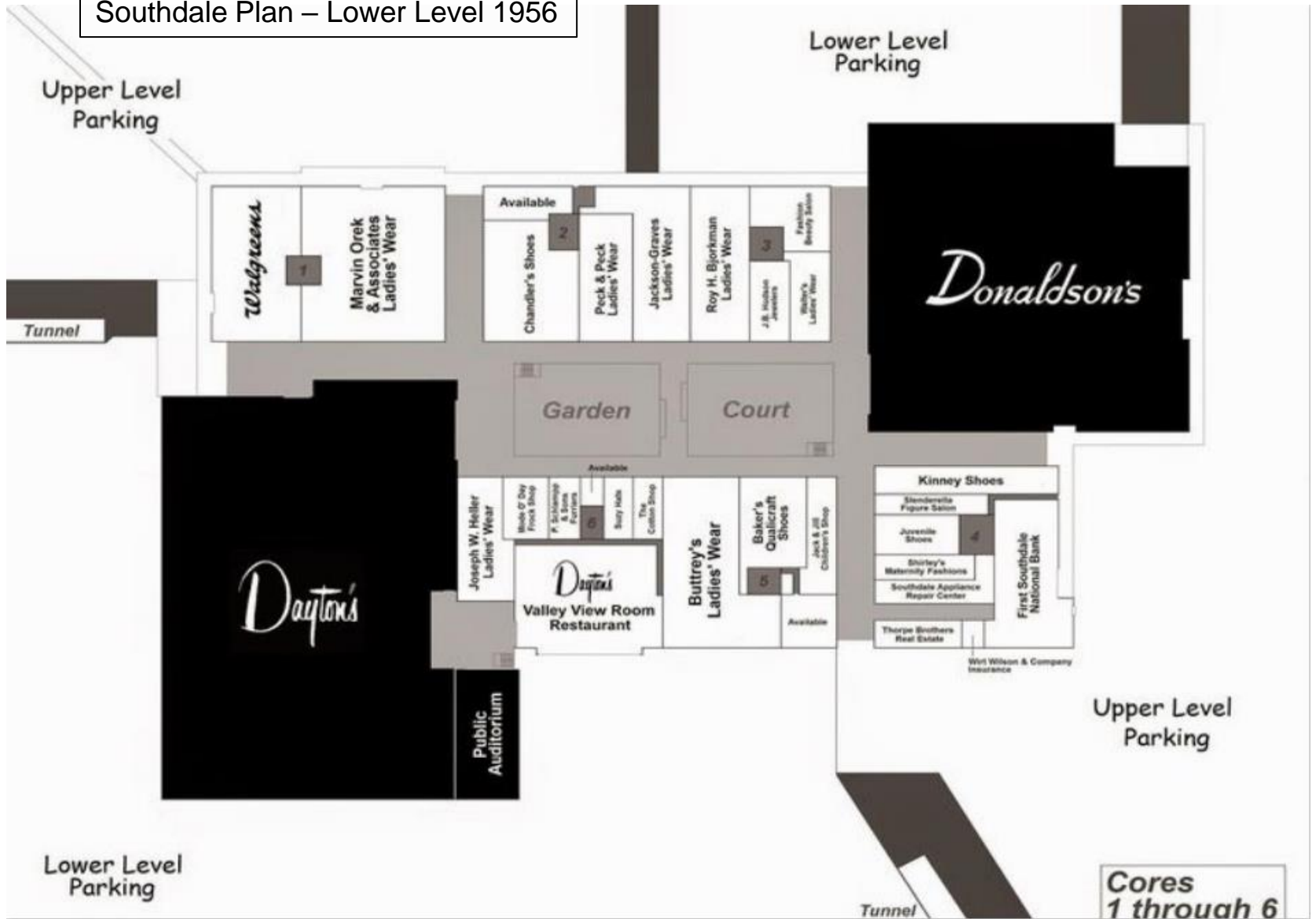
Southdale photo

Victor Gruen, Architect; Dayton's executives; 1st Rendering of Southdale Center

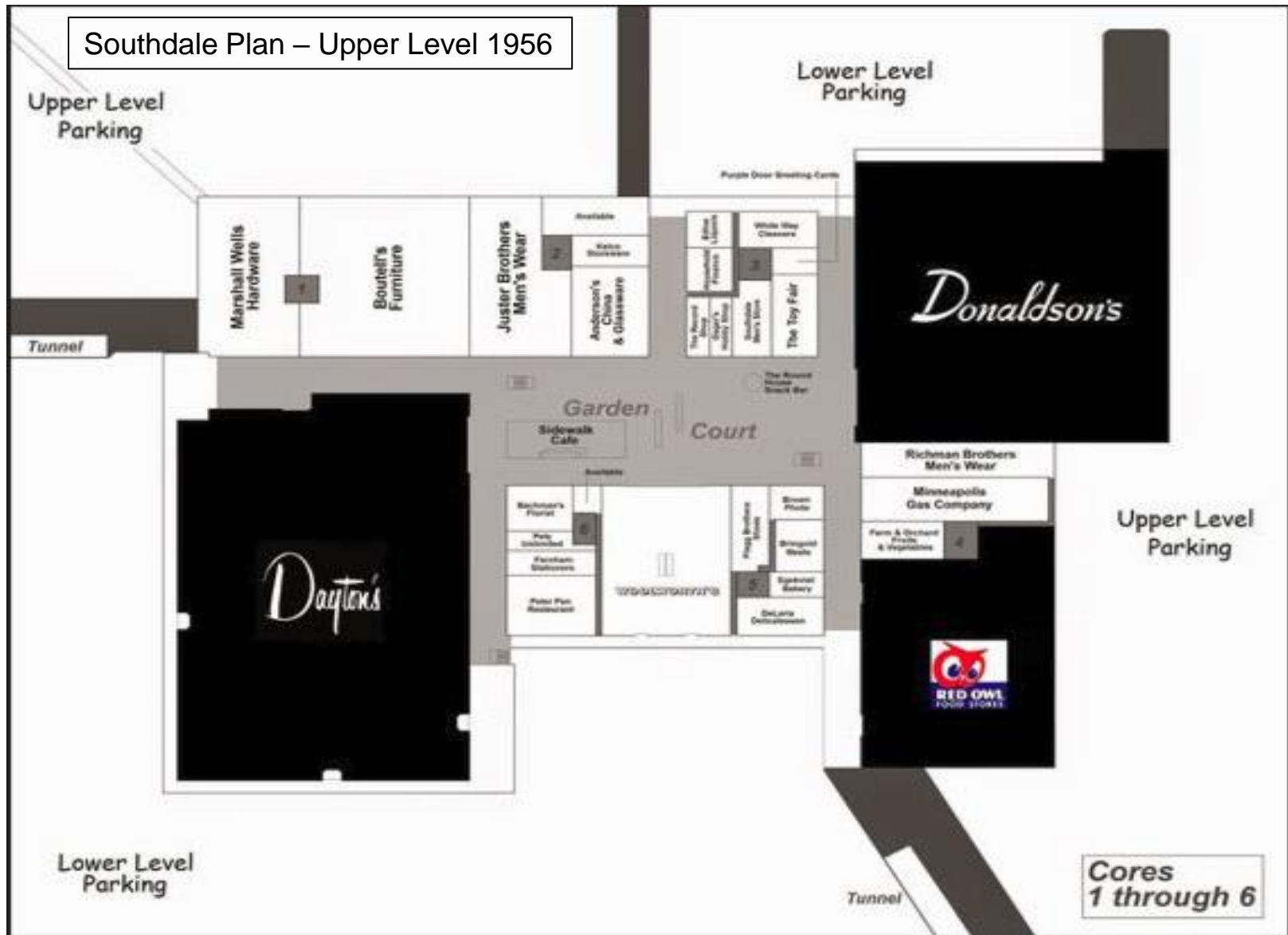




Southdale Plan – Lower Level 1956



Southdale Plan – Upper Level 1956



LIVE

ONE SOUTHDALE PLACE

Elegant on-site luxury residences with amenities including outdoor pool, sundeck, rooftop lounge, fitness center, putting green, and private parking garage.

295 Apartments
100% Leased







STAY

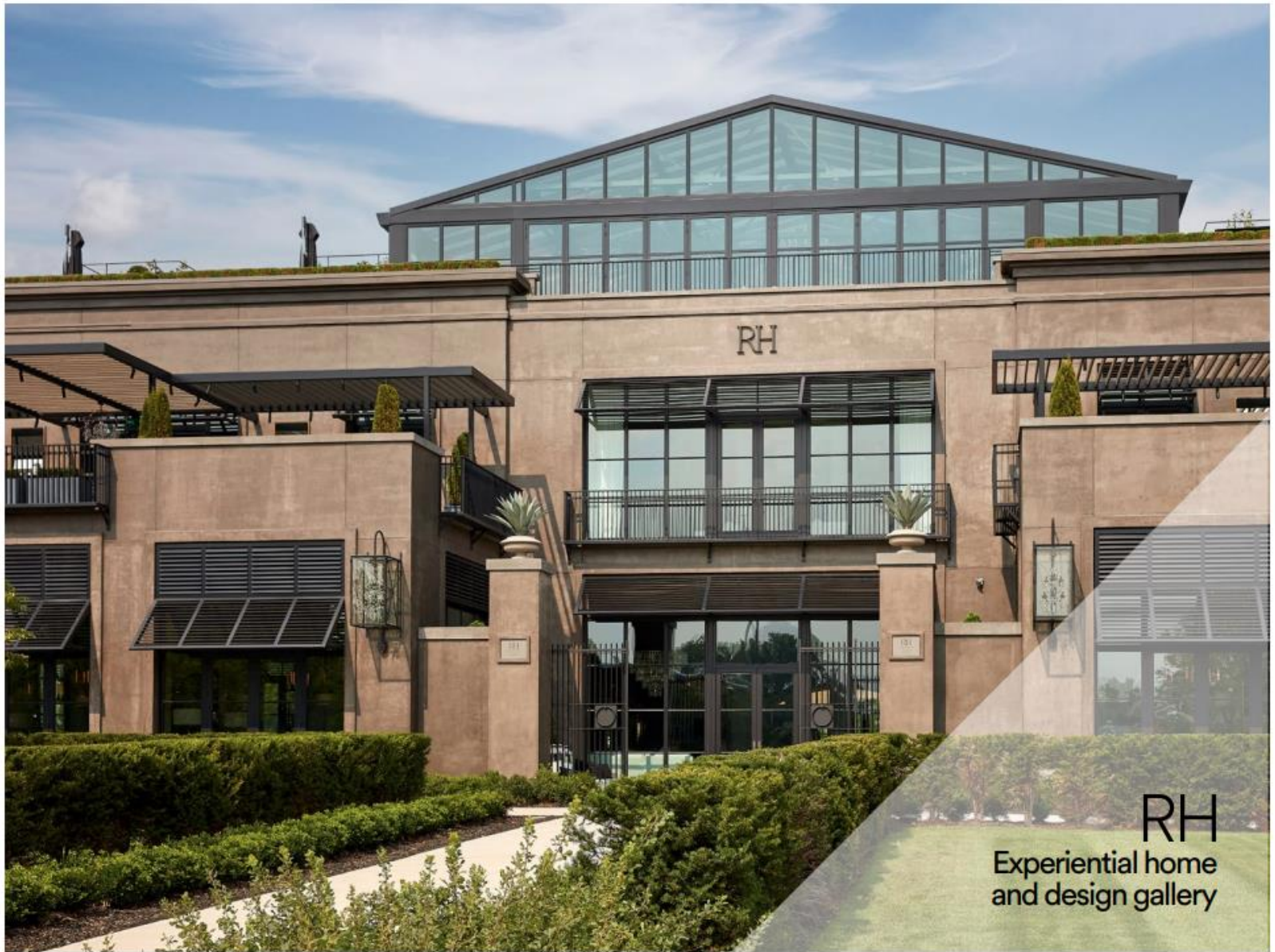
HOMEWOOD SUITES BY HILTON

The on-site place to stay in Southdale Center's trade area offers an indoor swimming pool, meeting rooms, business center, fitness center, and more.

146 guest rooms

Free parking





RH
Experiential home
and design gallery

INTRODUCING LIFE TIME

A 170K SF facility offering a diamond-level athletic club, rooftop beach club, spa, and café. Life Time Sports adds world-class athletic facilities and Life Time Work brings modern coworking spaces to the center.

4K Visitors Daily

\$190 Individual Monthly Membership

\$369 Family Monthly Membership



2

PHOTOS – GRAND OPENING
MAY 30. 2024



Puttshack

BAR • DINING • MINI GOLF



PEOPLES ORGANIC®

COFFEE & WINE CAFÉ

















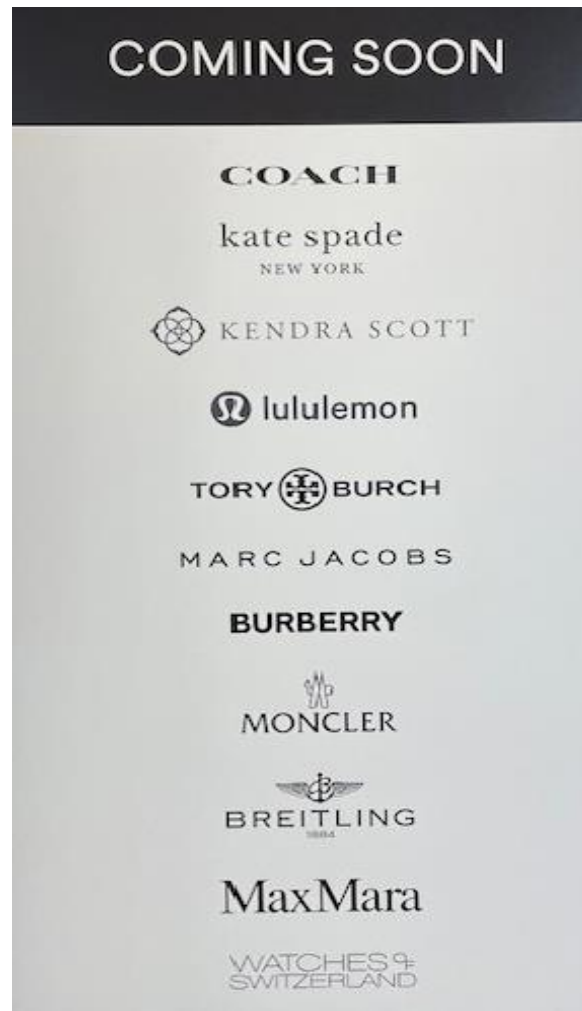
Abercrombie & Fitch

Abercrombie Kids

Janie & Jack

State and Liberty

Rowan



Kowalski's (Now Open)

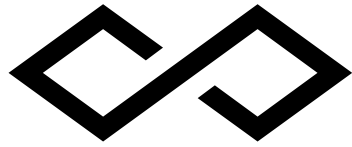
Puttshack

People's Organic (Relocation)

Swarovski

Tumi





SIMON®

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Wendy Eisenberg, Hines - Galleria

Joan Suko, Ridgedale Center/Brookfield Properties

Judy Tullius, Southdale Center

Moderator:

Emilee DeCoteau, Brixmor Property Group



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CENTER ASSOCIATION