



Better worksites. Better weekends. Better world.



WHY JOIN THE PSAI?

Supplier/Broker Membership

GET TO KNOW THE PSAI

1. Our association was established in 1971.
2. The PSAI is the **largest trade association of its kind** in the world with Members from more than 30 countries.
3. About **77% of our Members** are Portable Restroom Operators.
4. PSAI Member companies collectively place **approximately 65% of the units on the ground** in North America.



PROMOTION

The PSAI hosts at least two face-to-face events annually where you can meet current and future customers.

November

Nuts and Bolts Educational Conference

- Table top displays
- Urgent Run joins your brand with others around the world in support of safe and accessible sanitation solutions
- Site tours

January/February

PSAI Convention and Trade Show

- Trade show featuring booths and large equipment displays – Members get first options on space
- Innovation Forum
 - » Speak to a room full of customers, highlighting your latest products and explaining why they can't miss your booth!

Both Events

- Advertising and sponsorship opportunities
- Educational sessions for all attendees
- Roundtable discussions with customers
- Social events with customers



VISIBILITY

You can reach hundreds of customers as often as each week.

As a Supplier or Broker Member, you are automatically visible to customers and prospects through:

- Your listing by product and service categories in our public-facing online Supplier Directory
- Your basic listing in the annual PSAI Industry Resource Directory

Take advantage of discounted Member pricing to:

- Place affordable, full color ads in our print publications and our bi-weekly e-newsletter
- Sponsor a bi-weekly roundtable and deliver your message directly to participants
- Place an ad on the PSAI website
- Upgrade your Directory listings to include logos and other stand-out options

Demonstrate your company expertise by:

- Submitting or reviewing articles for publication
- Participating in topical discussions
- Offering company speakers for events attended by hundreds of customers (subject to our educational guidelines)
- Participating on committees as a subject matter expert



EXCLUSIVE RESOURCES

The PSAI offers its Members exclusive perks and resources that are invaluable.

- Get PSAI Member lists available to Members only
- Use the PSAI "Proud Member" logo on your company materials to tell customers of your commitment to excellence and improving the portable sanitation industry
- Access resources through the PSAI's industry library
 - » Exclusive Members-only PSAI publications
 - » PSAI Industry Resource Directory online
 - » ANSI/PSAI industry standards
 - » Issue-specific toolkits
- Ease the cost of attending college or trade school with the PSAI Scholarship Program
 - » Your company's employees of 2 years or more and their families are eligible to apply
- Lower your costs on supplies through our group purchasing arrangement with National Purchasing Partners (NPP)





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OUR VISION

A world where clean and safe sanitation is accessible to all.

OUR CORE PURPOSE

We preserve lives and improve experiences by providing clean, safe portable sanitation through our Member Companies.

OUR MISSION

- Serve as the authority within our industry in establishing and evolving best practices
- Increase understanding of the role portable sanitation can play in addressing global public health challenges
- Expand and improve portable sanitation facilities worldwide
- Assist Members in building successful businesses and serving as respected community partners

Portable Sanitation Association International

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