

# 2025 PTAA BUDGET MEMO SUPPLIER PARTNERS

## Annual Dues

\$599 (New Members: + \$50 App Fee)

## Annual Sponsorship Program

DIAMOND: \$6999 (\$1769 PER QUARTER) **1 AVAILABLE**

PLATINUM: \$2799 (\$699 PER QUARTER)

GOLD: \$1299



# PTAA

PIEDMONT TRIAD  
APARTMENT  
ASSOCIATION

## A LA CARTE MARKETING

24-Hour Instagram Story Promotion

\$99

Facebook Ads Campaign (5-day Ad Run)

Starting at \$199

Weekly E-Newsletter

\$99 Per Run

30-Day Website Ad

\$199

2024 Quarterly Magazine Ad

1/4 Page: \$79 Half Page: \$129 Full Page: \$199

## CREDENTIAL CLASSES

CAPS (Certified Apartment Portfolio Supervisor)

TBD | \$1050

CALP (Certified Apartment Leasing Professional)

February | \$599

CAMT (Certificate for Apt. Maintenance Techs)

October | \$1050

## SPONSORSHIPS

BREAKFAST SPONSORSHIP \$100 + \$15/PERSON

LUNCH SPONSORSHIP \$100 + \$20/PERSON

## PTAA STAFF

Executive Director

Benjamin Brockschmidt

Ben@piedmonttaa.org

Director of Marketing &  
Communications

Alexis Williams

Alexis@piedmonttaa.org

Director of Education &  
Workforce

Jenni Hall

Jenni@piedmonttaa.org

Director of Events & Member  
Services

Kelly Pace

Kelly@piedmonttaa.org

Manager of Finance  
& Administration

Amy Reynolds

Amy@piedmonttaa.org

INTERESTED IN RENTING A  
ROOM AT THE PTAA?

Scan the QR code to learn more  
about how our rooms are the right  
choice for your next event!



PHONE: 336.294.4428

OFFICE HOURS:

M-F, 8:30AM-5PM

STAY CONNECTED!

piedmonttaa.org



@piedmonttaa

# 2025 EVENTS CALENDAR

● COMMITTEE EVENTS

● EDUCATION

● SIGNATURE EVENTS

## Quarter 1

● NOTARY CERTIFICATION

Sponsorships: \$100+ \$200pp  
Tickets: \$199-\$249

● WEBINAR SERIES

Tickets: \$19

● LUNCH & LEARNS (4)

Tickets: \$25

● ANNUAL DINNER

Sponsorships:  
\$299- \$699  
Tickets: \$69-\$79

● CALP

Breakfast & Lunch Sponsorships

● CPO

Breakfast & Lunch Sponsorships

● CFC

Breakfast & Lunch Sponsorships  
Tickets: \$349-\$425

● MENTAL HEALTH FIRST AID

Sponsorships: \$100+ \$20pp  
Tickets: \$269

● A2L

Tickets: \$199

## Quarter 2

● DIAMOND AWARDS

Sponsorships: \$175-\$5000  
Tickets: \$89-\$99

● CPO (3)

● FOOD DRIVE

Sponsorships: \$400- \$600

● BUS TOUR

Sponsorships: \$400-\$1100  
Tickets: TBA

● FAIR HOUSING

Breakfast & Lunch Sponsorships

● MENTAL HEALTH  
FIRST AID

Tickets: \$269

● OFFICE APPRECIATION

Sponsorships: \$25-\$500  
Tickets: \$0-\$25

● LUNCH & LEARNS (4)

Tickets: \$25

● A2L

Tickets: \$199

## Quarter 3

● CAPS

Breakfast & Lunch Sponsorships

● LEGAL SEMINAR

Tickets: \$179-\$229

● CPO

● GOLF OUTING

Sponsorships: \$300-\$799  
Tickets: TBD

● MAINTENANCE APPRECIATION

Sponsorships: \$25-\$700  
Tickets: \$0-\$15

● LUNCH & LEARNS (4)

Tickets: \$25

● WEBINAR SERIES

Tickets: \$19

## Quarter 4

● TRADE SHOW

Exhibitor Booth: \$525-\$1050  
Sponsorships: \$399-\$599  
Tickets: \$30-\$49

● CAMT

Breakfast & Lunch Sponsorships

● INDUSTRY FORECAST

Sponsorships: \$249- \$699  
Tickets: \$69-\$89

● CFC

● LUNCH & LEARNS (4)

Tickets: \$25

● COAT DRIVE

Sponsorships: \$125-\$400  
Tickets: Free

● TOY DRIVE

Sponsorships: \$25-\$125

● TRAIN THE TRAINER

Tickets: \$89

PRICING SUBJECT TO CHANGE. VISIT OUR CALENDAR ON [PIEDMONTTAA.ORG](http://PIEDMONTTAA.ORG) TO GET UPDATES ON ADDITIONAL UPCOMING EVENTS.