









# CONNECT. BECOME A PTAA ANNUAL SPONSOR

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www.PiedmontTAA.org

## 2020 Annual Sponsorship Program

		<b>SOLD</b> DIAMOND \$6975	PLATINUM \$2650	GOLD \$1125	
 <b>VISIBILITY</b>	Education Center named after your company for 1 year Stand alone pop-up banner at every event and full-time in Education Center				
	Logo on rotation on PTAA website				
	Logo on pop-up banner at events Logo on rotation on TV Screen in PTAA lobby Logo on display in the Education Center Highlight in visual presentation at Signature Events Logo in weekly Community Insider e-newsletter				
	 <b>ACCESS</b>	Member Event Sponsorship - Microphone time, Distribute marketing materials, have company name/logo on promotional materials, 1 ticket to event			
		Guaranteed sponsor access to Executive events (Reverse Trade Show, Executive Dinner)			
Guaranteed lottery placement for Executive events (Reverse Trade Show, Executive Dinner)					
<b>First to know &amp; right of refusal on ALL event sponsorships</b> Priority Trade Show Booth Location Selection Credential Class Breakfast Sponsorship					
<i>new!</i> Choose one (included) Board of Directors meeting sponsor or PTAA Zoom Room sponsor for 30 days					
<i>new!</i> Included Door Prize sponsorship for Trade Show					
 <b>DISCOUNTS</b>	10 x 10 Booth at Trade Show				
	<i>new!</i> <b>Discount applied to ALL event tickets, event sponsorships, room rentals and marketing</b>	 30%	 20%	 10%	
 <b>MARKETING</b>	Enhanced listing in Membership Directory				
	Social/Digital Advertising Plan: Automatic social/digital marketing plan for the year which includes Community Insider ad(s), 30-day website ad(s), guest blog/ website feature story and paid social media ads.	 Tier 3	 Tier 2	 Tier 1	
 <b>WI-FI</b>	<i>new!</i> Sponsor Wi-Fi in PTAA Lobby & Education Room \$2,500 Logo on "WiFi Sponsored By" signs, customized login password, marketing materials in lobby and more	 <b>Refreshment Sponsor \$2,090</b> Your logo on sign with snacks, paper coffee cups, water cooler & refrigerator in PTAA office			

To become a sponsor, please contact **Stephanie Beeman** at [stephanie@piedmonttaa.org](mailto:stephanie@piedmonttaa.org) or 336-294-4428.