

**ATTEND
FREE!**

Join us for the PSAI's
**VIRTUAL EDUCATIONAL
CONFERENCE!**



Industry Day—Tuesday, April 13, 2021

10–11:30 am CDT (GMT-5)	Inside Rental: ARA's Look Down the Road. Speaker: Tony Conant, CEO of the American Rental Association
Noon–1:15 pm CDT (GMT-5)	Post-COVID World: Updating Our Standards for Worksites, Fields, Labor Camps, and Events PSAI Standards and Guidance Committee
1:30–3:45 pm CDT (GMT-5)	Roundtable T1: Evolving Water Storage/Truck Design -Facilitated Discussion
	Roundtable T2: Grow Your Business with Specialized Trailers -Facilitated Discussion

Route Driver and Service Personnel Day—Wednesday, April 14, 2021

10:00–11:20 am CDT (GMT-5)	HOLLway 1: Tips and Tricks of Servicing -Presented by industry experts
	HOLLway 2: Maintaining Restroom Trailers in the Yard and in the Field -Presented by industry experts
Noon–2:00 pm CDT (GMT-5)	HOLLway 3: Placing Sinks in the Field for Use and Service -Presented by industry experts
	Roundtable W1: Dealing with Difficult Jobsites and Difficult Customers -Facilitated Discussion
2:15–4:45 pm CDT (GMT-5)	Roundtable W2: Service Tech Brainstorm—Procedural Changes to Improve Field Efficiency -Facilitated Discussion
	Roundtable W3: Route Service Techs as Field Sales People -Facilitated Discussion

Sales and Support Team Day—Thursday, April 15, 2021

10–11:20 am CDT (GMT-5)	The Future of Large Special Events. Speaker: Steven Adelman, head of Adelman Law Group, PLLC, and Vice President of the Event Safety Alliance
Noon–1:15 pm CDT (GMT-5)	Panel: Promote, Find, Bid, and Succeed with Special Events in 2021
1:30–3:45 pm CDT (GMT-5)	Roundtable Th1: Recruit and Retain Personnel -Facilitated Discussion
	Roundtable Th2: Letting the Company Grow Up -Facilitated Discussion