

# 2026 PTAA BUDGET MEMO SUPPLIER PARTNERS

## ANNUAL DUES

\$55 \*G&IA FEE + \$629 DUES + \$75 ADVANCED DIRECTORY LISTING  
(NEW MEMBERS: + \$50 APP FEE)

## ANNUAL SPONSORSHIP PROGRAM

DIAMOND: \$6999 (\$1769 PER QUARTER)  
PLATINUM: \$2799 (\$699 PER QUARTER)  
GOLD: \$1299



# PTAA

PIEDMONT TRIAD  
APARTMENT  
ASSOCIATION

*\*THE GOVERNMENT AND INDUSTRY AFFAIRS FEE IS MANDATORY AND  
SUPPORTS ADVOCACY EFFORTS ON BEHALF  
OF THE MULTIFAMILY INDUSTRY.*

## A LA CARTE MARKETING

24-Hour Instagram Story Promotion  
\$99

Facebook Ads Campaign (5-day Ad Run)  
Starting at \$199

Weekly E-Newsletter	30-Day Website Ad
\$99 Per Run	\$199

## CREDENTIAL CLASSES

### NAA CREDENTIAL COURSES

Certificate for Apartment Maintenance Technicians February  
Certified Apartment Leasing Professional March  
Certified Apartment Manager (CAM) October  
Certified Apartment Portfolio Supervisor November

## SPONSORSHIPS

BREAKFAST SPONSORSHIP \$100 + \$15/PERSON

LUNCH SPONSORSHIP \$100 + \$20/PERSON

## PTAA STAFF

Executive Director  
Benjamin Brockschmidt  
Ben@piedmonttaa.org

Director of Marketing &  
Communications  
Alexis Williams  
Alexis@piedmonttaa.org

Director of Education &  
Workforce  
Jenni Hall  
Jenni@piedmonttaa.org

Director of Events & Member  
Services  
Kelly Pace  
Kelly@piedmonttaa.org

Manager of Finance  
& Administration  
Amy Reynolds  
Amy@piedmonttaa.org

## INTERESTED IN RENTING A ROOM AT THE PTAA?

Scan the QR code to learn more  
about how our rooms are the right  
choice for your next event!



PHONE: 336.294.4428

OFFICE HOURS:

M-F, 8:30AM-5PM

STAY CONNECTED!

piedmonttaa.org



@piedmonttaa

# 2026 EVENTS CALENDAR



COMMITTEE EVENTS



EDUCATION



SIGNATURE EVENTS

## Quarter 1



### CANVA CLASS

Tickets: \$69-\$129



### WEBINAR SERIES

Tickets: \$19



### LUNCH & LEARNS (4)

Tickets: Free- \$25



### CAMT



### ANNUAL DINNER

Sponsorships:

\$299- \$699

Tickets: \$69-\$79



### CALP

Breakfast & Lunch Sponsorships



### CPO

Breakfast & Lunch Sponsorships



### CFC

Breakfast & Lunch Sponsorships

Tickets: \$349-\$425



### A2L

Tickets: \$199



### REVERSE TRADE SHOW

Sponsorships: \$379-\$599

## Quarter 2



### DIAMOND AWARDS

Sponsorships: \$175-\$5000

Tickets:\$99



### CPO (3)



### FOOD DRIVE

Sponsorships: \$400- \$600



### FAIR HOUSING

Breakfast & Lunch Sponsorships



### LUNCH & LEARNS (4)

Tickets: Free- \$25



### OFFICE APPRECIATION

Sponsorships: \$25-\$500

Tickets: \$0-\$25



### A2L

Tickets: \$199

## Quarter 3



### LEGAL SEMINAR

Tickets: \$179-\$229



### CPO



### A2L

Tickets: \$199



### GOLF OUTING

Sponsorships: \$300-\$799

Tickets: TBD



### MAINTENANCE APPRECIATION

Sponsorships: \$25-\$700

Tickets: \$0-\$15



### LUNCH & LEARNS (4)

Tickets: \$25



### WEBINAR SERIES

Tickets: \$19

## Quarter 4



### TRADE SHOW

Exhibitor Booth: \$575-\$1720

Sponsorships: \$399-\$599

Tickets: \$35-\$45



### TRAIN THE TRAINER

Tickets: \$89



### CAPS



### INDUSTRY FORECAST

Sponsorships: \$249- \$699

Tickets: \$79-\$99



### CFC



### LUNCH & LEARNS (4)

Tickets: \$25



### COAT DRIVE

Sponsorships: \$125-\$400

Tickets: Free



### TOY DRIVE

Sponsorships: \$25-\$125



### CAM

PRICING SUBJECT TO CHANGE. VISIT OUR CALENDAR ON [PIEDMONTTAA.ORG](http://PIEDMONTTAA.ORG) TO GET UPDATES ON ADDITIONAL UPCOMING EVENTS.