

2026 PTAA BUDGET MEMO

MGMT COMPANIES/COMMUNITIES

Annual Dues

Independent Rental Owner, 0-50 Units:

\$55 *G&IA Fee + \$215 base + (\$5.21 per rental unit)

Independent Rental Owner, 51-149 Units:

\$55 *G&IA Fee + \$273 base + (\$5.21 per rental unit)

Owner/Operator:

\$55 *G&IA Fee + \$629 base + (\$5.21 per rental unit)



*THE GOVERNMENT AND INDUSTRY AFFAIRS FEE IS MANDATORY AND SUPPORTS ADVOCACY EFFORTS ON BEHALF OF THE MULTIFAMILY INDUSTRY.

EDUCATION*

NAA CREDENTIAL COURSES

Certificate for Apartment Maintenance Technicians February | \$1050

Certified Apartment Leasing Professional March | \$599

Certified Apartment Manager (CAM) October | \$999

Certified Apartment Portfolio Supervisor November | \$1050

PTAA SEMINARS

Fair Housing April | \$169

Lease Review September | \$169

Trade Show Seminar October | Free

MAINTENANCE CERTIFICATIONS

CPO Feb, March, April, May, June, Sept | \$199

CFC EPA Mar, Nov | \$349

A2L Certification Jan, March, May, Nov | \$199

*AN ADDITIONAL \$150 PER QUARTER FOR OTHER PROFESSIONAL DEVELOPMENT NEEDS IS RECOMMENDED FOR BUDGETING.

CONFERENCES

CONNECTed

May 12-14, 2025 | Raleigh

APARTMENTALIZE

June 17-19, 2025 | New Orleans

PIEDMONT EDUCATION PASS

\$699 | PER COMMUNITY/ PER YEAR

- EVERY TEAM MEMBER ON SITE IS INCLUDED
- ATTEND UNLIMITED QUALIFYING COURSES
- 10% OFF DESIGNATIONS AND CERTIFICATIONS (CPO, EPA, CALP, CAMT, ETC.)

BEST VALUE

PTAA STAFF

Executive
Director

Benjamin Brockschmidt
Ben@piedmonttaa.org

Manager of Finance
& Administration

Amy Reynolds
Amy@piedmonttaa.org

Director of Events & Member
Services

Kelly Pace
Kelly@piedmonttaa.org

Director of Education &
Workforce

Jenni Hall
Jenni@piedmonttaa.org

Director of Marketing &
Communications

Alexis Williams
Alexis@piedmonttaa.org



STAY CONNECTED!
piedmonttaa.org
@piedmonttaa



PHONE: 336.294.4428 | OFFICE HOURS: M-F, 8:30AM-5PM

PRICES SUBJECT TO CHANGE.

2026 EVENTS CALENDAR



COMMITTEE EVENTS



EDUCATION



SIGNATURE EVENTS

Quarter 1



CANVA CLASS

Tickets: \$69-\$129



WEBINAR SERIES

Tickets: \$19



LUNCH & LEARNS (4)

Tickets: Free- \$25



CAMT



ANNUAL DINNER

Sponsorships:

\$299- \$699

Tickets: \$69-\$79



CALP

Breakfast & Lunch Sponsorships



CPO

Breakfast & Lunch Sponsorships



CFC

Breakfast & Lunch Sponsorships

Tickets: \$349-\$425



A2L

Tickets: \$199



REVERSE TRADE SHOW

Sponsorships: \$379-\$599

Quarter 2



DIAMOND AWARDS

Sponsorships: \$175-\$5000

Tickets:\$99



CPO (3)



FOOD DRIVE

Sponsorships: \$400- \$600



FAIR HOUSING

Breakfast & Lunch Sponsorships



LUNCH & LEARNS (4)

Tickets: Free- \$25



OFFICE APPRECIATION

Sponsorships: \$25-\$500

Tickets: \$0-\$25



A2L

Tickets: \$199

Quarter 3



LEGAL SEMINAR

Tickets: \$179-\$229



CPO



A2L

Tickets: \$199



GOLF OUTING

Sponsorships: \$300-\$799

Tickets: TBD



MAINTENANCE APPRECIATION

Sponsorships: \$25-\$700

Tickets: \$0-\$15



LUNCH & LEARNS (4)

Tickets: \$25



WEBINAR SERIES

Tickets: \$19

Quarter 4



TRADE SHOW

Exhibitor Booth: \$575-\$1720

Sponsorships: \$399-\$599

Tickets: \$35-\$45



TRAIN THE TRAINER

Tickets: \$89



CAPS



INDUSTRY FORECAST

Sponsorships: \$249- \$699

Tickets: \$79-\$99



CFC



LUNCH & LEARNS (4)

Tickets: \$25



COAT DRIVE

Sponsorships: \$125-\$400

Tickets: Free



TOY DRIVE

Sponsorships: \$25-\$125



CAM

PRICING SUBJECT TO CHANGE. VISIT OUR CALENDAR ON PIEDMONTTAA.ORG TO GET UPDATES ON ADDITIONAL UPCOMING EVENTS.