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PSAI Announces Code of Excellence for the Portable Sanitation Industry

(BLOOMINGTON, MINNESOTA, USA, 22 June 2015) – The Portable Sanitation Association International (PSAI) today announced that it has adopted a Code of Excellence for Portable Sanitation. The Code covers six domains through which organizations serving the public should strive to deliver excellence: company actions, reputation, relationships, operations, the environment, and accountability.

Karleen Kos, Executive Director for the PSAI, says, "The Code of Excellence for Portable Sanitation is intended to define what the best portable sanitation companies already do and what respectable companies are working toward. Our intent is to educate the public regarding what they can reasonably expect from a good portable sanitation provider, and to help the industry serve customers better." The full text of the Code can be downloaded from the PSAI's website at www.psai.org/standards.

The PSAI Code of Excellence has been in development for more than a year. Extensive opportunities for feedback on the drafts ensure that the final text captures the industry's best thinking. The document also acts as PSAI members' pledge to addressing issues within the operators' control that are essential to providing customers and communities with good experiences. Beginning in July, all PSAI members will commit to achieving full compliance with this first-ever industry Code.

As drought and depleted aquifers affect large portions of the world, portable sanitation becomes an evermore important part of the global discussion. The PSAI has <u>developed data</u> demonstrating that portable sanitation saves more than 125 million gallons of fresh water each day – a number that grows as the number of portable units in service grows.

PSAI Board President Tim Petersen co-chaired the committee that led the Code of Excellence project. He observes, "Portable sanitation is an important and necessary service, yet its users are not always thrilled with using it. As an industry, we want to change that impression."

Petersen points out that portable sanitation is not confined to the colorful plastic units with which the public may be most familiar. He goes on, "Today, portables can be every bit as comfortable as a restroom attached to a water source. Some trailer units have oak paneling, granite counter tops, stools that flush, and music piped in. Whether a consumer is using the sort of plastic unit usually found at outdoor events or one of these premium options, the PSAI and its members are committed to providing the best possible experience. That's why we've adopted this Code of Excellence."

About PSAI

The Portable Sanitation Association International (PSAI) exists to expand and improve portable sanitation as part of a global approach to serving the public and sustaining the planet. As the largest trade association of its kind in the world, the PSAI Is recognized internationally as a credible, authoritative voice providing education and tools to promote safety and health. Established in 1971, the PSAI develops and promotes industry standards; serves as a repository of information and resources for operators, suppliers, government entities and the general public; and provides recognition for excellence in the field. The PSAI has its worldwide headquarters in Bloomington, Minnesota, USA. Visit www.PSAI.org for additional Association news and information.