



Better worksites
Better weekends
Better world

Policy on Educational Content

PSAI conference education programs are learning experiences and as such are noncommercial. The PSAI will seek and provide a balanced slate of speakers with a diversity of backgrounds, viewpoints, and organizational affiliations. Speakers also must refrain from overt statements, harsh language, or pointed humor that disparages the dignity and social equity of any individual or group.

The organization's training material will present best practices, emerging issues and industry standards in an unbiased manner. When more than one method of doing something is both legal and generally accepted as a best practice, all of these methods will be presented.

During educational sessions speakers should refrain from using brand names and endorsing specific products. Under no circumstances should a podium be used as a place for direct promotion of a speaker's product, service, or monetary self-interest. When discussing a class of products or services for which the speaker is a provider, care must be taken to present information that is not endorsing, promoting, or disparaging any particular provider's product or service. For example, listing general pros and cons of various features would generally be acceptable, while stating "products with feature x are the best" would not be acceptable. When in doubt, speakers should discuss the proposed content with PSAI's Executive Director or chair of the Event Committee. All slide decks must be provided at least 14 days prior to the event for review.

Aspects of the PSAI's events that are intended to be commercial will be clearly identified; these activities generally will not be approved for continuing education credit by various state licensing bodies. During such programs commercialism and self-promotion by speakers is customary and encouraged.