

What's Old is New Again - The New Era of Key Twin Cities Shopping Centers

Panelists:

Wendy Eisenberg, Hines - Galleria

Joan Suko, Ridgedale Center/Brookfield Properties

Judy Tullius, Southdale Center

Moderator:

Emilee DeCoteau, Brixmor Property Group





CHEERS TO
50 YEARS

HOME | DINING | BEAUTY | FASHION

MSCA
Sept. 11, 2024













HOME

More than ever, Galleria accents home and hospitality. At C.G. REIN GALLERIES, both the beginning collector and art connoisseur will feel confident in their selections. Meanwhile, DEPTH OF FIELD is a gallery of its own design: a fabulous selection of fabrics and much more. FREEMAN'S LIGHTING CONCEPTS provides illuminating ideas in lamps, fixtures, shades and mirrors. And GABBERT'S, of course, brings you total home furnishings from floor to ceiling. GABBERT'S FOR THE GOURMET is a wonderland of gifts and gadgets, cookware and accommodations for kitcheners. For more patterns and palettes than you thought possible, GRONSETH PAINT & WALLCOVERINGS is the place, with experienced sales/decorators to assist. HEARTH &

"The Basics Plus The Extraordinary, And Now SOOOOO MUCH MORE!"

HOME focuses on the fireplace and well-chosen accessories. Think of NOB HILL as royalty's hardware store; a glittering delight of hooks, drawer pulls and elegant bath fixtures. PARTNERS 4, DESIGN will create your dream kitchen or bath and, for a stunning showroom of contemporary furniture and accessories a la Francaise, discover ROCHE BOBOIS.



FASHION

The world of fashion comes together at the Galleria. Fine Italian fashion for women at ALTA MODA; trend-setting continental design at L'ATELIER. B. NATHAN features designer sportswear and dresses with an accent on elegance; at EPITOME, the mood is neat, upbeat and casual; while THEODORE'S takes pride in their collection of suits, coats and sportswear with a tailored touch. And, you find intimate apparel at HOUSE OF FORRESTER, where quality and gracious service is a thing of the present. Find a totally new sophisticated ambience at CEDRIC'S, now with an even wider array of designer fashions in an exclusive environment designed especially for you. And for the tall man and big man, D.W. STEWART'S is the new fine apparel address. Not to be

outdone, kids become as darling as grandma thinks they are at JACK & JILL; and LADY MADONNA proves that maternity wear can be fashion, too. Completing your look from head to fingertips, visit ROCCO ALTABELLI, now offering hair and beauty services in expanded quarters; FIFTH AVENUE OPTICAL, providing services that more than meet the eye; SCHEHERAZADE for fine jewelry with a story behind every design; and PAPPAGALLO shoes and accessories that take the final step to your total look. Opening soon is FOSTER'S with fine shoes and a wide array of exclusive cotton and wool sweaters. What more can we say? Come have a gala Galleria day!

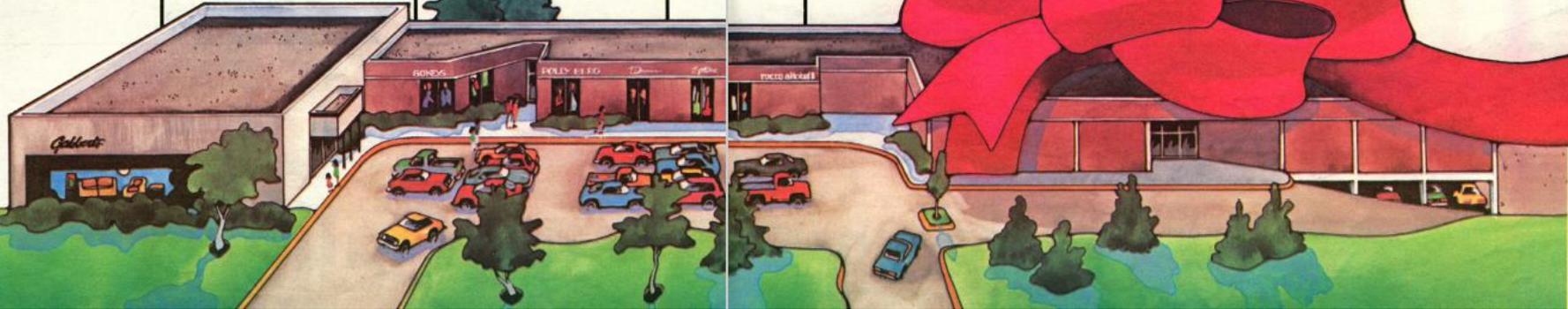
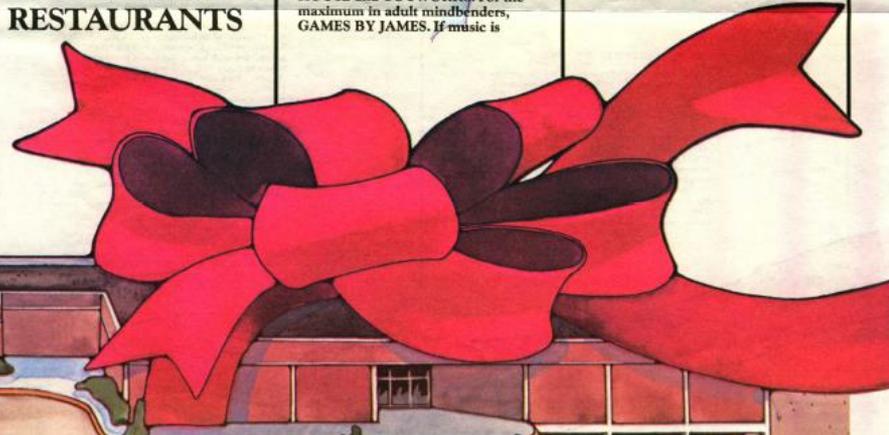


SPECIALTIES/ RESTAURANTS

"We're Celebrating The Galleria's New Collection Of Sensational Shops And Restaurants!"

If it's unusual or unexpected, exceptional, whimsical, you'll find it at the Galleria. CASWELL-MASSEY OF MINNEAPOLIS brings a fragrant adventure in soaps, lotions and toiletries. POLLY BERG continues to provide the ultimate in bed, bath and table linens, intimate apparel and travel accessories. For youngsters and other playful people; it's MUGGIN'S DOLL HOUSE and TOYWORKS. For the maximum in adult mind-benders, GAMES BY JAMES. If music is

your idea of play, SCHMITT MUSIC CENTER means a lifetime of enjoyment. At GOKEYS, outdoors is the motif in clothing and decorative accessories. Elegant indoor tastes search out the crystal, porcelains, fine gifts and collectibles at PARKER HANLEY. And we don't know of any taste that could resist TRUFFLES, importing chocolates and candies from around the world. WRITE WORDS opens Spring '81 and will feature specialty cards and gifts. Just 10 more reasons why Galleria is a very special place. The Galleria offers two distinctive restaurants brimming with charm and culinary creativity. You know THE GOOD EARTH with its bountiful sandwiches, sturdy soups and substantial baked goods in a balance of ingredients geared for your well-being. Now, discover, THE FRENCH LOAF where the aroma of freshly baked French bread lures you into a quaint European country cafe. The Bakery adjoins, should you wish to share a baguette or croissant with those at home.

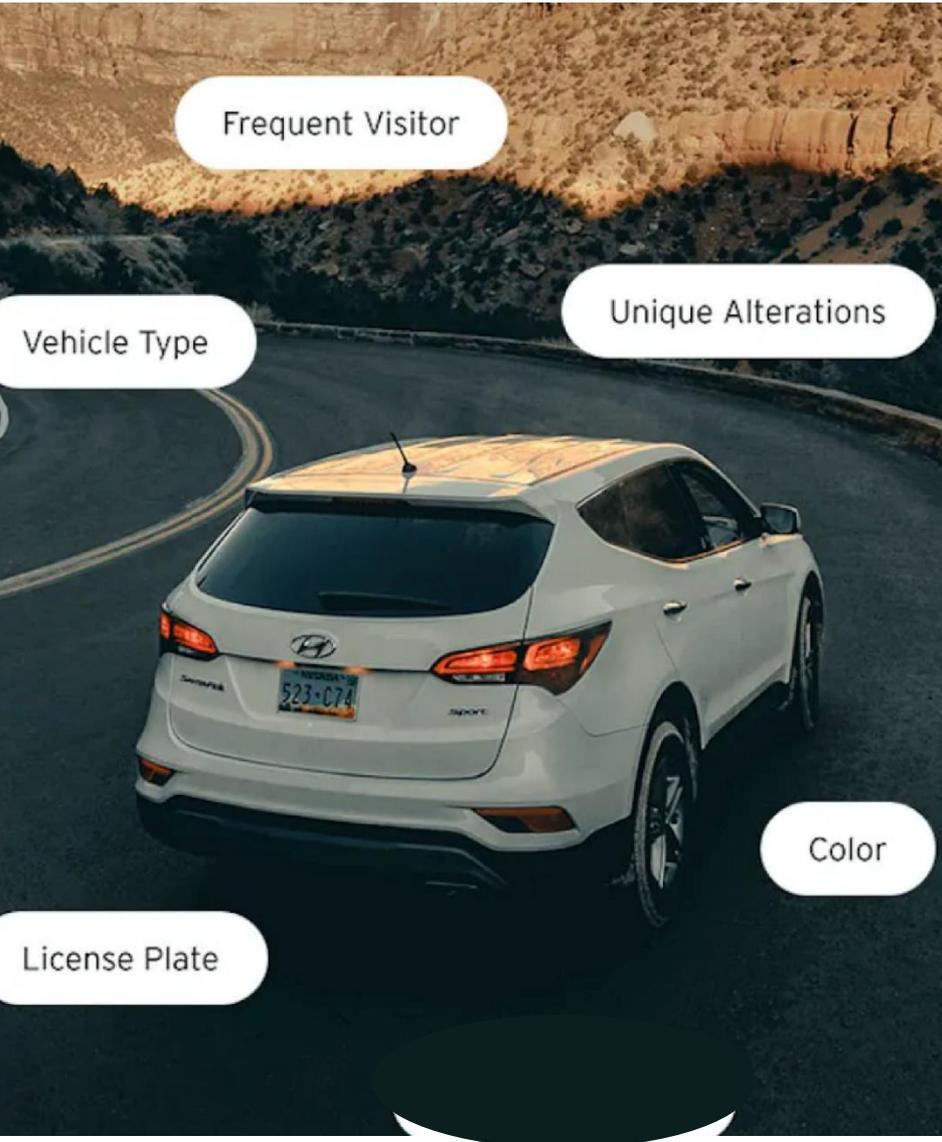


Hines



City Partnership





An Anchor of the Community



Runway for Hope

The **Hope Chest**
For Breast Cancer Foundation





United Way Fashion Show





Prom Possible



HWMR

NSOD CLOTHING



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Black Fashion Week Minnesota

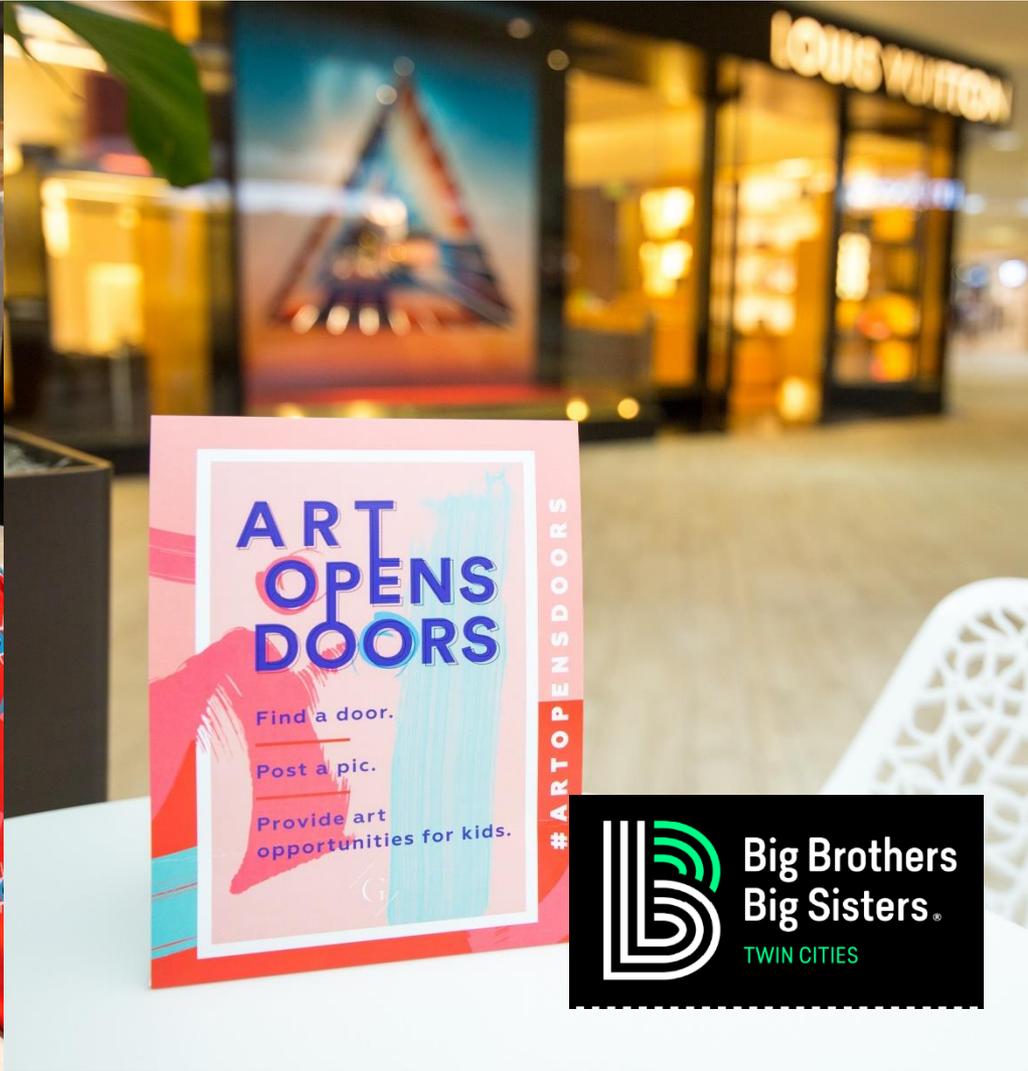
OCT. 1 - 31

BFWMN
BLACK FASHION WEEK
MINNESOTA

BFWMN & GALLERIA PRESENT
THE ESSENCE OF FASHION



Art Opens Doors





Minneapolis Institute of Art "Art in Bloom"

Mia
Minneapolis Institute of Art



Camp Galleria







Floral Experience





Floral Experience



Restaurant Updates

sweetgreen

sweetgreen



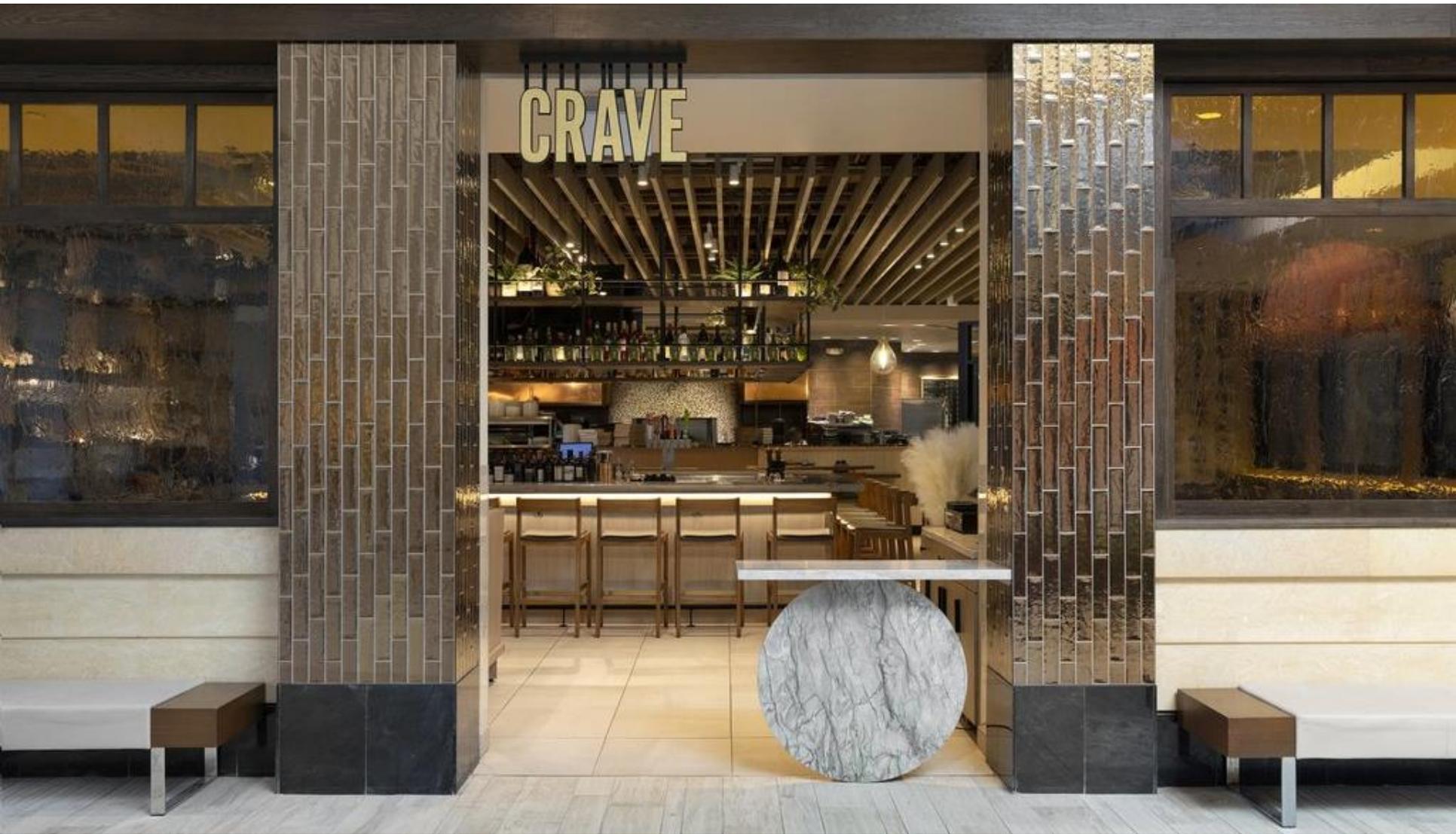


BIG BOWL

5055 U







CRAVE











New Stores

YETI

THE NEW
SANDST
COLLECTION

EXIT

NOW IT'S
PERSONAL
THE NEW
ROADIE IS
COOLER





JB HUDSON





J.H. & SONS
CLOTHIER







FACE FOUNDRIÉ

FACE FOUNDRIÉ

Really Like Your Face







FOUNDRIE GLOW \$65
the perfect facial for same-day occasions leaving you with hydrated and glowy skin

CRYO QUEEN \$65
using cryo technology, this facial tightens, firms + lifts the skin and ends with a restorative LED treatment.

DERMABABE \$65
includes dermaplaning to remove peach fuzz and dead skin

CLEAN + NATURAL \$65
a safe and effective facial that promotes skin cell turnover for all skin types

SCULPT \$65
a workout for your face to lift, tighten, and tone the facial muscles

HYDRAFACIAL + LED \$174
a five-step process resulting in smooth, luminous, and youthful glowing skin

MINI PEEL \$45
a result-driven facial that includes a customized professional-grade peel

MINI DERMA \$45
mid-day break to rid the peach fuzz + dead skin for an instant glow

MINI MASK \$45
a professional gel mask that repairs, balances, and hydrates the skin

lash wax + brow

LASHES
classic full set \$175 // volume full set \$200
classic fill \$75 // volume fill \$85
lash lift + tint \$75

WAX + TINT
brow wax and shape \$25 // lip wax \$10
brow tint \$25 // brow henna \$35
brow lamination \$65

enhancements

DERMAPLANING \$30 CHEMICAL PEEL \$25 FACIAL CUPPING \$30 SCALP MASSAGE \$15
COLLAGEN MASK \$10 JELLY MASK \$20 COLLAGEN EYE MASK \$10 LED LIGHT \$30



littles...

by sweet ivy













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Chocolate - Truffles - Fudge



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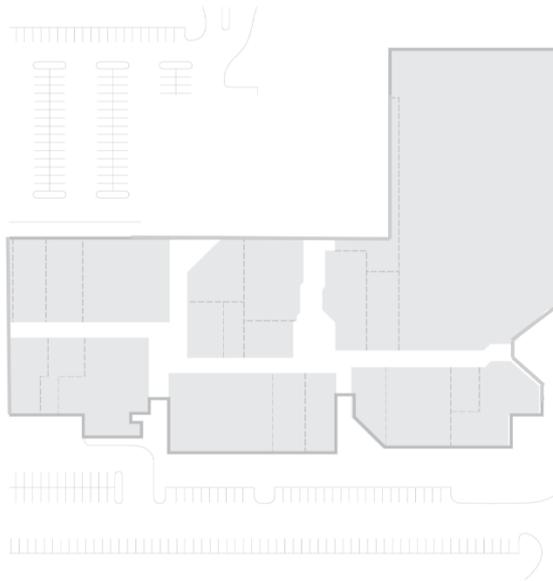




Redevelopment

MAIN LEVEL

WEST 69TH ST.



FRANCE AVE S

YORK AVE S

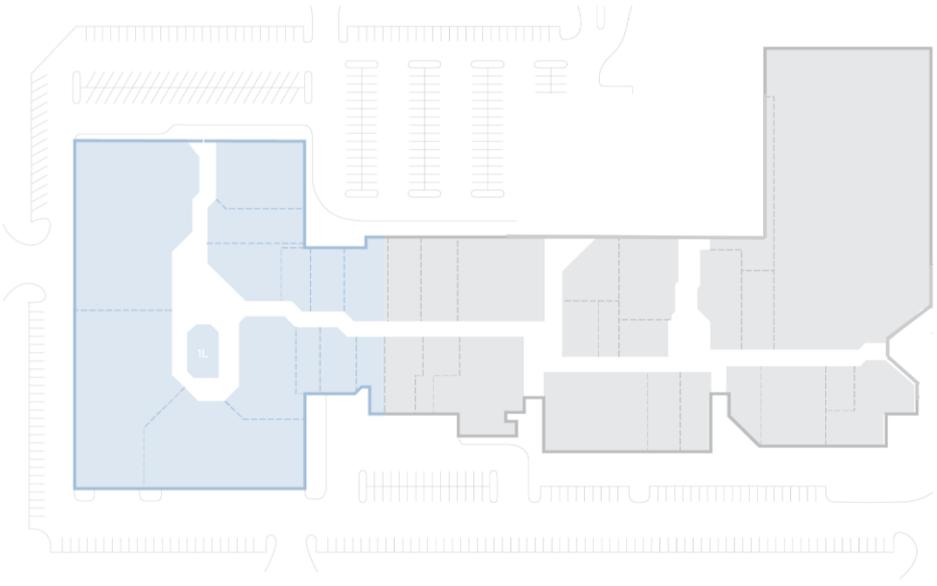
1974

MAIN LEVEL

WEST 69TH ST.

FRANCE AVE S

YORK AVE S



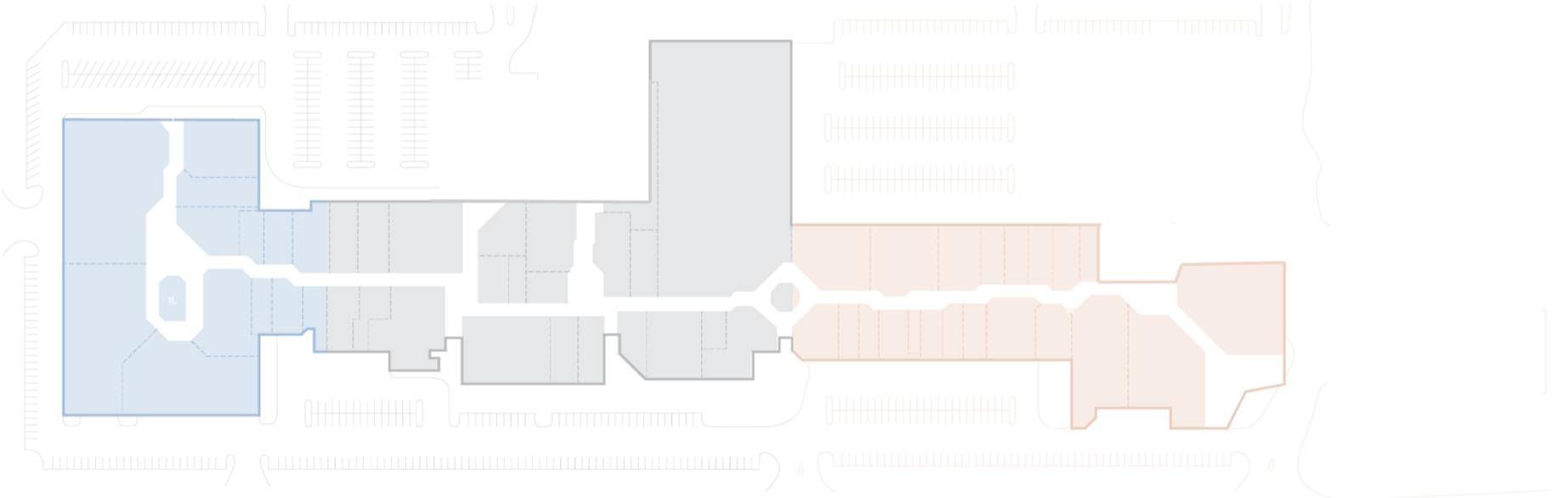
1980

MAIN LEVEL

WEST 69TH ST.

FRANCE AVE S

YORK AVE S



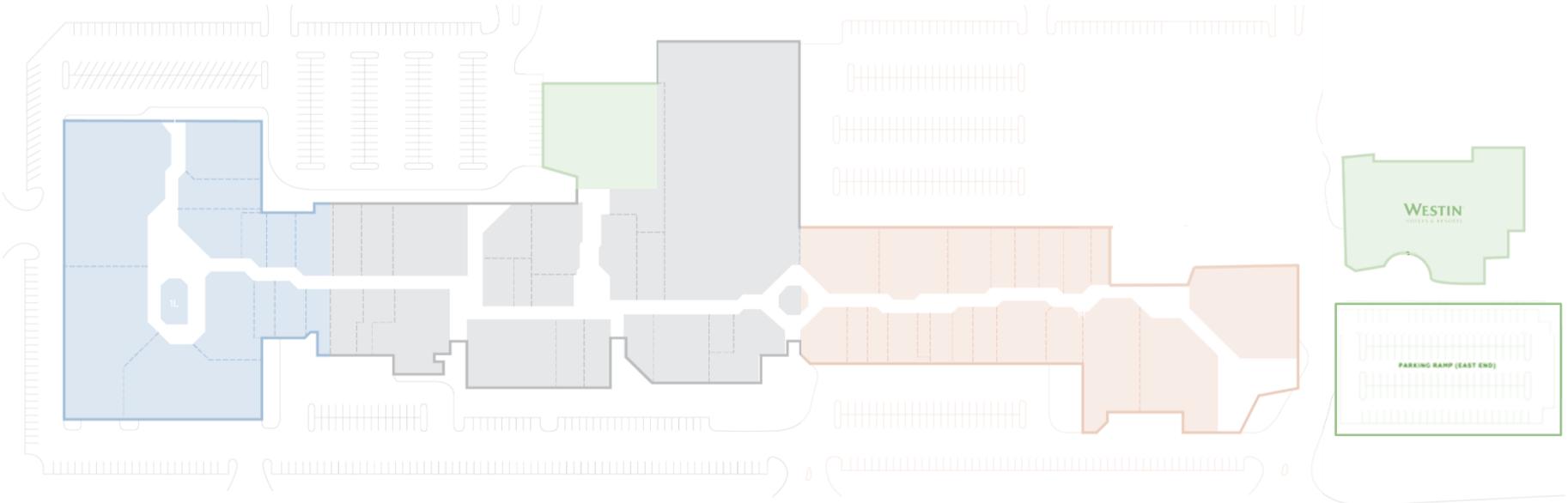
1991

MAIN LEVEL

WEST 69TH ST.

FRANCE AVE S

YORK AVE S

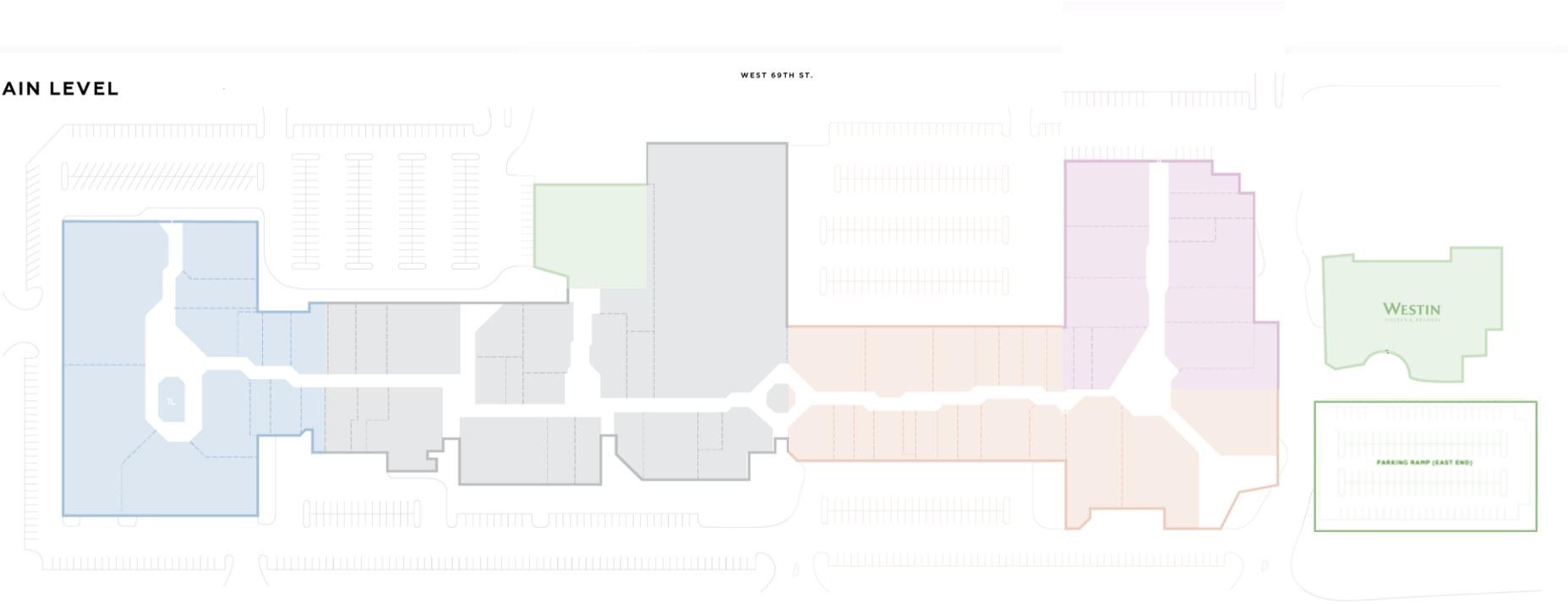


MAIN LEVEL

WEST 69TH ST.

FRANCE AVE S

YORK AVE S

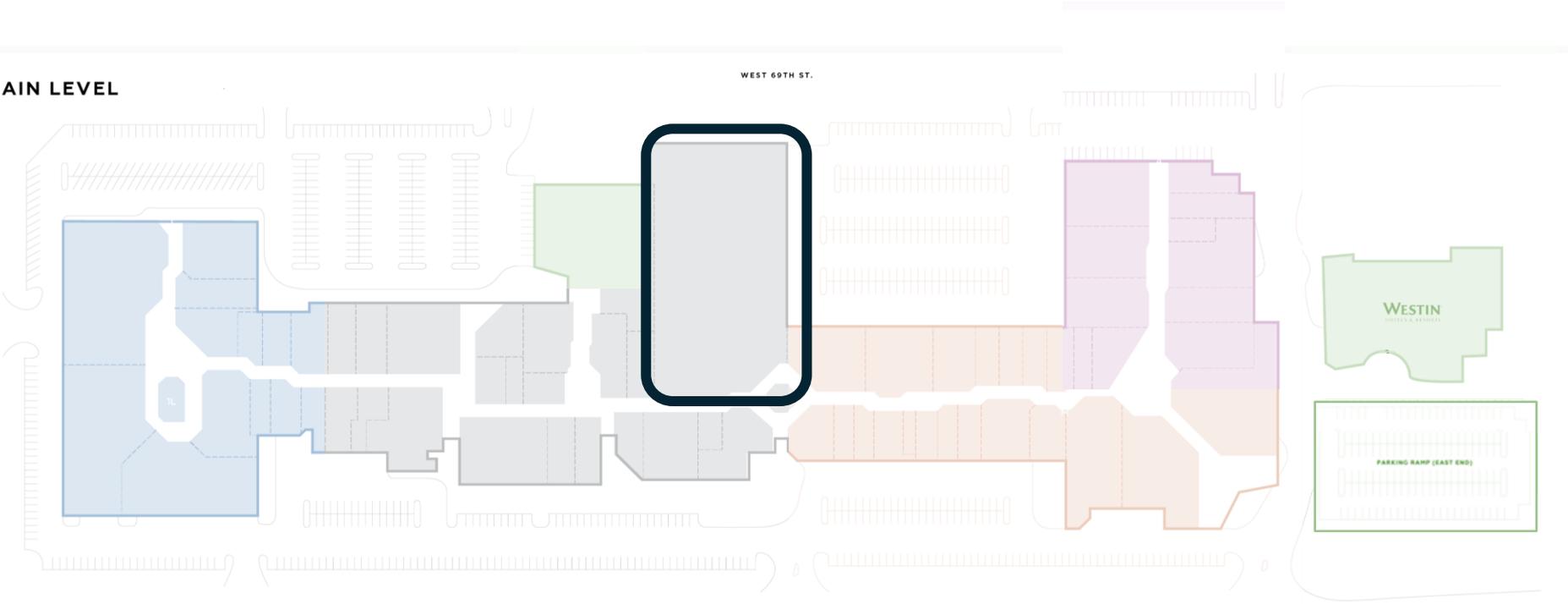


MAIN LEVEL

WEST 69TH ST.

FRANCE AVE S

YORK AVE S



2025







ARHAUS





ARHAUS

ARHAUS



Thank You!

Wendy Eisenberg
General Manager



What's Old is New Again –
The New Era of Key Twin
Cities Shopping Centers

Ridgedale Center

Brookfield Properties/Ridgedale Center

Joan Suko

Sr. General Manager



Remember when:



It's 1974!

- *Interstate highway speeds reduced to 55 mph to continue to receive federal funding.*
- *Watergate: Nixon resigned; Ford becomes President.*
- *Social Security income began providing financial support to aged, blind and disabled.*
- *The 1973-1975 recession: Unemployment at 7.2% and inflation at 11.04%.*
- *The World Trade Center – the tallest building in the world – opened for business in New York City.*
- *Wendall Anderson was elected Minnesota Governor and Rudy Perpich Lieutenant Governor.*
- *The Vikings lose Superbowl IX to the Pittsburgh Steelers, 16-6. The Northstars finished 7th and Twins 3rd in their divisions.*
- *The Golden Gophers Men's Hockey, coached by Herb Brooks, takes its first national championship.*
- *Exciting new malls were popping up all over the country—all the stores you could wish for under one roof to fill those fashion needs and more!*

Jeans Joint

a special place in the King's Road Shop where the girls can wear the pants, too

Outer Shirts

(1 thru 4) Feature long sleeves and long-point collars. 2 chest pockets with flaps. Neck sizes S(14-14½ inches); M(15-15½); L(16-16½) and XL(17-17½).

1 Light blue Brushed Denim. Waist length. Blend of polyester and Avril® rayon. Snap front, cuff, pocket flaps. Machine wash, warm tumble dry. 41 H 77659F—State S, M, L or XL. Shipping weight 1 pound 7 ounces.... \$13.99

2 Buffalo Plaid. Long tails. 35% reprocessed wool, 35% acrylic, 20% cotton, 15% nylon, 5% polyester. Button front. Dry clean only. 41 H 74541F—Red, black 41 H 74551F—Green, black
State S, M, L or XL. Shipping weight 1 pound 7 ounces.... \$9.99
Tail sizes: Over 5 ft. 11 in. to 6 ft. 3 in. tall. State M, L or XL only.
41 H 74542F—Red, black 41 H 74552F—Green, black
Shipping weight 1 pound 7 ounces.... \$11.99

3 Navy C.P.O. Long tails. 60% reprocessed wool, 20% linen, 8% polyester, 7% nylon, 3% other fibers. Button front with single button cuffs on sleeve. Dry clean only. Made in Portugal. State size as letters S, M, L or XL. 41 H 77381F—Shipping weight 2 pounds 3 ounces.... \$9.99

4 Navy, red, gold Plaid. Waist length. 30% reprocessed wool, 25% acrylic, 20% cotton, 25% other fibers. Button front. Dry clean only. 41 H 77509F—State S, M, L or XL. Shipping weight 1 pound 8 ounces.... \$15.99

Blue Gingham Check Sport Shirt

5 Polyester and cotton blend. Long-point collar. 1 chest pocket with button flap. Long sleeves with 2-button cuffs. PERMA-PREST® fabric... no ironing if machine washed, warm; tumble dry. Trim "X" tight cut for the slim build. Neck sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State size as S, M, L or XL. 41 H 79671F—Shipping weight 1 pound.... \$8.99

Turtleneck Knit Shirt

6 100% Acrilan® acrylic. Long-sleeve pullover styling, square bottom. Chest S(34-36); M(36-40); L(42-44); XL(46-48). Mach. wash, warm; tumble dry. 41 H 90546F—Black 41 H 90545F—White 41 H 90541F—Navy
State S, M, L or XL. Shipping weight 10 ounces.... \$4.99

Denim-look Cowhide Belt

7 1½-inch top grain cowhide belt has the look of light blue denim. Banded leather lining. White contrast stitching. Antique-finished buckle. Waist sizes S(29-32 in.); M(33-36); L(37-40); XL(41-44). State size as letter S, M, L, XL. 33 H 41035F—Shipping weight 7 ounces.... \$5.00

Denim Jeans

(8 thru 11) Machine wash, warm, tumble dry. Maximum fabric shrinkage 2%. Blends of polyester and rayon or polyester and cotton.

8 Light blue brushed denim with cuffless straight legs. Scoop front, patch back pockets. Button closure. Wide belt loops. State waist in inches then inseam as letter S, M, L from Chart A below. 41 H 25957F—Shipping weight 1 pound 4 ounces.... \$10.99

9 Blue denim cuffed flares. Slash front pockets. 1 set-in back pocket. Wide belt loops. State waist in inches then inseam as letter S, M, L from Chart C below. 41 H 25202F—Shipping weight 1 pound 4 ounces.... \$9.99

10 Blue denim cuffless flares. 2 front, 2 back patch pockets. Wide belt loops. State waist in inches then inseam as letter S, M, L from Chart B below. 41 H 25335F—Shipping weight 1 pound 4 ounces.... \$7.99

11 Navy denim with cuffless straight legs. Buckle back. Scoop front, patch back pockets. Side ruler pocket and watch pocket. Contrast stitching. State waist in inches then inseam as letter S, M or L from Chart A below. 41 H 25201F—Shipping weight 1 pound 4 ounces.... \$9.99

CHART A	Waist, inches	29, 30, 31, 32, 33, 34, 36, 38
	Inseam, inches	S(29); M(31); L(33)
CHART B	Waist, inches	30, 31, 32, 33, 34, 36, 38
	Inseam, inches	S(29); M(31); L(33)
CHART C	Waist, inches	30, 31, 32, 33, 34, 36, 38
	Inseam, inches	S(30); M(32); L(34)

See Jeans Conversion Chart for Young Women on page 582



You probably looked like this:

ENSURE YOUR CORRECT
Men's Sportswear
on page 600
complete measuring information



Or this:

Introducing -
- the last of
the
“Dales” —
Ridgedale
Center!



JCPenney

DAYTON'S 

SEARS

Donaldson's

WILSONS LEATHER
Leather Made. Since 1899.

SUNCOASTSM
The store for movie lovers.

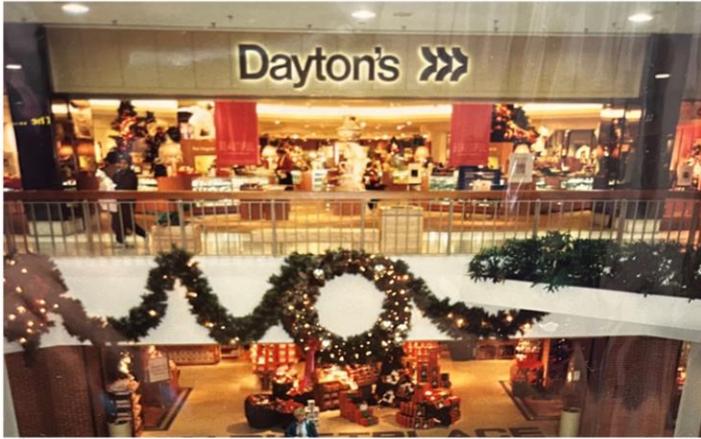
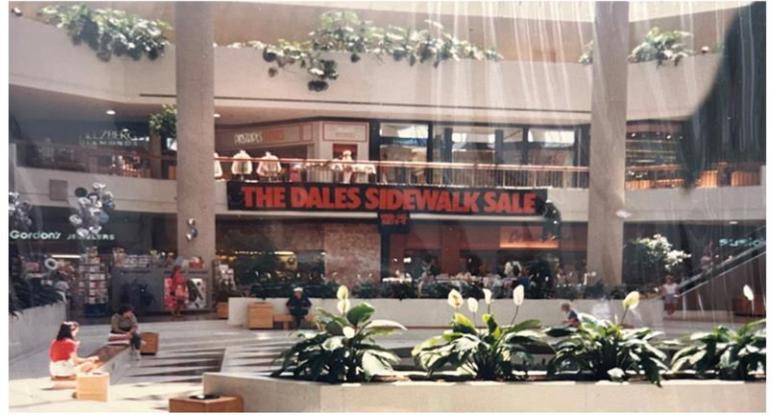
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 Carson Pirie Scott

Woolworth

BOMBAY.


 Carson Pirie Scott





50 Years
Later—An
elevated retail
mix,
unique
moments, a
modern
experience

URBAN OUTFITTERS



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lululemon  athletica

WARBY PARKER



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HAMMERMADE

EVEREVE

WILLIAMS
SONOMA



FABLETICS



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transMathew

REDSTONE®
AMERICAN GRILL

The
cheesecake Factory

The Tavern Grill
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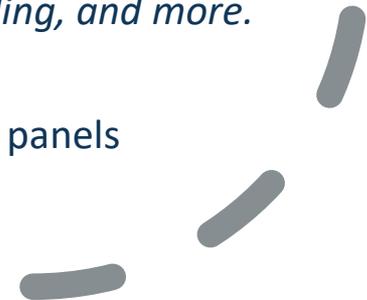
EXTERIOR ELEVATION RENDERING
SCALE: 1" = 20'-0" @ 11X17
1" = 10'-0" @ 22X34

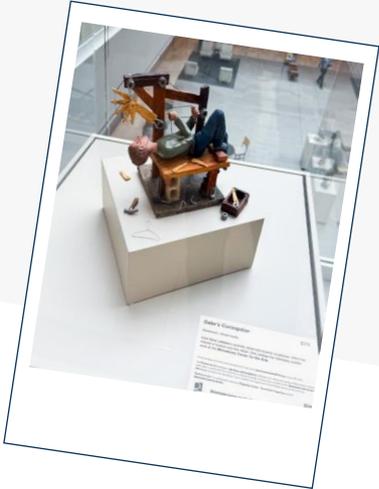
PROJECT NUMBER	24-1017-01
DRAWN DATE	07/11/24
DRAWN BY	ES
CHECKED BY	NA

A3.0

Staying Relevant

- Since the 2017 renovation and expansion:
 - 403,000 sq. ft. of new retail and restaurants
 - 49 new leases signed
 - 7 full-service dining options/restaurants
 - 50% increase in mall productivity (SPSF)
- *Forward-thinking operations help keep costs under control and fulfill our commitment to the environment*
 - *We embrace new technology and environmental standards*
 - *Energy management systems including lighting, climate control, water preservation and management with rain gardens, vortexes and smart irrigation, native landscaping plants and xeriscaping, construction and tenant refuse recycling, and more.*
- Solar power: 2,400 800 kw solar rooftop panels





Part of the community

- **City of Minnetonka**
 - **Police Department:**
 - A substation has operated at the center since the beginning. We will soon expand the substation for the Retail Crime Unit of the department as they add additional officers.
 - Assist with occasional retail sting operations and provide the center for Police training and drills.
 - **Ridgedale Commons:**
 - Coordinate with the City on activities held in the new 1.8-acre public park.
 - Everything Electric, Farmers Market
- **Minnetonka Center for the Arts** -- *Our 14-year partnership with the Minnetonka Center for the Arts showcases the first-of-its-kind on-site gallery which features local artists and programming. The program has received three National Endowment for the Arts grants for curation.*

Core Beliefs:

- *Cater to the unique needs of consumers
- *Highlight small businesses
- *Partner with national brands
- *Provide jobs & resources to communities

Brookfield Properties

Our centers provide consumers with a sensory experience that other platforms simply cannot match—the benefit of touching, tasting, and feeling products in real time. That is part of how we’re reimagining what retail can be—an unrivaled experience for our customers and a sustainable place for our tenant partners to thrive.





RIDGEDALE

SOUTHDALE CENTER

LIVE/WORK/PLAY/STAY/SHOP
360° DESTINATION EXPERIENCE





Another milestone in the growth of Minneapolis

Southdale Center, 1956

We are proud that Dayton's great new suburban shopping development, Southdale Center, will open in 1956, Minneapolis Centennial Year, giving added proof of the growth of our city and inaugurating a new era in shopping comfort and convenience for us all.



Southdale photo

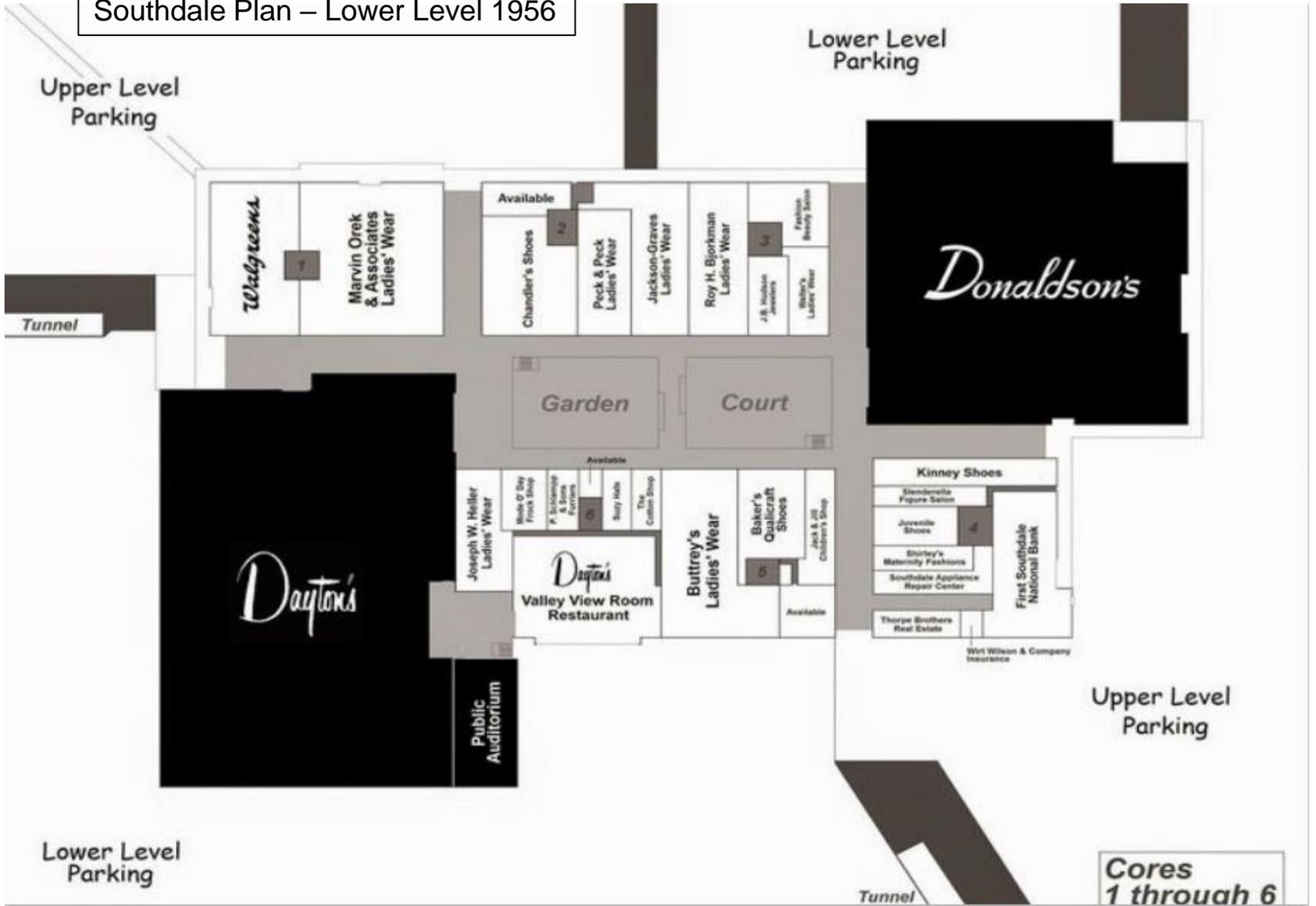


Victor Gruen, Architect; Dayton's executives; 1st Rendering of Southdale Center

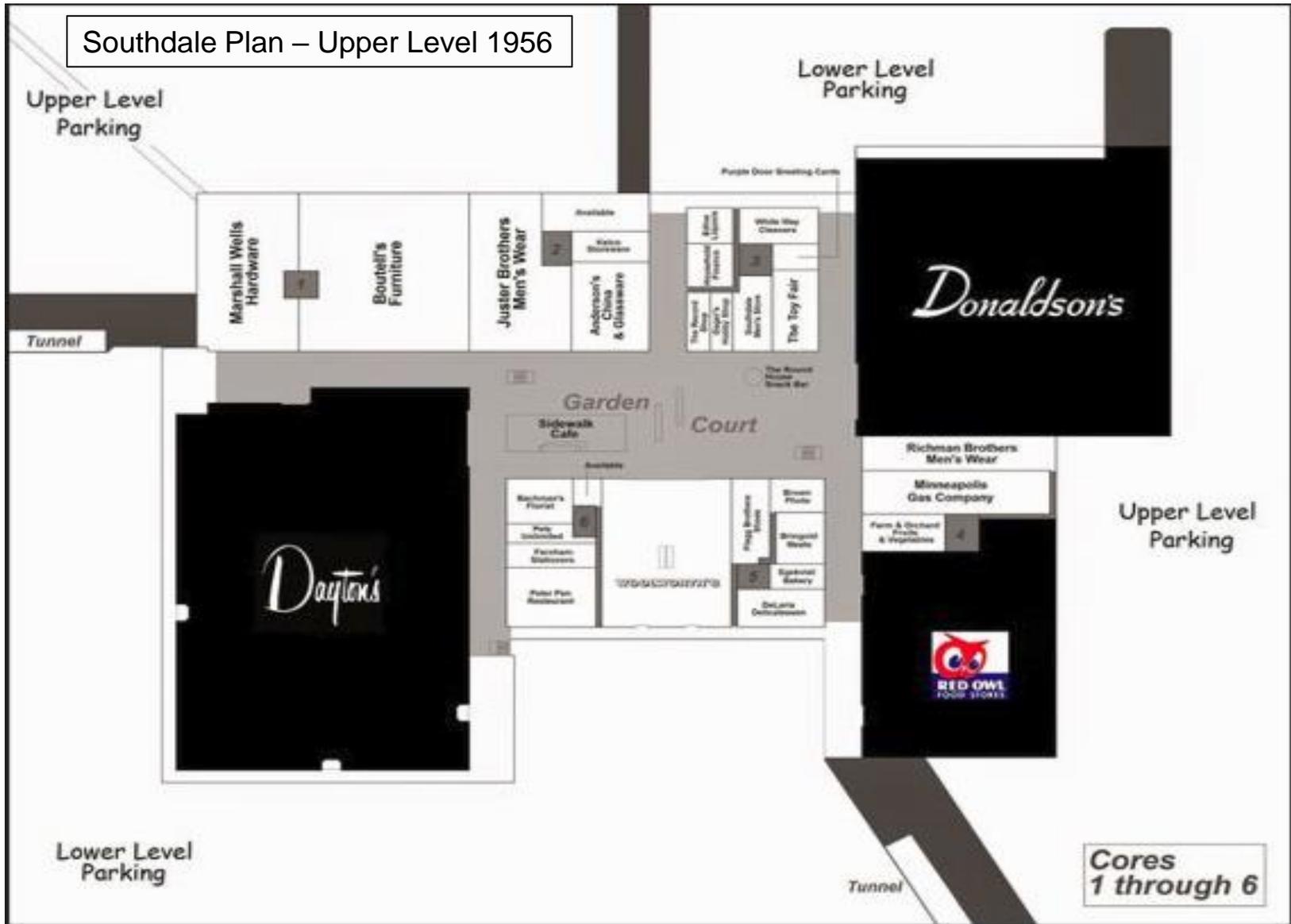




Southdale Plan – Lower Level 1956



Southdale Plan – Upper Level 1956



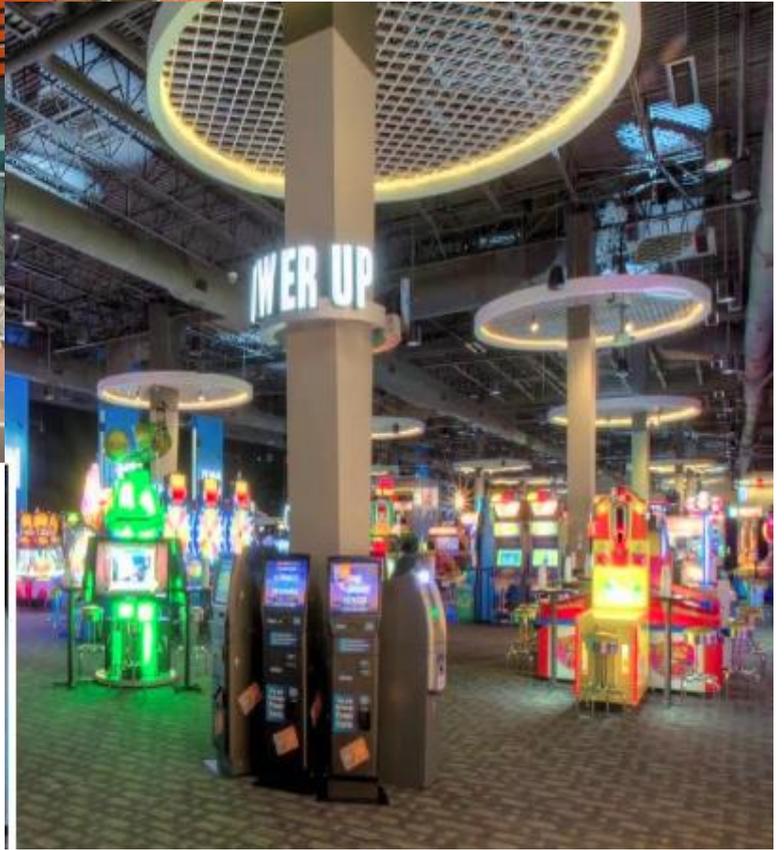
LIVE

ONE SOUTHDALE PLACE

Elegant on-site luxury residences with amenities including outdoor pool, sundeck, rooftop lounge, fitness center, putting green, and private parking garage.

295 Apartments
100% Leased







STAY

HOMEWOOD SUITES BY HILTON

The on-site place to stay in Southdale Center's trade area offers an indoor swimming pool, meeting rooms, business center, fitness center, and more.

146 guest rooms
Free parking





RH

RH

Experiential home
and design gallery

INTRODUCING LIFE TIME

A 170K SF facility offering a diamond-level athletic club, rooftop beach club, spa, and café. Life Time Sports adds world-class athletic facilities and Life Time Work brings modern coworking spaces to the center.

4K Visitors Daily

\$190 Individual Monthly Membership

\$369 Family Monthly Membership



2

PHOTOS – GRAND OPENING
MAY 30, 2024



Puttshack

BAR • DINING • MINI GOLF



PEOPLES ORGANIC®

COFFEE & WINE CAFÉ

















Abercrombie & Fitch

Abercrombie Kids

Janie & Jack

State and Liberty

Rowan



Kowalski's (Now Open)

Puttshack

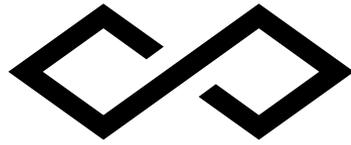
People's Organic (Relocation)

Swarovski

Tumi

GET READY FOR

A NEW SOUTHDALE CENTER



SIMON®

What's Old is New Again - The New Era of Key Twin Cities Shopping Centers

Panelists:

Wendy Eisenberg, Hines - Galleria

Joan Suko, Ridgedale Center/Brookfield Properties

Judy Tullius, Southdale Center

Moderator:

Emilee DeCoteau, Brixmor Property Group

