

Inside PMA Awards: Navigating the Entry & Judging Processes





2026 PLATINUM SPONSORS

InterSolutions®
PROPERTY MANAGEMENT STAFFING SPECIALISTS



RESIDENCY BUREAU
“IN GOD WE TRUST”
LANDLORD TENANT COURT FILINGS



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CONSTRUCTION CO., INC.



2026 GOLD SPONSORS





2026 SILVER SPONSORS



Berkshire

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Property Management Association Award Programs





PACE Awards

Why is PACE Unique?



Judges provide extensive feedback.



Designed to improve team morale and performance.



Provides tools to increase occupancies.



Establishes benchmarks for excellence.



PACE Awards 2025

Participation

200+ Entries

20+ Management Companies:

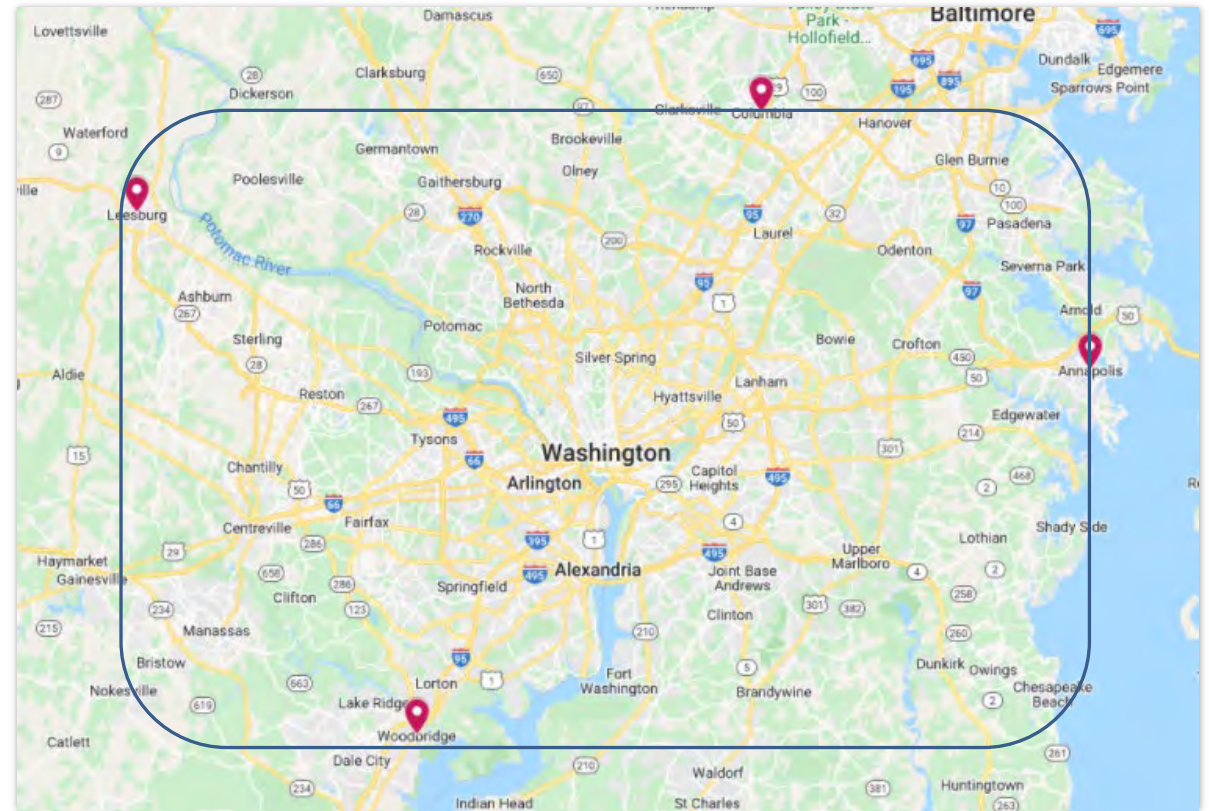
- Allen & Rocks
- Avenue5
- Bernstein Management Corporation
- BH Management Services
- Bozzuto Management Company
- Dweck Properties
- Gates Hudson
- Grady Management
- Greystar Management
- Habitat America
- Hines
- Kettler Management Corporation
- Legend Management
- LIVEbe Communities
- Mill Creek Residential
- Morgan Properties
- PANCO Management
- Polinger Company
- Quantum Real Estate Management
- S.L. Nusbaum Realty
- Scott Management
- Southern Management Companies
- Van Metre Companies

- **Location**
 - Northern Border- Columbia, MD
 - Southern Border- Woodbridge, VA
 - Eastern Border- Annapolis, MD
 - Western Border- Leesburg, VA
- **Average Rent**
- **Property Type**
 - **Lease-Up** (communities less than one year old or that have not stabilized yet)
 - **Senior** (55+ communities that are at least 75% senior, including affordable, market-rate and mixed-income communities)
 - **Affordable** (communities participating in a government funded, insured or otherwise sponsored program that results in rents that are below market-rate for at least 75% of units)
 - **Market Rate** (communities assessing the prevailing monthly cost for rental housing within the free market for at least 75% of units; including mixed-income communities)
- **Year Built**

Which PACE Category?

A Quick Note About Location

- Communities outside of the published borders, e.g., Baltimore, Frederick, etc., may apply, but acceptance is subject to receiving at least four entries in that sub-market



PACE Evaluations

- Experienced property management professionals
- Every community will be evaluated by two judges
- There will be one winner per category
- Each judge may select one judge's choice winner

[View Sample Score Sheet](#)



PACE Awards 2026 Timeline

- **Submit Entry**
Regular Rate \$425 – Through April 15
Extended Rate \$495 – April 16 – 30
- **Evaluations**
June 9 – Late September
- **PACE & EPIC Awards Celebration**
Friday, November 20

Save The Date!

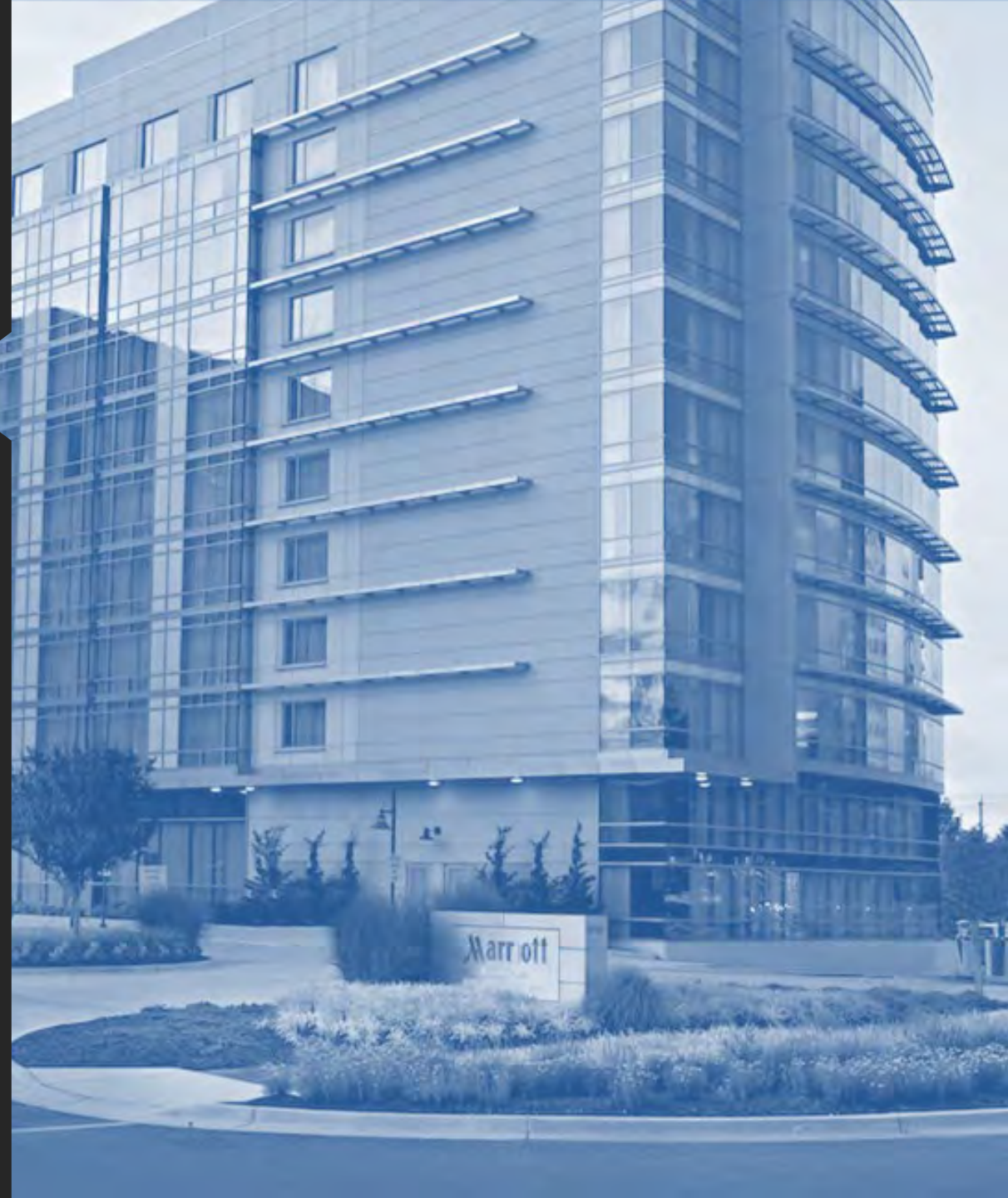
PACE & EPIC Awards Celebration

Friday, November 20

Bethesda North Marriott Hotel &
Conference Center

5701 Marinelli Rd

Rockville, MD



PACE Evaluations: Format & Timing



TIMING

JUNE – SEPTEMBER
TUESDAY – FRIDAY
9 AM – 5 PM



FORMAT

UNANNOUNCED (SURPRISE) VISIT BY
TWO TRAINED JUDGES



NO VISITS

FIRST 7 DAYS OF THE MONTH
WEEKENDS OR MONDAYS
FEDERAL HOLIDAYS
YOUR BLACKOUT DATES

PACE Evaluation: What Happens



1. Pre-Visit Communication
Courtesy notice the week prior
30-minute call before arrival



2. Onsite Experience
Initial walkthrough by judges
Guided tour with your team



3. Your Opportunity to Shine
Showcase operations, service, and results
Use examples, data, and creativity



4. Post-Evaluation
Detailed feedback report provided

PACE Evaluation Areas



Exterior Curb Appeal



Interior First Impression Reception Area, Leasing Center,
Front Desk/Lobby



Management and Property Operations



Common Area Amenities



Maintenance Shop



Building Interior/Common Areas



Model, Vacant or Occupied Apartment

PACE Scoring Scale

0 = Unsatisfactory

1 = Poor

2 = Needs Improvement

3 = Baseline/Meets Expectations

4 = Exceeds Expectations

5 = Exceptional

PACE

Bonus Points

- Up to 5 bonus points may be awarded for superior service, company, individual honors, etc.
- A community can also lose up to 5 points for abject failures with the property or staff.
- Points are added or subtracted at the judges' discretion.
- Points will be added and/or deducted to the final score.

PACE
Baseline
Score

73%

[View Sample Score Sheet](#)

Determining PACE Winners

- **Final Scores**
Based on total points earned vs. total possible points
- **Category Rankings**
Communities are ranked within their category
- **One Winner Per Category**
The highest-scoring community is named the winner



PACE Best In Show

The community with the highest total score will get special recognition at the ceremony and electronic media from PMA.



Special PACE Award Categories

Distinguished Communities

- Communities that received a score of 90%* or higher in their category but were not the overall winners in their category.

Judge's Choice

- Awarded for standout, unique, or exceptional qualities
One Judge's Choice award per judge

PACE Perks

- **Benchmark Excellence**
Measure your community against the industry's best
- **Actionable Feedback**
Detailed evaluations from two independent judges
- **Strengthen Your Team**
Build pride, engagement, and performance
- **Support Leasing & Marketing**
Gain recognition and visibility across PMA channels



Using the PACE Score Sheet to Prepare

Know the Criteria: Understand exactly what judges are evaluating

Identify Gaps Early: Address areas that may need attention

Prepare Your Team: Ensure everyone understands expectations

Tell Your Story: Use examples, data, and context to support your performance



Exterior Curb Appeal



Interior First Impression Reception Area, Leasing Center, Front Desk/Lobby



Management and Property Operations



Common Area Amenities



Maintenance Shop



Building Interior/Common Areas



Model, Vacant or Occupied Apartment

Need Help?
Email info@pma-dc.org

Submitting Your PACE Entry

- **Step 1: Create / Confirm Your Account**
Must be an active PMA user account
- **Step 2: Select the Correct Property**
Your property must be listed under your management company
- **Important:** Entries should be submitted by the Property Manager

PROPERTY MANAGEMENT ASSOCIATION

Join Login Contact Us

HOME JOIN CALENDAR NEWS STORE

ABOUT DIRECTORY MEMBERSHIP PUBLICATIONS EVENTS PROGRAMS CAREER CENTER

Login

Welcome back! To get started, enter your email address below.

Email

Try Again

it looks like you haven't setup an account yet. Please make sure you typed your email correctly or click below to create a new account.

OR

Create Account

Questions? Contact Us.

Welcome Edwin Rosa

Home

My Entries

All (3)

Incomplete (3)

Complete (0)

Results (0)

Archived (0)

My Profile

Log Out



Program	Status	Deadline	Action
2026 PACE Awards	Now Open	4/30/2026 11:59 PM	Start Entry

Current Timezone: Eastern Time (US & Canada)

About the Property Management Association Apartment Community Excellence Awards

Anticipated to attract 200+ properties in 2026, the Property Management Association Apartment Community Excellence Awards offer a prestigious platform for showcasing management distinction and achieving industry recognition. Visit www.pma-dc.org/the-pace-awards for complete program information including categories and eligibility, the 2026 PACE timeline and evaluation process, and entry fees and policies.



HOME

JOIN

CALENDAR

NEWS

STORE

HOME MY ACCOUNT

Welcome Edwin Rosa

Home

My Entries

All (3)

Incomplete (3)

Complete

Results (0)

Archived (0)

My Profile

Log Out

My Winning Submissions

Program	Round	Entry #	Category	Title	Last Updated	Winner Status	Action
No data available in table							

Showing 0 to 0 of 0 entries

This page shows activity from the last 120 days. [Show full history](#)

Submitting Your PACE Entry – Required Information

Company Information

- Company Name

Property Information

- Property Name
- Property Address
- City
- State / Province
- Zip / Postal Code
- Country
- Property Phone (NOTE, we will call this number the day of the evaluation)
- Property Website

Submitting Your PACE Entry – Required Information (Continued)

- **PACE Category Information**
 - Property Type
 - **Lease-Up** (communities less than one year old or that have not stabilized yet)
 - **Senior** (55+ communities that are at least 75% senior, including affordable, market-rate and mixed-income communities)
 - **Affordable** (communities participating in a government funded, insured or otherwise sponsored program that results in rents that are below market-rate for at least 75% of units)
 - **Market Rate** (communities assessing the prevailing monthly cost for rental housing within the free market for at least 75% of units; including mixed-income communities)
 - Year Property Constructed

Submitting Your PACE Entry – Required Information (Continued)

- Property Average Rent

Unit Type	Current Rental Rate	# Of Unit Type
Studio		
One-Bedroom		
One-Bedroom + Den		
Two-Bedroom		
Two-Bedroom + Den		
Three-Bedroom		
Three-Bedroom + Den		
Four-Bedroom		
Other		

Submitting Your PACE Entry – Required Information (Continued)

- **Contact Information**
 - Billing Contact First Name
 - Billing Contact Last Name
 - Billing Contact Email
 - Billing Contact Phone
- **Property Manager Information**
 - Property Manager First Name
 - Property Manager Last Name
 - Property Manager Email (NOTE, we will email this address the week prior to your surprise evaluation)
 - Property Manager Mobile Phone (NOTE, we will text this number the week prior to your surprise evaluation)

Submitting Your PACE Entry – Required Information (Continued)

- **Scheduling Information**
 - The dates you are **UNAVAILABLE** for a SURPRISE visit from the PACE judges
 - PACE evaluations will take place June - September
 - PACE evaluations take place Tuesday through Friday, from 9 a.m. – 5 p.m.
 - Evaluations WILL NOT take place on Mondays, weekends or during the first seven days of the month or Federal holidays.
 - Property Office Hours

Submitting Your PACE Entry – Required Information (Continued)

- **Final Property Details**
 - Briefly describe the property's unique features and renovation history and share why you believe the property should win a PACE Award.
 - Four Property Photos
 - Upload **high-resolution** photos of your property. These photos may be used in various PACE Award and Award Ceremony promotions and materials.

Submitting Your PACE Entry – Checking Out

Welcome Zaeba Razai

- Home
- My Entries
- All (1)
- In Cart (1)
- My Profile
- Log Out

Home / Carts / 2025 PACE Awards / Confirmation

Review and Checkout


Title	Category	#	Cost	Details	Action
Monticello-Lee		1804	\$475.00	PACE Entry Fee Member (Late)	Select Copy Application Remove

Total: \$475.00

Discount Code

Apply

Make Another Submission **Print All Applications** **Checkout**



Submitting Your PACE Entry – Checking Out (continued)



HOME

JOIN

CALENDAR

NEWS

STORE

HOME

MY ACCOUNT

Welcome Zaeba Razai

Home

My Entries

All (1)

In Cart (1)

My Profile

Log Out

Total Amount Due: \$475.00

Pay by Card

Pay by Check

Information

Remit payment to:

7508 Wisconsin Ave
4th Floor
Bethesda Maryland 20814

Select Pay By Check to Access
an Invoice and/or Pay By ACH

Back

Process




...Then Click Process

Submitting Your PACE Entry – Checking Out (continued)

Or In Member
Compass!

PAYMENT AMOUNT

\$475.00 [Edit amount](#)

 Debit	 Credit	 Bank
---	--	--

Card number

1234 5678 9000 0000

Exp date

MM/YY

CVV code

123

Name on card

First name-Last name

Country

 USA

ZIP code

12345

Save a payment method for faster future payments.

[Sign in](#) or [create account](#)



Payment Date **NEW**



Property Management Association, Inc.

Invoice	20820
Due date	June 21, 2025
Invoice amount	\$475.00
Total	\$475.00

[View invoice](#)



Merchant details

Email: claudia@pma-dc.org



Information is protected and kept confidential

NEXT STEP...Additional Information **REQUIRED** for PACE Evaluation.

Applicants may upload these materials and/or present to judges during evaluation.

Interior First Impression Reception Area, Leasing Center, Front Desk/Lobby

- Marketing Materials

Management and Property Operations

- **Emergency Management Plan**
- **Infectious Disease Response Policies and Plan**
- **Preventative Maintenance Program**
- **Fire Inspection Reports**
- **Package Policy**
- **Elevator License**
- **Apartment Availability List**
- Resident Retention Plan
- Marketing Outreach Plan

Resident Services and Common Area Amenities

- **Current Pool License**
- Resident Events (Virtual & In-Person)
- Community Service Initiatives and Events
- OTHER: Reviews, Correspondence, Pictures, Flyers, Descriptions, etc. To Showcase Resident Services.

Maintenance Practices

- **CFC Logs and/or Licenses for Staff**
- **Current Boiler/Chiller License and Logs**
- **Alarm System Testing Log**

Completing Your PACE Entry – Action Required by May 31, 2026

pmaawards.secure-platform.com/site/organizations/main/home

STEP 1:

[Visit pmaawards.secure-platform.com/site](https://pmaawards.secure-platform.com/site)



HOME MY ACCOUNT

Welcome Edwin Rosa

- Home
- My Entries
 - All (3)
 - Incomplete (3)
 - Complete (0)
 - Results (0)
 - Archived (0)
- My Profile
- Log Out



Program	Status	Deadline	Action
2026 PACE Awards	Now Open	4/30/2026 11:59 PM	Start Entry

Current Timezone: Eastern Time (US & Canada)

About the Property Management Association Apartment Community Excellence Awards

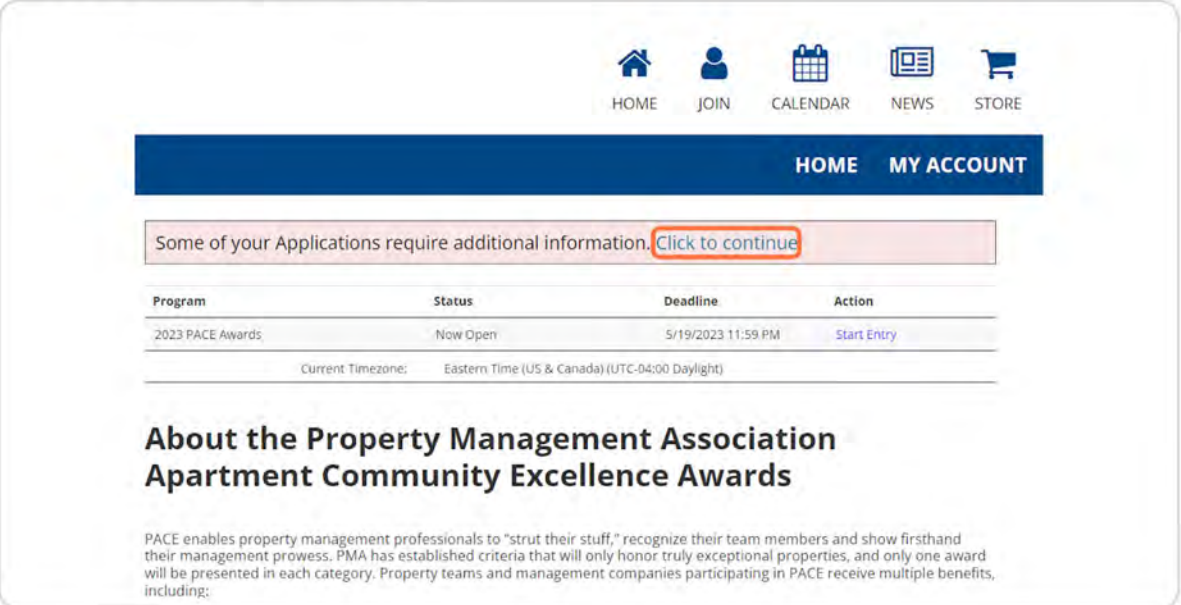
Anticipated to attract 200+ properties in 2026, the Property Management Association Apartment Community Excellence Awards offer a prestigious platform for showcasing management distinction and achieving industry recognition. Visit www.pma-dc.org/the-pace-awards for complete program information including categories and eligibility, the 2026 PACE timeline and evaluation process, and entry fees and policies.

Completing Your PACE Entry – Action Required by May 31, 2026

pmaawards.secure-platform.com/site/organizations/main/home

STEP 2

Click on Click to continue



The screenshot shows the top navigation bar with icons for HOME, JOIN, CALENDAR, NEWS, and STORE. Below this is a dark blue bar with 'HOME' and 'MY ACCOUNT' links. A pink notification box states: 'Some of your Applications require additional information. [Click to continue](#)'. Below the notification is a table with the following data:

Program	Status	Deadline	Action
2023 PACE Awards	Now Open	5/19/2023 11:59 PM	Start Entry

Current Timezone: Eastern Time (US & Canada) (UTC-04:00 Daylight)

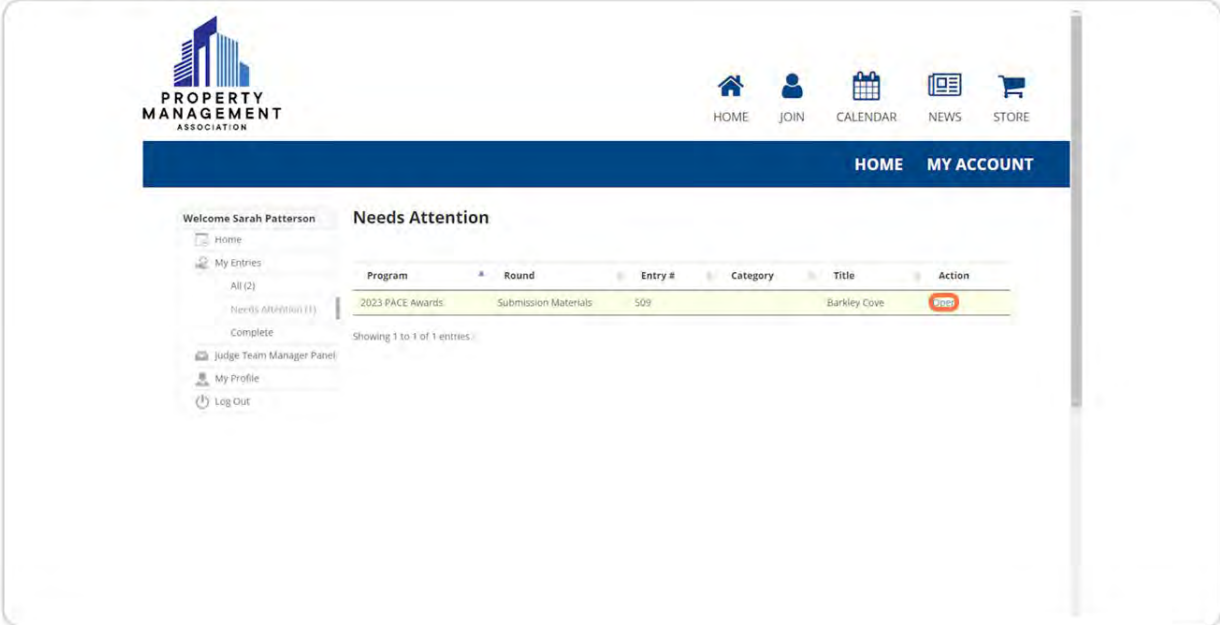
About the Property Management Association Apartment Community Excellence Awards

PACE enables property management professionals to "strut their stuff," recognize their team members and show firsthand their management prowess. PMA has established criteria that will only honor truly exceptional properties, and only one award will be presented in each category. Property teams and management companies participating in PACE receive multiple benefits, including:

Completing Your PACE Entry – Action Required by May 31, 2026

STEP 3

Click on Open



The screenshot displays the user interface of the Property Management Association website. At the top left is the logo for the Property Management Association. To the right are navigation icons for Home, Join, Calendar, News, and Store. Below these is a dark blue header bar with 'HOME' and 'MY ACCOUNT' links. The main content area is divided into a left sidebar and a main panel. The sidebar, titled 'Welcome Sarah Patterson', contains links for Home, My Entries (All (2), Needs Attention (1), Complete), Judge Team Manager Panel, My Profile, and Log Out. The main panel, titled 'Needs Attention', features a table with the following data:

Program	Round	Entry #	Category	Title	Action
2023 PACE Awards	Submission Materials	509		Barkley Cove	Open

Below the table, it indicates 'Showing 1 to 1 of 1 entries:'.

pmaawards.secure-platform.com/site/organizations/main/home

Completing Your PACE Entry – Action Required by May 31, 2026

pmaawards.secure-platform.com/site/organizations/main/home

STEP 4

Indicate if you wish to submit additional materials.

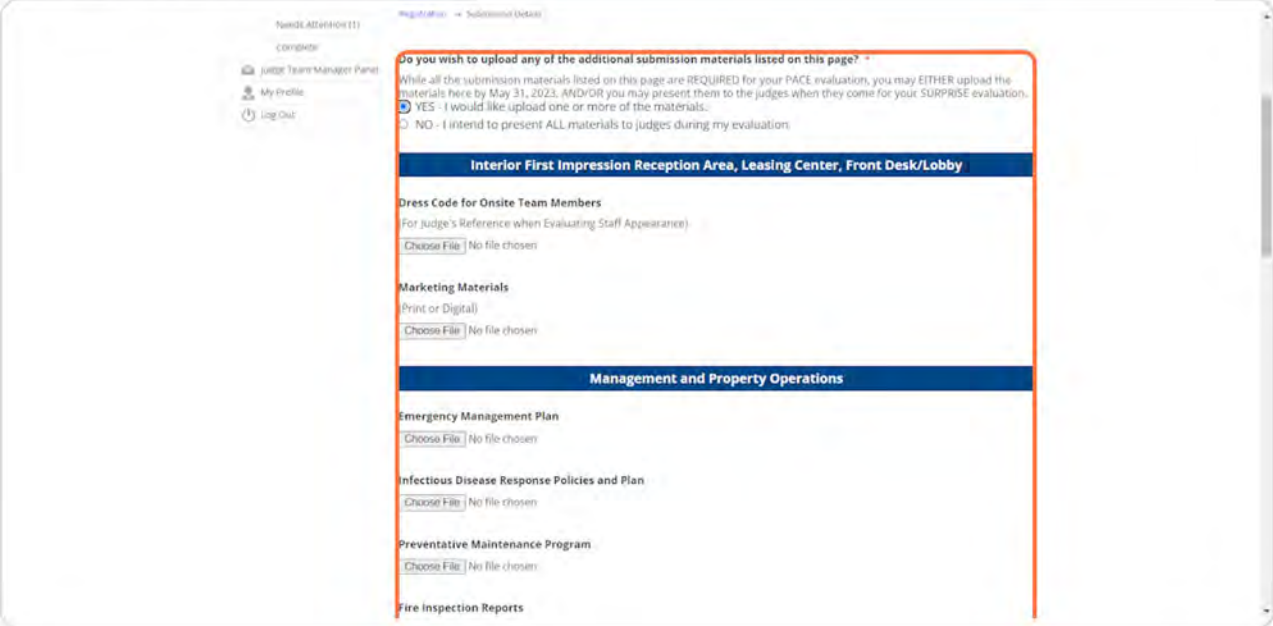
The screenshot shows a user interface for the 2023 PACE Awards. At the top, there is a navigation bar with the Property Management Association logo and icons for Home, Join, Calendar, News, and Store. Below this is a dark blue header with 'HOME' and 'MY ACCOUNT' links. The main content area is titled '2023 PACE Awards' and includes a 'Manage Collaborators' button. A question is posed: 'Do you wish to upload any of the additional submission materials listed on this page?'. Below the question, there is explanatory text: 'While all the submission materials listed on this page are REQUIRED for your PACE evaluation, you may EITHER upload the materials here by May 31, 2023, AND/OR you may present them to the judges when they come for your SURPRISE evaluation.' Two radio button options are provided: 'YES - I would like upload one or more of the materials.' (which is selected) and 'NO - I intend to present ALL materials to judges during my evaluation.' Below the question, there is a blue button labeled 'Interior First Impression Reception Area, Leasing Center, Front Desk/Lobby'. Further down, there is a section for 'Dress Code for Onsite Team Members' with a file upload field labeled 'Choose File' and 'No file chosen'. At the bottom, there is a section for 'Marketing Materials' with a 'Print or Digital' option.

Completing Your PACE Entry – Action Required by May 31, 2026

pmaawards.secure-platform.com/site/organizations/main/home

STEP 5

Upload additional materials.



The screenshot shows a web interface for uploading submission materials. At the top, there is a navigation bar with the user's name 'Newell, ADRIAN (11)', a 'Logout' button, and a 'My Profile' button. Below the navigation bar, there is a sidebar with a 'Judge Team Manager Panel' button. The main content area is titled 'Do you wish to upload any of the additional submission materials listed on this page?' and includes a radio button selection for 'YES - I would like to upload one or more of the materials' (which is selected) and 'NO - I intend to present ALL materials to judges during my evaluation'. Below this, there are several sections of materials to be uploaded, each with a 'Choose File' button and the text 'No file chosen':

- Interior First Impression Reception Area, Leasing Center, Front Desk/Lobby**
- Dress Code for Onsite Team Members**
For Judge's Reference when Evaluating Staff Appearance)
Choose File | No file chosen
- Marketing Materials**
(Print or Digital)
Choose File | No file chosen
- Management and Property Operations**
- Emergency Management Plan**
Choose File | No file chosen
- Infectious Disease Response Policies and Plan**
Choose File | No file chosen
- Preventative Maintenance Program**
Choose File | No file chosen
- Fire Inspection Reports**

Completing Your PACE Entry – Action Required by May 31, 2026

STEP 6

Click on Save and Finalize

The screenshot displays a web form titled "Maintenance Practices". It contains three sections, each with a "Choose File" button and the text "No file chosen":

- CFC Logs and/or Licenses for Staff
- Current Boiler/Chiller License and Logs
- Alarm System Testing Log

At the bottom right of the form, there are three buttons: "Prev", "Save", and "Save and Finalize". The "Save and Finalize" button is highlighted with a red border.

The footer of the page includes the following information:

- Contact:** 7508 Wisconsin Avenue 4th Floor, Bethesda, Maryland 20814, United States, 301.657.9200. Social media icons for Facebook, Twitter, LinkedIn, YouTube, and Instagram are present.
- Quick Links:** Upcoming Events Calendar, Become a Member, Login: Member Compass, PMA Member Directory.
- Our Members:** PMA is a thriving community of more than 1,800 property management professionals who manage an estimated 750,000 residential units and in excess of 100 million square feet of commercial, retail and mixed-use space. PMA's resources include nearly 400 Associate Member firms that provide products and services property managers and properties use daily.

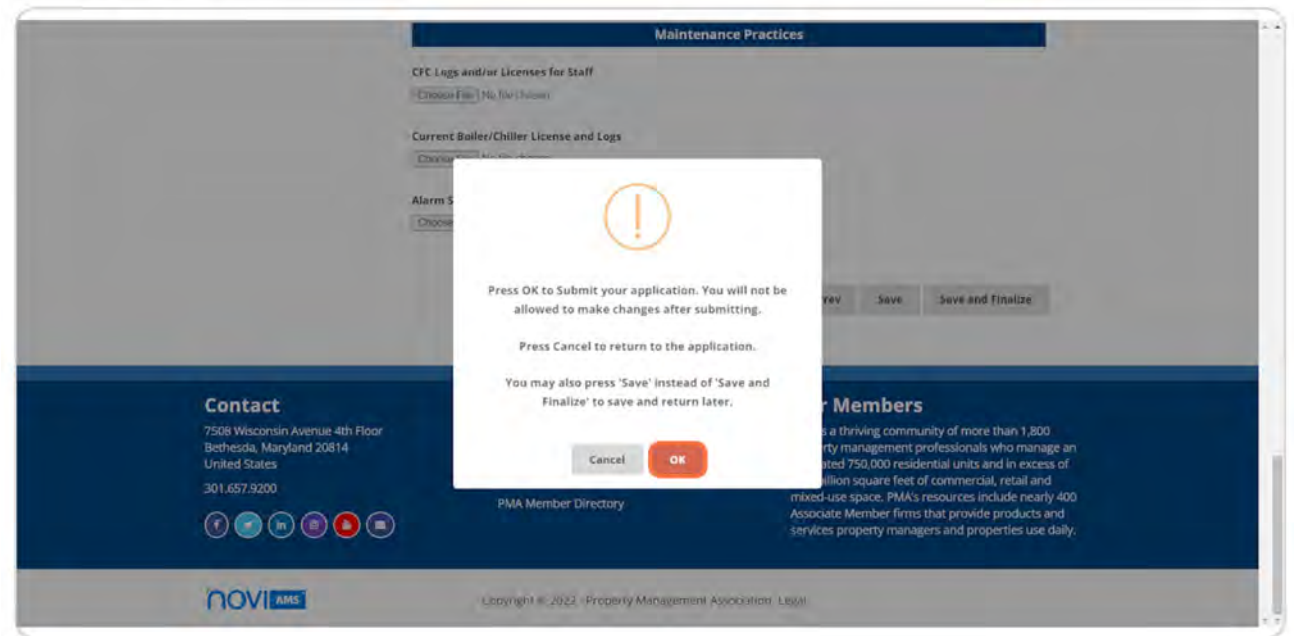
The footer also features the "novi AMS" logo and the text "Copyright © 2022 - Property Management Association. Legal".

pmaawards.secure-platform.com/site/organizations/main/home

Completing Your PACE Entry – Action Required by May 31, 2026

STEP 7

Click on OK




pmaawards.secure-platform.com/site/organizations/main/home

Fair Housing Poster Required for PACE!

U.S. Department of Housing and Urban Development



EQUAL HOUSING
OPPORTUNITY



**We Do Business in Accordance With the Federal Fair
Housing Law**
(The Fair Housing Amendments Act of 1988)

**It is Illegal to Discriminate Against Any Person
Because of Race, Color, Religion, Sex,
Handicap, Familial Status, or National Origin**

- In the sale or rental of housing or residential lots
- In the provision of real estate brokerage services
- In advertising the sale or rental of housing
- In the appraisal of housing
- In the financing of housing
- Blockbusting is also illegal

Anyone who feels he or she has been discriminated against may file a complaint of housing discrimination:
1-800-669-9777 (Toll Free)
1-800-927-9275 (TDD)

U.S. Department of Housing and Urban Development
Assistant Secretary for Fair Housing and Equal Opportunity
Washington, D.C. 20410

Previous editions are obsolete form HUD-925.1A(5-93)



PACE Awards 2026 Timeline

- **Submit Entry**
Regular Rate \$425 – Through April 15
Extended Rate \$495 – April 16 – 30
- **Evaluations**
June 9 – Late September
- **PACE & EPIC Awards Celebration**
Friday, November 20

The EPIC Awards: Celebrating Leadership, Impact & Excellence



A W A R D S
ETHICAL ♦ POSITIVE IMPACT
INSPIRING ♦ CARING

The EPIC Awards

- **Capital Achievement Award:** PMA's highest honor recognizing industry impact & leadership
- **Visionary Award:** Innovation, forward thinking & strategic leadership
- **Making a Difference Award:** Community service, generosity & positive impact
- **Kevin Grady Memorial Scholarship:** Supporting the next generation

www.pma-dc.org/the-epic-awards



What Makes a Strong EPIC Nomination

- **Ethical Leadership:** Integrity, fairness, respect, and professionalism
- **Impact:** Contributions to your company, community, or the industry
- **Initiative & Innovation:** New ideas, problem-solving, and forward thinking
- **Specific Examples:** Clear, detailed stories—not general statements

www.pma-dc.org/the-epic-awards



Kevin Grady Memorial Scholarship

- For children/grandchildren of PMA members
- Academic, extracurricular & community involvement
- Application includes transcript, recommendation & essay



KEVIN GRADY **MEMORIAL** SCHOLARSHIP

Honoring PMA Members and Supporting
Future Generations

**APPLY
NOW**

- Support for College & Career Paths
- Up to \$3,000 Available
- Easy-to-Complete Application

Applications Due
August 14, 2026



EPIC Awards 2026 Timeline

- Nominations Due August 14, 2026
- PACE & EPIC Awards Celebration: Friday, November 20



More Ways To Recognize Excellence!

Lilian
Chacon

PMA Leasing Professional Awards

- Recognizing Sales Excellence
 - Individual-focused
 - Mystery shop evaluation
 - Focus on leasing performance





PMA Leasing Professional Awards – Evaluation Areas

- First impressions & greeting
- Needs assessment
- Property tour & presentation
- Objection handling
- Closing & follow-up

PMA Leasing Professional Awards – Program Benefits

- **Improve Performance**
Detailed feedback & benchmarking
- **Strengthen Teams**
Build confidence and consistency
- **Industry Recognition**
Celebrated at PMA Summit
- **Support Marketing**
Promote achievements externally





Leasing Professional Awards – 2026 Timeline

- **Submit Entry:**

Regular Rate \$275 – Through April 15

Extended Rate \$325 – April 16 – 30

- **Evaluations:** May–September

- **Leasing & Maintenance**

Summit, October 22, 2026,
Hilton Washington DC Rockville Executive Meeting Center

PMA Maintenance Professional Awards

- Recognizing Operational Excellence & Service Impact
 - Individual & team recognition
 - Role-based evaluation
 - Focus on operations & service





PMA Maintenance Professional Awards – Evaluation Areas

- Professionalism
- Organizational skills
- Job performance
- Teamwork
- Budget and expense control
- Communication and customer service

PMA Maintenance Professional Awards – Recognition Levels

- Winner (per category)
- Rising Star (early career)
- Hero Recognition (crisis leadership)
- Most Valuable Player (top performer)



PMA Maintenance Professional Awards – Program Benefits

- **Boost Morale**
Recognize critical team members
- **Strengthen Teams**
Build confidence and consistency
- **Encourage Excellence**
Establish best practices
- **Industry Recognition**
Celebrated at PMA Summit





Maintenance Professional Awards – 2026 Timeline

- **Submit Entry:**
 - Regular Rate \$275 – Through April 15
 - Extended Rate \$325 – April 16 – 30
- **Evaluations:** May–September
- **Leasing & Maintenance Summit, October 22, 2026,**
Hilton Washington DC Rockville Executive Meeting Center



One More Way To Recognize
Excellence!

Lilian
Chacon

First Place

PROPERTY
MANAGEMENT
ASSOCIATION

THE CLO
GREEN

MENTS
ACTIVE

ITION

Marketing & Advertising Excellence Awards

- Recognize creativity, innovation, and effectiveness
- Open to property management & associate members
- 15+ categories across marketing and operations
- Presented at PMA's Marketing Symposium



Why are Marketing & Advertising Excellence Awards Unique?

Showcases real-world marketing

Recognizes both creativity *and* results

Inclusive of all roles (marketing, onsite, operations, vendors)

Designed for learning + inspiration

Marketing & Advertising Excellence Awards - Categories

Advertisement

Brochure

Corporate
Communication/
Internal PR

Resident/Tenant
Communication

Video

Social Media
Campaign

Website

Reputation
Management
Campaign

Marketing
Campaign

Promotional Item

Signage

Model Apartment

Leasing Center

Event

Marketing & Advertising Excellence Awards – NEW! Marketing Symposium

- New in 2026
- Focused on marketing + communication strategy
- Education, case studies, and networking
- Culminates in MAE Awards presentation

Lilian
Chacon





Marketing & Advertising Excellence Awards – 2026 Timeline

- **Submit Entry:**
 - Regular Rate – Through May 31 (Tiered Pricing: \$90 - \$110 per entry)
 - Extended Rate - June 1 – 30 (Tiered Pricing: \$140 - \$160 per entry)
- **Evaluations:** August
- **Marketing Symposium:** September



PMA Wellness Monthly Series: Virtual Lunch Conversations

Tuesday, April 14, 2026

12 - 1 PM

www.pma-dc.org/events/pma-wellness-monthly-series

SUMMER ESCAPE

Golf Tournament & Trivia Showdown

Monday, May 18, 2026

Lakewood Country Club, Rockville, MD

Scan the QR code
to learn more
and join the fun



Golf or Trivia?

Either Way, Your Summer Plans Start at PMA's Summer Escape!



LOBSTER BAKE

NEON

Nights



THURSDAY, AUGUST 20, 2026
4:30 - 9:00 PM

Smokey Glen Farm

16407 Riffle Ford Rd, Gaithersburg, MD 20878



▼ FUN PHOTOS FROM LOBSTER BAKE 2025! ▼



Scan the QR code to
learn more and register



Welcome to the PMA *OnPoint* Mobile App!

The Ultimate Hub for the Property Management Association!

Stay connected with industry peers, register for events and access the latest updates - all in one place. Whether you're networking or learning, PMA's app makes it easy!

Scan the QR Code for your devices and download the app today!

Download Now!

