PENNSYLVANIA PSYCHOLOGICAL ASSOCIATION

PARTNERSHIP GUIDE

PPA2027

SPONSORSHIP + EXHIBITOR OPPORTUNITIES

Pittsburgh Airport Marriott
June 16- 19, 2027

Connect your organization with psychologists, graduate students, and mental health leaders from across Pennsylvania.

Be seen. Be useful. Be remembered.

The Pennsylvania Psychological Association (PPA) has supported and advocated for clinical psychologists and the practice of psychology since 1933. Our annual convention brings together professionals working in private practice, hospitals, schools, community mental health, academia, veterans health, and other settings.

4,000

PPA members reached throughout the year.

400+

expected psychologists and graduate students

4 DAYS

of education, conversation, and connection

A partnership that extends beyond the exhibit

AT THE CONVENTION

High-visibility recognition, attendee access, and selected event opportunities.

ONLINE

Logo placement and linked social media exposure extend your reach.

IN PRINT

Advertising in *The Pennsylvania Psychologist* keeps your organization visible.

Built for real conversations

The exhibit area is positioned near general-session activity, and exhibitors are invited to participate in continental breakfasts and snack breaks - creating natural opportunities to meet attendees.

SPONSORSHIP LEVELS

Choose the visibility that fits your goals.

Every sponsorship includes signage and recognition at convention events, with reserved seating at select events.

Only 1 available

PLATINUM
$10,000

SPONSOR BENEFITS:

ANNUAL CONVENTION
- Pre and post-convention emails sent to attendees with logo and sponsor recognition
- Prominent location at PPA's Wine & Cheese Reception
- Logo on name badge or lanyards
- Complimentary Table (8 seats) in a prominent location at PPA2027 Keynote Luncheon
- 3-minute commercial at the PPA2027 Keynote Luncheon
- 3-minute commercial introduction during one workshop

Plus...
- A list of all event registrants, including email addresses (attendees will have the option to opt out)
- Exhibitor Package
- Convention registration for three representatives
- Full page ad in on-site program

WEBSITE
- Company logo on PPA website for 4 months (w/ link)
- Three social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST
- Full page ad in one issue of your choice

Only 2 available

GOLD
$7,500

SPONSOR BENEFITS:

ANNUAL CONVENTION
- 3-minute commercial at the Diversity, Equity, and Inclusion Luncheon or the Psychology in Pennsylvania Luncheon assigned on a first come, first served basis
- 90-second commercial introduction during one workshop
- 4 complimentary seats in a prominent location at the PPA2027 Keynote Luncheon

Plus...
- A list of all event registrants, including email addresses (attendees will have the option to opt out.)
- Exhibitor Package
- Convention registration for two representatives
- Half page ad in on-site program

WEBSITE
- Company logo on PPA website for 3 months (w/ link)
- Two social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST
- Half page ad in one issue of your choice

Contact Rachel Bowers to discuss all opportunities at rbowers@papsy.org

SPONSORSHIP LEVELS + ADVERTISEMENTS

Sponsorships include signage and recognition at all events, plus recognition and reserved seating at select convention events. **Customized options are available to meet your budget and marketing needs.**

SILVER
$5,000

Unlimited Availability

SPONSOR BENEFITS:

ANNUAL CONVENTION
- Exhibitor Package
- Convention registration for two representatives
- Quarter page ad in on-site program
- 2 complimentary tickets to the PPA2027 Keynote Luncheon

WEBSITE
- Company logo on PPA website for 2 months (w/ link)
- Two social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST
- Quarter page ad in one issue of your choice

BRONZE
$2,500

Unlimited Availability

SPONSOR BENEFITS:

ANNUAL CONVENTION
- Exhibitor Package
- Convention registration for one representative
- Quarter page ad in on-site program

WEBSITE
- Company logo on PPA website for 1 month (w/ link)
- One social media post (w/ link)

ADVERTISEMENTS

Promote your organization through the PPA Convention Program. Full-color advertisements appear in both the on-site program and an interactive digital flipbook featuring clickable links. The digital program will be shared with PPA's full membership, extending your reach beyond attendees. **The deadline for completed advertisement artwork is Thursday, April 15, 2027 in order to be included in the virtual convention program.**

Advertising Rates
- Full Page (8.5" × 10.875") — $1,000
- Half Page (7.5" × 4.875") — $500
- Quarter Page (4.25" × 5.5") — $250

EARLY BIRD PRICING
Available through December 15, 2026

Special Price!

Save 10% on Sponsorship Packages!

Plan ahead and save! Commit to your sponsorship by December 15, 2026, and enjoy 10% off your sponsorship package while securing your place at the 2027 PPA Annual Convention.

LIMITED TIME PRICING:

PLATINUM Package
- $9,000

GOLD PACKAGE
- $6,750

SILVER PACKAGE
- $4,500

BRONZE PACKAGE
- $2,250

EXHIBITOR

$495
early bird special
until Dec. 15, 2026

Put your organization in the room.

Exhibiting dates: Wednesday, June 16 (12:30 p.m.) - Friday, June 18, 2027 (5:00 p.m.)

- Maximum access to PPA2027 attendees near general-session activity
- Recognition in convention program and our magazine, *The Pennsylvania Psychologist* as applicable. (Payment and promotional graphics must be received by April 15, 2027)
- Exhibit at the Thursday Evening Wine & Cheese Reception. *This event is free to all convention registrants.*
- One 6 ft. table
- Registration for two representatives in the Exhibit Hall
- One social media post or email blast to PPA members to drive engagement to your booth
- Continental breakfasts and snack breaks

Regular Price: $595

NEXT STEP

Select Your Package Today!

GET STARTED →

Or Contact Us:

Rachel Bowers
717-510-6343 | rbowers@papsy.org

PPA2027
Pittsburgh Airport Marriott
777 Aten Rd, Coraopolis, PA 15108

Take advantage of our special PPA hotel rate!
Book Your Room Here