

# Candid Conversations with Today's Mall Managers



**Emilee DeCoteau**  
Woodbury Lakes



**Joan Suko**  
Ridgedale Center



**Wendy Eisenberg**  
Galleria



**Judy Tullis**  
Southdale Center



**Nancy Litwin**  
Eden Prairie Center



**Lisa Crain**  
Rosedale Center



**Moderator:**  
Jennie Zafft, CBRE



# WOODBURY LAKES





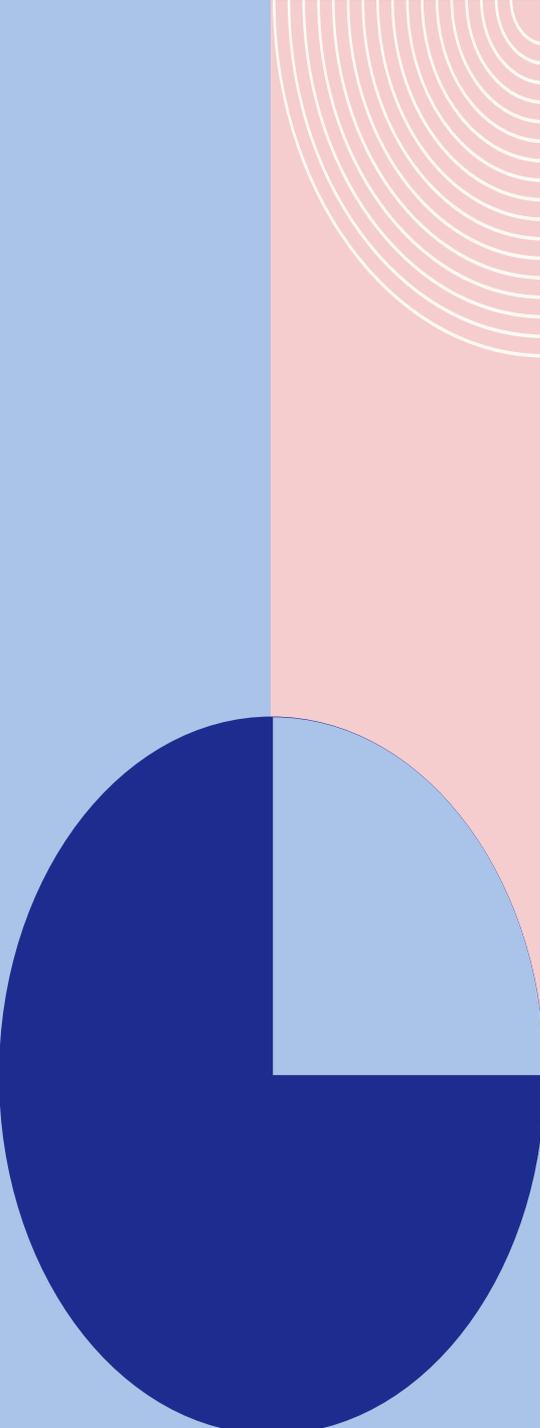
**NEW ADDITIONS IN  
2022**





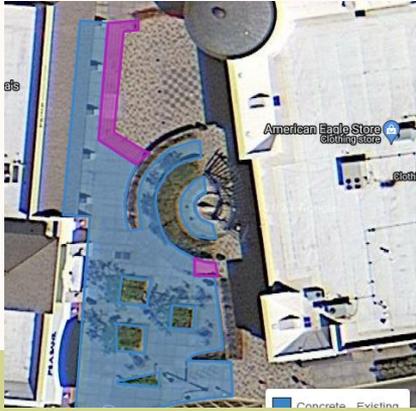
**NEW ADDITIONS IN  
2023**





**RPT REALTY –  
TURNING  
COMMERCIAL GROUND  
INTO  
COMMON GROUND**

# COURTYARD REVAMP



**DEMO  
SIDEWALKS, STEPS,  
AND PAVERS**



**INSTALL NEW  
RETAINING WALLS,  
PAVERS AND STAIRS**

# THANK YOU

Emilee DeCoteau  
General Manager  
RPT Realty

# Ridgedale Center

**Minnetonka**

**Sr. General Manager, Joan Suko**

May 3, 2023



# Brookfield Properties

## A Global Commercial Real Estate Business: Retail, Logistics and Hospitality Holdings

- Ranking among the largest retail real estate companies in the U.S., we're focused on managing, leasing and redeveloping high-quality retail properties.
- Our extensive portfolio spans the country, encompassing over 100 locations nationwide, including three in Minnesota, representing over 150 million square feet of retail space.
- Brookfield Properties is committed to investing in retail and shifting how the world thinks about the industry. We believe that high quality real estate, like Ridgedale Center, is here to stay. Our centers provide consumers with a sensory experience that other platforms simply cannot match—the benefit of touching, tasting, and feeling products in real-time. We call this r-commerce: real commerce.
- Our malls are cornerstones for their communities and Brookfield Properties will continue to evolve our properties to be destinations for the next generation of consumers.



# Ridgedale Center

- As the premier retail destination in the Western Minneapolis metro, Ridgedale Center provides its highly affluent and educated resident base with the area's best options for fashion, dining, and entertainment.
- 1.1 M+ SF of restaurant and retail space
- 110 leading retailers – 11 full and quick restaurants
- 50K+ SF of restaurant and retail space added in the 2016 expansion and center renovation
- More development in the works
- West Metro's place to gather and connect



# In Good Company: New and Coming Soon



EVEREVE



WARBY PARKER



# Community and Collaboration

Ridgedale Commons – City of Minnetonka

Grand Opening June 1!

- New 1.3-acre city park – Collaborative efforts on events and programming:
  - Farmer’s Market
  - Music series
  - Educational events
  - More!
- Ridgedale and the City of Minnetonka engaged the community to plan the enhancement of the entire Ridgedale Drive and area



# MSCA

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May 3, 2023

Wendy Eisenberg

GALLERIA

HOME | FASHION | DINING | BEAUTY



Galleria Edina | 69th Street & France Ave | [galleriaedina.com](http://galleriaedina.com) | [@galleriaedina](https://www.instagram.com/galleriaedina)

ROTHY'S

70 Stores and Restaurants

GALLERIA



WOW

WORLD of  
WONDER

GALLERIA



INTERIOR



PARACHUT



**NOW OPEN**

**SHOP MEN'S & WOMEN'S STYLES**



## Under Construction: YETI and JB Hudson

HUDSON

GALLERIA

  
GALLERIA.COM

# Thank You

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Wendy Eisenberg  
General Manager

GALLERIA

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# SOUTHDALE CENTER

LIVE/WORK/PLAY/STAY/SHOP  
360° DESTINATION EXPERIENCE





# SOUTHDALE CENTER

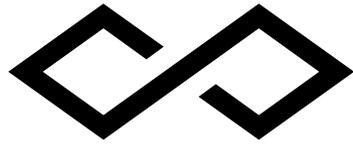
## PROPOSED HERBERGER'S BUILDING REDEVELOPMENT

### SELECTED TENANT PHOTOS









**SIMON<sup>®</sup>**

 EDEN PRAIRIE  
CENTER



# Eden Prairie Center

- **1.4 million** square-foot, two-level, enclosed mall
- **100** shops and restaurants
- **250,000 square-foot** flagship SCHEELS
- **Signature stores:** DSW, Old Navy, LOFT, American Eagle, Men's Warehouse, Chico's, Talbots, Bath & Body Works

**SCHEELS**



VON MAUR

JCPenney

**BARNES  
& NOBLE**

**AMC  
THEATRES**

**KOHL'S**



# See A Brighter Way

- Entertainment wing with 18-screen AMC theatre, home of the only PRIME at AMC in Minnesota, seeing a significant rebound
- Wildfire and Crave full-service dining
  - New 8,000 SF restaurant near lease
- Nine quick-service restaurants set around a towering 3-story fireplace
- SCHEELS activating sales and family-forward events driving increased traffic
- Tactical Urban Combat adds laser tag to their large indoor Nerf arena
- Sandbox VR offers uniquely social, immersive virtual reality experience



# See A Brighter Way

Eden Prairie Center is in the heart of a demographically desirable location and draws from a 25 zip code trade area to the southwest with nearly 1 million residents.

- **Avg. HHI** \$161,064
- **Avg. HH size** 2.38
- **Median Disposable Income** \$89,231
- Extension of the Light Rail commuter train forecasted to connect Eden Prairie to Downtown Minneapolis

Source: ESRI, 5-mile radius



# Thank you

**Nancy Litwin**

Senior General Manager, Retail

952.525.2152

[nancy.litwin@jll.com](mailto:nancy.litwin@jll.com)

# ROSEDALE CENTER

**MSCA Mall Manager Panel**

**May 3, 2023**

Lisa Crain  
*Vice President, Retail*

 **JLL** SEE A BRIGHTER WAY



# Key Retailers

1.2MM sf

150+ Specialty Stores Including

- Apple
- Anthropologie
- Baldamar
- Dick's Sporting Goods: Coming Soon!
- Evereve
- Eyebobs
- Lululemon
- Sandbox VR
- SeaQuest
- Sephora
- Warby Parker



# Potluck Food Hall

First in market, owner-owned

Celebrating Minnesota's thriving culinary scene by bringing together a rotating collection of local restaurants and food retailers all in one convenient location.

- OG ZaZa Pizza
- Black Coffee & Waffle Bar
- Joey Meatballs
- Burger Dive
- Smack Shack
- Salad Slayer
- Adam's Soul To Go
- B&E Sweets by Diane



# COMING SOON!

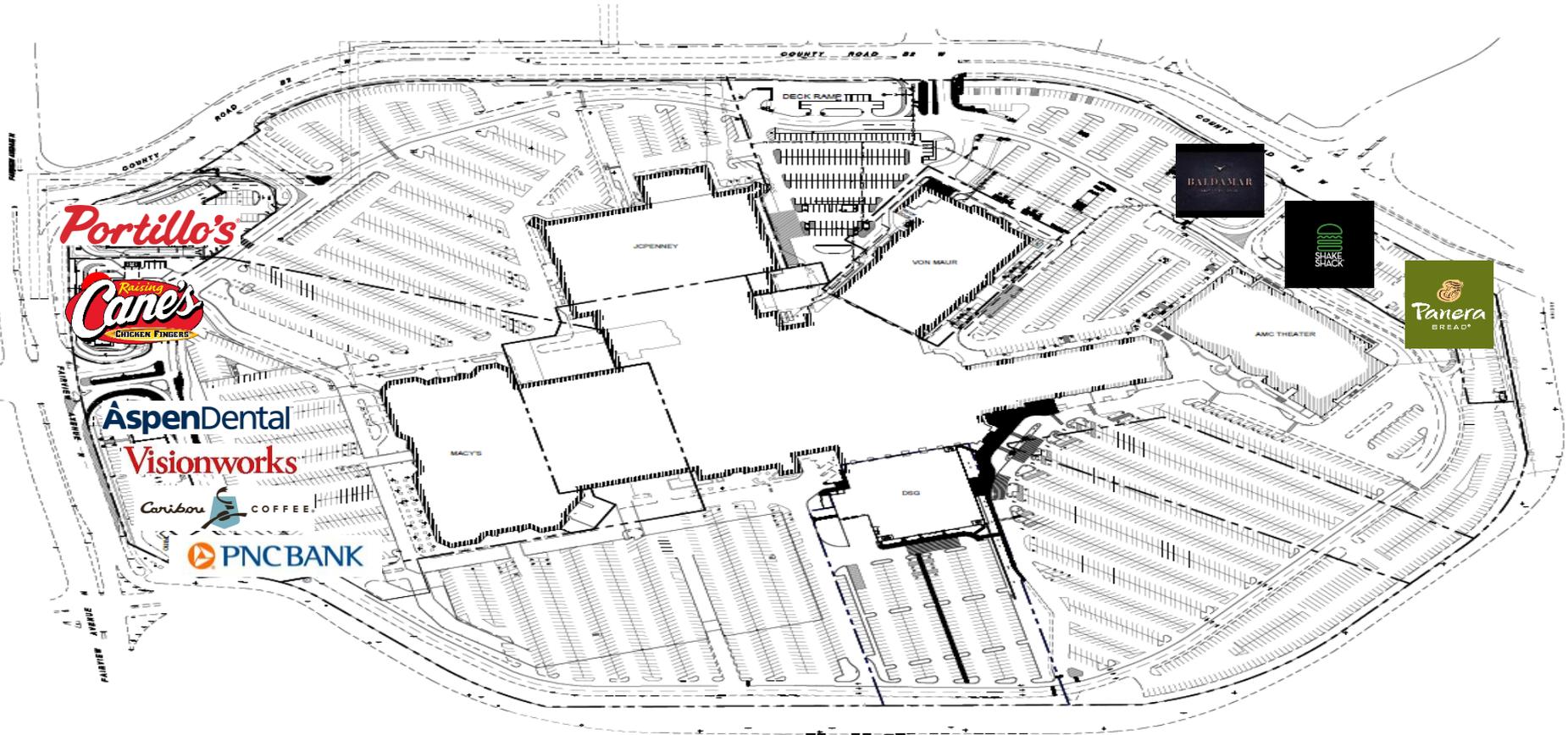
## Dick's Sporting Goods

- New construction in the former Herberger's space opening Winter 2024
- 80,000 sq-ft on two levels, double the size of their standard store
- Flagship store to feature amenities of HOS without the parking lot playing field



# RECENT DEVELOPMENTS

Outparcels: Aspen Dental, Baldamar, Caribou, PNC Bank, Panera Drive-Thru, Portillo's, Raising Cane's, Shake Shack, Vision Works



“

Rosedale's success ties to three main concepts:  
continuous evolution & updates;  
experiences & attractions;  
and the right retail offerings.

**Lisa Crain**

*Vice President, Retail*

# Thank you

**Lisa Crain**

Vice President, Retail

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