



Tuesday, January 30, 2024 | Issue 5



### A Guide to Successful Branding

Join us for an empowering seminar featuring two dynamic workshops led by facilitator **Neyda Urias**, Founder of Elevate UR Career and Elevate UR HR, on **Thursday, March 21, 2024**, at the Hilton Arlington National Landing.

Take part in hands-on workshops, group discussions, and case study reviews.

There are a limited number of seats available! Don't delay registration!

Workshop #1: Elevate Your Brand - Networking for Success

Workshop #2: Networking Strategies and Building a Professional Network



### Attention all Leasing and Maintenance Professionals!

Be a part of the Leasing and Maintenance Summit, a premier event tailored for leasing and maintenance professionals, set to take place at Martin's Crosswinds in Greenbelt, MD, on **Thursday, April 18, 2024**.

This summit features a dynamic panel discussion featuring industry experts who will delve into challenges and best practices.

Attendees will also have the opportunity to participate in hands-on workshops designed to enhance their skills and knowledge.

**ASSOCIATE MEMBERS!** Interested in setting up a tabletop display?

Elevate My Brand!

Contact **Kandis Dwyer** to learn more!

Details Coming Soon!

## ALL NEW CAREER CENTER!

Are you ready to take your career to new heights? We're thrilled to introduce our brand-new **Career Center**, designed to empower you on your professional journey! Visit our Career Center today and unlock a world of possibilities. Your dream career awaits – seize it now! Your future starts here!

Your Next Career Opportunity  
Awaits!





# FINANCIAL MASTERY

## Seminars

**BASIC OF ANALYSIS & PROPERTY  
PERFORMANCE OPTIMIZATION FOR MANAGERS**

 **THURSDAY, MAY 16, 2024**

 **9 AM - 4 PM**

 **ROLLINS CONGRESSIONAL CLUB  
1631 MARTHA TERRACE  
ROCKVILLE, MD 20852**



**JENNIFER SUTTER**

EXECUTIVE VICE PRESIDENT OF  
PROPERTY MANAGEMENT, ACENTO  
PARTNERS

**REGISTER NOW**

 [pma-dc.org/events](https://pma-dc.org/events)

## Basics of Analysis & Property Performance Optimization for Managers

Join us for two insightful seminars led by **Jennifer Sutter**, Executive Vice President of Property Management at Acento Real Estate Partners.

In the morning session, you will unlock the mysteries of financial statements and gain valuable insight at Financial Fundamentals: Mastering the Basics of Financial Analysis.

In the afternoon session, you delve into advanced financial techniques, variance reporting, budget strategies, and more at Advance Financial Management: Optimizing Property Performance for Managers.

**Bundle and Save on Both Sessions!**

**Community Service Committee:  
Making a Difference**



Make a meaningful impact in your community by joining our team of dedicated volunteers! Your support can truly make a difference and create positive change in our community.

**Check Out These Volunteer Opportunities!**

## This Week at PMA

### Thursday, February 1

8:30 - 10 a.m.: [Human Resources Council February 2024 Meeting](#); Donaldson

## Next Week at PMA

### Tuesday, February 6

2 - 3 p.m.: [PMEXPO Committee February 2024 Meeting](#); Virtual

### Wednesday, February 7

1:30 - 2:30 p.m.: [Community Service Committee February 2024 Meeting](#); Virtual

### Thursday, February 8

11 a.m. - 12 p.m.: [Facilities & Maintenance Management Committee February 2024 Meeting](#); Virtual

### Friday, February 9

10 - 11 a.m.: [PACE Awards Committee February 2024 Meeting](#); Virtual  
12 - 1:30 p.m.: [Comfort Cases February 9th Event](#); Comfort Cases

**Calendar of Events**

## Meet Our 2024 Corporate Sponsors

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2024 GOLD LEVEL



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