



A WEEKLY PUBLICATION TO INFORM THE PMA COMMUNITY
Tuesday, May 14, 2024 | Issue 20

Supporting Our Community



VOLUNTEERS NEEDED

We are looking for volunteers!
Let's lend a hand for others.
Supporting the community we
live and work in!



Community
Service
Committee



[Learn More About Volunteer Opportunities](#)

Happening in Two Days!



Financial Fundamentals: Mastering the Basics of Financial Analysis

- **Learn the Lingo**: Build a solid foundation for interpreting and discussing financial information effectively by familiarizing yourself with the fundamental terminology used in financial statements.
- **Understanding the Components**: Learn to identify and comprehend the key elements of financial statements.
- **Analyzing Performance**: Review methods to analyze financial ratios and metrics.
- **Interpreting Financial Data**: Gain insights into the significance of financial trends.
- **Financial Statement Utilization**: Discover how financial statements aid in the decision-making process.
- **Real-world Applications**: Apply the knowledge gained to practical scenarios.

Can't be out of the office all day?
No problem! Register for just the
morning workshop!

Thursday, May 16, 2024
9 AM - 12 PM
Rollins Congressional Club
Rockville, MD 20852

**Morning
Workshop**

Advanced Financial Management: Optimizing Property Performance

- **Valuable Variance Reporting**: Explore how to identify, interpret and utilize variance reports.
- **Budgeting Best Practices**: Discuss the art of budgeting.
- **Creating Proformas**: Examine the skills to construct accurate proforma statements.
- **Performance Optimization**: Discover practical methods to enhance property performance.
- **Detecting and Resolving Negative Trends**: Develop the skills to recognize negative trends in financial performance.
- **Leveraging Technology**: Explore the capabilities of property management software.
- **Collaborative Review**: Learn the importance of involving the entire team in the budget review process.

Can't be out of the office all day?
No problem! Register for just the
afternoon workshop!

Thursday, May 16, 2024
1 - 4 PM
Rollins Congressional Club
Rockville, MD 20852

**Afternoon
Workshop**

Thank you to our workshop sponsors:

Last Call! Deadline is Friday!

MAY 17TH ENTRY DEADLINE:

- PACE AWARDS
- MAINTENANCE PROFESSIONAL AWARDS
- LEASING PROFESSIONAL AWARDS



Ready to celebrate your team's hard work and outstanding achievements? Visit www.pma-dc.org/awards-programs now to get started and honor their dedication. Don't miss this chance to recognize excellence – join us today!

One Week Away!

SUMMER ESCAPE

Golf and Tasting Social

Title Sponsor

**Pathole
Repair.com**



 **20** MAY
2024



LAKWOOD
Country Club

PMA-DC.ORG

Treat your team, clients or yourself to a day a fun in the sun at **Lakewood Country Club** in Rockville, MD, on **Monday, May 20, 2024**.

- Golf Outing
- Beer & Wine Tasting Social featuring selections from **Lone Oak Brewery** and **Black Ankle Winery**
- Come together for the 19th Hole Reception

Reserve Your Spot Now!

2024 Summer Escape Sponsors

**Pathole
Repair.com**



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**J RENTALS
19TH HOLE RECEPTION
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SPONSOR**

**VALET BAG DROP
SPONSOR**

**GOLF CART SPONSOR &
OFFICIAL PHOTOGRAPHY
PARTNER**

Q2 COLLABORATE MEMBERSHIP ROUNDTABLE



June 11, 2024 | 10 AM | Zoom

Unlock the Power of Engagement: Join us for an insightful one-hour virtual webinar where we delve into the strategic dimensions of membership engagement. Because when it comes to engagement, one size definitely doesn't fit all! Join us and share how you engage.

Registration is **FREE** for members! Join in the conversation!

BULLETIN: A New Path Forward

Check out Quarter 1 BULLETIN, PMA's premier digital magazine:

- [President's](#)

JANUARY-MARCH
2024
VOL. 52 NO. 1

bulletin

Strategies to Prevent Stress from Taking Over | The Quiet Power of Humility
Maximizing the Value of Trees on Your Property

pma-dc.org



Message: Paving the Way Forward

- Welcome New Members
- Take a Walk on the Wild Side at Tom's Blog
- Make Trees Work for Your Property in Operations Corner
- The Attorney is in!
- Relive these events!
- And more....

This Week at PMA

Tuesday, May 14

10 a.m. - 12 p.m.: [PACE Awards Judge's Orientation \(VA Location\)](#); [Brentford at the Mile](#)

Thursday, May 16

9 a.m. - 4 p.m.: [Financial Mastery](#); [Rollins Congressional Club](#)

Next Week at PMA

Monday, May 20

8 a.m. - 6 p.m.: [2024 Summer Escape: Golf and Tasting Social](#); [Lakewood Country Club](#)

Tuesday, May 21

10 - 11 a.m.: [What to Expect When You're Participating in the PACE Awards](#); Virtual

Wednesday, May 22

10 - 11 a.m.: [Marketing Council May 2024 Meeting](#); Virtual

Thursday, May 23

10 - 11 a.m.: [Program and Seminar Committee May 2024 Meeting](#); Virtual

11 a.m. - 12 p.m.: [Lobster Bake Committee May 2024 Meeting](#); Virtual

2 - 3 p.m.: [Membership Committee May 2024 Meeting](#); Virtual

**Calendar of
Events**

[Meet Our 2024 Corporate Sponsors](#)

2024 PLATINUM LEVEL



2024 GOLD LEVEL





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