# The "New Normal" of Restroom Trailers

How has the market shifted and where will it go from here?



## Changes due to the Pandemic

- Festivals and Large Gatherings
- Special Events
- Weddings and Graduations
- Construction
- Unforseen Cancellations





### What is the "New Normal"?

• Hand Sanitizer



• Individual Stalls



• Hand Wash



• Smaller Gatherings





What to do with your current fleet?

- Hands Free Additions
- Increase Air Filtration
- Increase Service Frequency
- Spacing and Distancing
- Conversion of Stalls
- Plexiglass Dividers







Hands Free Faucets



#### Hands Free Soap Dispensers



#### Hand Dryers with HEPA Filters





### **Increase Air Filtration**

#### **HEPA Filters**



#### Air Conditioner Maintenance



#### Fresh Air







Convert to Individual Entrances



#### Add Additional Plexiglass Partitions



#### Convert Stalls to Rooms







#### Add Sink Dividers



#### Adding Hot Water



#### Add External Sinks





### Social Distancing

#### **Trailer Spacing**



#### Crowd Control



#### Attendants





### What to look for long term?

#### Large events will come back!!!

- More sinks per stalls
- More units than previous years to eliminate lines
- Demand for higher level of sanitation will continue!
  - $\circ$   $\,$  New demands such as Hot Water  $\,$
  - Heat and Air Conditioning
  - Hands free options faucets, dryers, soap
- Handicap Access
  - Providing separate but equal accommodations
  - Extra private stall





## What to look for long term?

- Outdoor Events and Weddings
  - Demand for small trailers over plastic portables
- Construction Increase and Change of Product Mix
- Hot and running water
- Government Contracting
- Healthcare Needs
  - Additional facilities and spacing
- Increase in Service Levels
  - Higher demand for cleanings and sanitation
  - Change in cleaning materials
  - Documentation of cleanings



