

Annual **SPONSORSHIP** and **EXHIBITING** Opportunities

about us

Founded in 1933, the Pennsylvania Psychological Association (PPA) is the membership organization supporting and advocating for clinical psychologists and the practice of psychology in Pennsylvania.

By becoming an annual sponsor and exhibiting at our annual convention you'll receive excellent benefits while being provided the best opportunity to reach our community of psychologists.

Customized options are available to meet your budget and marketing needs.

Contact **Katie Cole** to discuss all possible opportunities. Call **717.238.5751 x129** or e-mail at **katie.cole@thinkgraphtech.com**



convention

PPA 2024

**ACCESS ABILITY:
MAKING PSYCHOLOGY
ACCESSIBLE TO ALL**
June 12-15, 2024

LANCASTER MARRIOTT
AT PENN SQUARE
LANCASTER CITY, PA

For 90 years, we have been successfully linking vendors and psychologists during our annual convention. More than 300 psychologists and graduate students who work in private practice, hospitals, schools, community mental health centers, academic institutions, veterans hospitals, medical schools, health maintenance organizations, as well as many other areas will attend the four-day convention. In addition to linking with the convention attendees, you'll be front and center of the 3,000+ PPA members throughout the year.

Typically, suppliers of psychological products and services exhibit at our annual convention. We have a mix of new exhibitors and exhibitors that have been with us for almost 20 years. Join us and find out why they keep coming back!



sponsorships

Sponsorships include signage and recognition at all events, plus recognition and reserved seating at select convention events.

PLATINUM: \$7,500

SPONSOR BENEFITS:

ANNUAL CONVENTION

- Pre and post-convention emails sent to attendees with logo and sponsor recognition
- Wine & Cheese Reception (hors d'oeuvre and wine upgrade)
- Logo on name badge lanyards
- Complimentary Table (8 seats) in a prominent location at PPA Annual Awards Banquet
- 3-minute commercial at a convention event; assigned on first-come, first-served basis
- 3-minute commercial introduction during one workshop
- Plus...
- A list of all event registrants, including email addresses (attendees will have the option to opt out.)
- Exhibitor Package
- Convention registration for four representatives
- Full page ad in on-site program

WEBSITE

- Company logo on PPA website for 6 months (w/ link)
- Four social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST

- One full page ad in July/August 2024 electronic issue
- One full page ad in September 2024 printed issue

GOLD: \$5,000

SPONSOR BENEFITS:

ANNUAL CONVENTION

- 3-minute commercial at a convention event; assigned on first-come, first-served basis
- 3-minute commercial introduction during one workshop
- 4 complimentary seats in a prominent location at PPA Annual Awards Banquet

Plus...

- A list of all event registrants, including email addresses (attendees will have the option to opt out.)
- Exhibitor Package
- Convention registration for three representatives
- Half page ad in on-site program

WEBSITE

- Company logo on PPA website for 4 months (w/ link)
- Two social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST

- One half page ad in July/August 2024 electronic issue
- One half page ad in September 2024 printed issue

Sponsorships continued on next page

Customized options available to meet your budget and marketing needs. Contact Katie Cole to discuss all opportunities at 717.238.5751 x129 or at katie.cole@thinkgraphtech.com

sponsorships

Sponsorships include signage and recognition at all events, plus recognition and reserved seating at select convention events.

SILVER: \$2,500

SPONSOR BENEFITS:

ANNUAL CONVENTION

- Exhibitor Package
- Convention registration for two representatives
- Quarter page ad in on-site program
- 2 complimentary tickets to PPA Annual Awards Banquet

WEBSITE

- Company logo on PPA website for 2 months (w/ link)
- Two social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST

- One quarter page ad in July/August 2024 electronic issue
- One quarter page ad in September 2024 printed issue

BRONZE: \$1,000

SPONSOR BENEFITS:

ANNUAL CONVENTION

- Exhibitor Package
- Convention registration for one representative
- Quarter page ad in on-site program
- One complimentary ticket to PPA Annual Awards Banquet

WEBSITE

- Company logo on PPA website for 1 month (w/ link)
- One social media post (w/ link)

*Improved
Networking
opportunities
for 2024*

CONVENTION EXHIBITOR: \$595

Exhibiting dates: Wednesday June 12, 2024 and
Friday June 14, 2024

- Maximum accessibility to PPA2024 attendees — the exhibit hall is immediately adjacent to the general session room
- Recognition in the Convention issues of *The Pennsylvania Psychologist* (if applicable and payment is received by deadlines for January/February and March issues), and in the On-Site Program
- Exhibit at the Evening Wine & Cheese Reception as well as other events currently being planned.. This event is free to all convention registrants.

Plus...

- One 6 ft. table and registration for two representatives in the Exhibit Hall
- A list of all convention registrants with mailing address only.

Please save the PDF to your computer, complete the form and email it back to Katie Cole (katie.cole@thinkgraphtech.com).

SPONSORSHIP CONFIRMATION

Company (Please Print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

☐ Logo attached to email ☐ Logo to be emailed

Annual Sponsorship Selection

☐ PLATINUM ☐ GOLD ☐ SILVER ☐ BRONZE ☐ EXHIBITOR Total: \$ _____

For questions regarding these options, please contact Katie Cole at 717.238.5751 x129 or katie.cole@thinkgraphtech.