



We'll Help You Reach the Most Successful PROs in the Industry!



PSAI SPONSORSHIP PROSPECTUS

SPONSOR OPPORTUNITIES

OPPORTUNITY STARTS HERE!

You supply the portable sanitation industry. PSAI is here to help you get your name, products, and services in front of your ideal audience. Reach an audience of customers and colleagues who share your interest in the portable sanitation industry.



PSAI is the largest trade association in the world devoted to Portable Sanitation!

Total Attendance

(3 year average)

Nuts & Bolts 220-250
 Convention & Trade Show 475-500

Operator Companies in

Attendance (3 year average)

Nuts & Bolts 71 companies
 Convention & Trade Show.. 99 companies

Exhibitors in Attendance

(3 year average)

Nuts & Bolts25 companies
 Convention & Trade Show.....55 companies

95% of operators send a decision-maker to events

95% of operators are satisfied or very satisfied with PSAI's events

61% of operators attend PSAI events every year

MEMBERSHIP

	BENEFITS	Titanium - \$30,000	Platinum - \$15,900	Gold - \$7,550	Silver - \$2,650	Bronze - \$695	International - \$350
PSAI MEMBER BENEFITS	Company Listing in PSAI's online supplier directory	X	X	X	X	X	X
	Use of "Proud Member" logos	X	X	X	X	X	X
	Access to the PSAI Employee Health Benefit Plan	X	X	X	X	X	X
	Access to the PSAI purchasing program	X	X	X	X	X	X
NUTS & BOLTS	Number of registrations	4	3	2	1	-	-
	Sponsor/Exhibitor Credit	\$2,000	\$1,500	\$1,000	\$400	-	-
	Recognition on event marketing materials	Logo	Logo	Logo	Logo	Name	Name
TRADE SHOW	Number of registrations	12	6	4	1	-	-
	Sponsor/Exhibitor Credit	\$9,000	\$4,500	\$3,000	\$1,500	-	-
	Recognition on event marketing materials	Logo	Logo	Logo	Logo	Name	Name
	Booth placement preference	1st	2nd	3rd	4th	5th	5th
ADVERTISING	Industry Resource Directory Ad	4 Full Pages	2 Full Page	1 Full Page	Half Page	-	-
	Newsletter Ads	12	8	4	1	-	-

*** Please note that the number of registration benefits do not compound at Nuts & Bolts and the Trade Show. See the PSAI website for the full list of benefits. Prefer to create your own custom package? Contact Blake Finger at blakef@ewald.com.*

NUTS & BOLTS

FEBRUARY 3–5, 2025 | SCOTTSDALE, ARIZONA

The PSAI Nuts & Bolts Educational Conference is the world's premier education event focused solely on the portable sanitation industry.

TABLETOP EXHIBIT

\$400 – Members

\$600 – Non-Members

Nuts & Bolts provides an opportunity for you to network with portable restroom operators as you market and display your company's products and services. While not a trade show, the intimate environment of the educational conference provides unique customer engagement opportunities. There are a limited number of tabletop display spaces each year, so reserve yours before they are sold out!

Exhibits include:

- 1 representative
- 6' table
- 1 chair

Up to 2 additional booth reps can be added at a fee of \$200 per rep.

If you are interested in a custom sponsorship, please contact **Blake Finger** at blakef@ewald.com or (651) 288-3423.

ONSITE SPONSORSHIPS

Whether you need extra visibility at a PSAI event or are hoping to get your brand into attendees' offices and trucks, there is a sponsorship fit for you. All members have ample opportunities to be recognized during the event.

Drink Ticket Sponsor: \$3,000

(1 Available)

Mobile App Sponsor: \$3,000

(1 Available)

Hotel Key Card Sponsor: \$3,000

(1 Available)

- Company logo featured on each attendee hotel room key card

Welcome Reception Sponsor (Tuesday): \$1,000

(1 Available)

Continental Breakfast Sponsor: \$1,000

(Limited Availability)

Site Visit Transportation Sponsor: \$1000

(Limited Availability)

- Additional branding featured on PSAI's provided transportation

Waste Reduction Sponsor: \$1,000

(1 Available)

Lanyard Sponsor: \$1,000

(1 Available – PSAI Provides)

Wi-Fi Sponsor: \$1,000

(1 Available)

- Company name can be used as wi-fi password

Coffee Break Sponsor: \$750

(Limited Availability)

RAMBLE AMBLE

FEBRUARY 2025

GET INVOLVED

To raise awareness about the global sanitation crisis, PSAI hosts an annual Ramble Amble Poker Run at the Nuts & Bolts Educational Conference.

The Ramble Amble Poker Run (run/walk) is a great way for participants to enjoy an outdoor activity together, learn how to raise awareness in their communities, and generate contributions to worthy charities. PSAI needs your help. Sponsor the event—promote it among your staff and customers—and join us for the fun.

WHERE YOUR MONEY GOES

Your sponsorship helps PSAI run a cost-neutral event so that all proceeds will support worthy groups, including PSAI’s scholarship program, and Friends of Ngong Road. The PSAI Scholarship Program offers 5 scholarships annually to PSAI members or their family to help them advance through higher education. Friends of Ngong Road helps provide education to youth in Kenya whose families have been devastated by AIDS. As part of their work, they established Karibu Loo, a portable restroom company providing important cutting-edge services in Nairobi. Its revenues helps fund Friends of Ngong Road’s initiatives. Karibu Loo is also a PSAI member company.

SPONSORSHIP BREAKDOWN

Ramble Amble Sponsorship Packages:	Champion \$1,500	Promoter \$1,000	Advocate \$500	Friend \$150
Photo of your representative and a PSAI representative delivering the check to our charities, and a press release crediting your business for its leadership role	X			
<i>Association Insight</i> feature story covering your company and its commitment to addressing the global sanitation crisis that will remain on the PSAI website	X			
Logo on dedicated signage sponsoring along the Ramble Amble Poker Run course	X	X		
Logo on event poker chips	X	X		
Logo/recognition on dedicated event signage	X	X	X	
Logo/recognition on PSAI.org event page	X	X	X	
Recognition in <i>Association Insight</i> event wrap-up	X	X	X	X
Complimentary registrations for the 2025 Ramble Amble Poker Run	5	4	3	1

CONVENTION & TRADE SHOW

The PSAI Annual Convention and Trade Show is the world's largest trade show devoted entirely to the portable sanitation industry. Education sessions offered during the event are tailored to both operators and suppliers, and the trade show floor inspires countless transactions each year. There are many opportunities for placing your company in front of operators who attend the Convention and Trade Show. Our Hands-On Learning Labs (HOLLway) sessions, innovation forums, and other festivities provide even more chances to help you shine and draw more attendees to your booth.

BOOTH OPTIONS

Exhibit Size Options	Includes:	Member	Non-Member
40 x 40*	8 registrations	\$20,000	\$22,000
30 x 30*	6 registrations	\$11,500	\$13,500
20 x 20*	4 registrations	\$6,000	\$8,000
10 x 10*	2 registrations	\$1,500	\$2,500
20 x 30 Truck/Trailer Space**	2 registrations	\$3,000	\$4,500

* Includes pipe and drape, table and chairs

** Includes space only

Interested in customizing your exhibit space or having a larger footprint?
Contact Blake Finger at blakef@ewald.com.

Additional booth rep fee: \$250

ADDITIONAL ADVERTISING OPTIONS

ONSITE CONVENTION PROGRAM

Resolution: at least 300 dpi
File type: jpg, png, or pdf

AD DEADLINE: September 15, 2025

Dimensions:

Full page - 7.5" wide x 10" high
Half page - 7.5" wide x 5" high

Full Page Ad

\$1,000 – Member
\$1,500 – Non-Member

Half Page Ad

\$600 – Member
\$850 – Non-Member

ONSITE SPONSORSHIPS

All sponsorships receive logo recognition on PSAI's convention webpage and onsite materials.

Puppy Station Sponsor: \$5,000

(1 Available)

- Exclusive sponsor of the puppy station
- Opportunity to provide branded items to be featured in the puppy station

Barista Station Sponsor: \$5,000

(1 Available)

- Option to have a barista station at either your booth or a common area at the event

Hotel Key Card Sponsor: \$5,000

(1 Available)

- Company logo featured on each attendee hotel room key card

Floor Decal Sponsor: \$4,500

(2 Available)

- Opportunity to have your logo featured in a high-traffic area at the trade show

Mobile App Sponsor: \$3,000

(1 Available)

Notebook and Pen Sponsor: \$3,000

(1 Available – PSAI Provides)

Drink Ticket Sponsor: \$3,000

(1 Available – PSAI Provides)

Lanyard Sponsor: \$3,000

(1 Available – PSAI Provides)

Entertainment Station: \$2,500

(1 Available)

- Exclusive sponsor of live music at PSAI's Welcome Reception
- Logo recognition on signage

Tote Bag Sponsor: \$2,000

(1 Available – PSAI Provides)

Coffee Break Sponsor: \$1,000

(Limited Availability – Per Day – Tuesday or Wednesday)

Lunch Sponsor – Wednesday: \$1,000

(Limited Availability)

Wi-Fi Sponsor: \$1,000

(1 Available)

- Opportunity to provide branded Wi-Fi password

Waste Reduction Sponsor: \$1,000

(1 Available)

Innovation Forum Sponsor: \$500

(Limited Availability)

Includes:

- Up to 4 minutes to address attendees and highlight innovative products during the general session
- Booth number on display
- Dates and deadlines to be communicated

Silent Auction

Item value \$250 minimum

Includes:

- Auction item displayed in contributor's booth
- Logo and auction item featured in the mobile app and in the onsite program
- Dates and deadlines to be communicated

ADVERTISING

INDUSTRY RESOURCE DIRECTORY & ONLINE SUPPLIER DIRECTORY

Each year, PSAI publishes its annual Industry Resource Directory. The directory is filled with current information about industry standards and best practices, as well as a directory of current member operators and suppliers. Ads are positioned throughout the directory for maximum views. The publication is available online and is mailed to new PSAI members.

Ad Specifications

Resolution: at least 300 dpi

File type: jpg, png, or pdf

AD DEADLINE: March 14, 2025

Full Page

\$1,400 – Members

\$1,800 – Non-Members

Dimensions: 7.5" wide x 10" high

Half Page

\$1,000 – Members

\$1,300 – Non-Members

Dimensions:

Horizontal 7.5" wide x 5" high

NEWSLETTER ADVERTISING

PSAI publishes a twice-monthly online newsletter, *Association Insight*. The first issue each month is provided to our member company owners and employers, and the second issue goes to both members and non-members (more than 5,000 emails). Supplier ads are placed within each newsletter for maximum viewing, and open rate is a very healthy 35 percent on average.

Banner Ad

Single Issue

\$400 – member

\$550 – non-member

3 Ad Bundle

\$1,000 – member

\$1,500 – non-member

12 Ad Bundle

\$3,800 – member

\$5,500 – non-member

Dimensions: 600 X 125 pixels

Interior Ad

Single Issue

\$300 – member

\$450 – non-member

3 Ad Bundle

\$750 – member

\$1,250 – non-member

12 Ad Bundle

\$2,800 – member

\$4,500 – non-member

Dimensions: 300 X 300 pixels

WEBSITE ADVERTISING

Each interior page of the PSAI website displays rotating supplier ads through run of site (ROS) technology. We need your ad in two sizes so that it is optimized for viewing on mobile devices and desktop computers.

Ad Specifications

Size: 1520px wide X 125px high

AND 320px wide X 50px high

Resolution: 72 dpi

File type: jpg or png

One Month

\$125 – member

\$165 – non-member

One Year

\$1,200 – member

\$1,560 – non-member

REGISTRATION

NUTS & BOLTS –

February 3–5, 2025, Scottsdale, AZ

EXHIBIT

- Member - \$400
- Non-Member - \$600
- Additional Booth Rep - \$250

ONSITE SPONSORSHIP

- Drink Ticket Sponsor - \$3,000
- Mobile App Sponsor - \$3,000
- Hotel Room Key Card - \$3,000
- Welcome Reception - \$1,000
- Continental Breakfast - \$1,000
- Site Visit Transportation - \$1,000
- Lanyard - \$1,000
- Waste Reduction - \$1,000
- Wi-Fi - \$1,000
- Coffee Break - \$750

TOTAL NUTS & BOLTS \$ _____

PSAI RAMBLE AMBLE POKER RUN REGISTRATION

NOTE: In the event of inclement weather, the Ramble Amble will be canceled or postponed. If that happens, PSAI will adjust your visibility package to ensure maximum exposure in the new conditions.

- Yes, my company would like to sponsor the 2025 Ramble Amble Poker Run at the following level:

SPONSORSHIP LEVEL

- Champion - \$1,500
- Promoter - \$1,000
- Advocate - \$500
- Friend - \$150

COMPLIMENTARY PARTICIPANTS

Based on the level of sponsorship, below are the names of those who will fill these registrations for my company's team:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

TOTAL RAMBLE AMBLE \$ _____

PSAI CONVENTION & TRADE SHOW REGISTRATION

November 4–6, 2025, Daytona, FL
Payment in full is required to confirm all sponsorships and exhibits

EXHIBIT BOOTH

(Member/Non-Member)

- 40 x 40 - \$20,000/ \$22,000
- 30 x 30 - \$11,500/ \$13,500
- 20 x 20 - \$6,000/ \$8,000
- 10 x 10 - \$1,500/ \$2,500
- 20 x 30 Truck/Trailer –
 \$3,000/ \$4,500
- Additional Booth Rep Fee: \$250

ONSITE SPONSORSHIP

- Puppy Station Sponsor - \$5,000
- Barista Station Sponsor - \$5,000
- Hotel Room Key Card - \$5,000
- Floor Decal Sponsor - \$4,500
- Mobile App Sponsor - \$3,000
- Notebook and Pen Sponsor - \$3,000
- Drink Ticket Sponsor - \$3,000
- Lanyard Sponsor - \$3,000
- Entertainment Station - \$2,500
- Tote Bag Sponsor - \$2,000
- Coffee Break Sponsor - \$1,000
- Lunch Sponsor - \$1,000
- Wi-Fi Sponsor - \$1,000
- Waste Reduction Sponsor - \$1,000
- Innovation Forum Sponsor - \$300

- Silent Auction – item worth \$250 minimum. Item: _____

ADDITIONAL OPTIONS

Onsite Convention Program

Full page ad

- Member - \$1,000
- Non-Member - \$1,500

Onsite Convention Program

1/2 page ad

- Member - \$600
- Non-Member - \$850

TOTAL CONVENTION & TRADE SHOW \$ _____

2025 PSAI ADVERTISING REGISTRATION

Payment in full is required to confirm all ads.

INDUSTRY RESOURCE DIRECTORY ADS

Member:

- Full Page - \$1,400
- Half Page - \$1,000

Non-Member:

- Full Page - \$1,800
- Half Page - \$1,300

NEWSLETTER ADS

Member:

- 1 Interior Ad - \$300
- 1 Banner Ad - \$400
- 3 Interior Ads - \$750
- 3 Banner Ads - \$1,000
- 12 Interior Ads - \$2,800
- 12 Banner Ads - \$3,800

Non-Member:

- 1 Interior Ad - \$450
- 1 Banner Ad - \$550

- 3 Interior Ads - \$1,250
- 3 Banner Ads - \$1,500
- 12 Banner Ads - \$4,500
- 12 Interior Ads - \$5,500

WEBSITE ADS

Member:

- 1 month - \$125
- 1 year - \$1,200

Non-Member:

- 1 month - \$165
- 1 year - \$1,560

PAYMENT

PAYMENT SUMMARY:

NUTS & BOLTS \$ _____
RAMBLE AMBLE \$ _____
CONVENTION & TRADE SHOW \$ _____
ADVERTISING \$ _____

GRAND TOTAL: \$ _____

IMPORTANT DATES

DECEMBER 2024

- Dec. 16 Nuts & Bolts ad artwork submission deadline

MARCH 2025

- March 14 Industry Resource Directory & Online

SEPTEMBER 2025

- Sept. 15 Convention & Trade Show onsite program ad deadline

CONTACT INFORMATION

Company Name _____
Main Contact Name for logistics _____
Mailing Address _____
City/State/Zip _____
Contact Email _____
Contact Phone _____
All listings and signage should read: _____

PAYMENT OPTIONS

Check (payable to PSAI) Visa Mastercard

If you are paying by credit card, all fields are required.

Card Number _____ Exp. Date _____ 3-digit Security Code _____

Cardholder Name and/or Company (print) _____

Cardholder Phone _____

Cardholder Signature _____

Credit Card Billing Address: Same as the address above (OR complete the following fields)

Address _____

City/State/Zip _____

I have read and grant consent to use my data as outlined in the [privacy policy](#)

I agree to the PSAI [Event Policies](#).

Payment must accompany form to guarantee sponsorship

Audio/Video Policy: Registration and attendance at, or participation at association events constitutes an agreement by the registrant to association's use and distribution of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

PCI Compliance: Please do not send credit card information via email. Per standard by the Payment Card Industry, PSAI has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).

Cancellation Policy: All Sponsor/Exhibitor cancellations received up to 60 days prior to the event will be refunded, less a \$50 handling fee. Cancellations received less than 60 days prior to the event will not receive a refund.

Mail to the PSAI Office at:
1601 Utica Ave. S., Suite 213
Minneapolis, MN 55416
Office Phone: 952-854-8300
Office Fax: 651-290-2266

Questions?

Contact Blake Finger at
blakef@ewald.com or
651-288-3423