

# PMA

## Up To The Minute

### This Week at PMA

Wednesday, January 3

1:30 - 2:30 p.m.: [Community Service Committee January 2024 Meeting](#); Virtual

Thursday, January 4

12 - 1 p.m.: [Human Resources Council January 2024 Meeting](#); Virtual

## MAKING A DIFFERENCE AT COMFORT CASES



PMA's Community Service Committee invites you to join them on their mission to support children in the foster care system. Comfort Cases believes in a compassionate community that cares for the most vulnerable among us.

Your support will allow us to pack backpacks with comfort and personal care items for youth entering the foster care system. Our utmost goal is to send high-quality cases to

the agencies we support and show our commitment to bringing dignity and hope to youth in foster care.

Signup is required! Follow the link below to see all available opportunities for Quarter 1. Space is limited! Must be logged into your PMA Member Account to register!

[I want to volunteer!](#)

## FUTURE RENTAL MARKET

# STATE OF THE LOCAL MULTIFAMILY MARKET *Webinar*



**DATE**  
THURS, JAN 18, 2024



**TIME**  
10 - 11 A.M.



**LOCATION**  
ZOOM

[REGISTER TODAY](#)

[pma-dc.org](https://pma-dc.org)

Join us for an insightful session led by **Mike Cobb, Jr., Director of Market Analytics at CoStar Group**. Discover the future of the multicultural rental market in Washington, DC, Northern Virginia and Maryland in 2024. We will delve into the following topics: Market Trends in 2024, Supply and Demand Dynamics, Investor and Lender Sentiment, and Outgoing Impact of the Pandemic.

[FREE for PMA Members](#)

# ANNUAL KICKOFF MEETING



## ACTIVATE PMA 2024

UNLEASHING YOUR LIFTER LEADERSHIP STYLE  
FOR PEAK PERFORMANCE

Thursday, January 25, 2024

10:30 A.M. to 3 P.M.

Hilton Washington DC/Rockville Hotel Executive Meeting Center  
1750 Rockville Pike, Rockville, MD 20852



In a world where leadership is evolving, where everyday actions have the power to lift not just individuals but entire organizations, we present to you, **Activate PMA 2024 - Elevate & Activate: Unleashing Your Lifter Leadership Style for Peak Performance.** Join us on **Thursday, January 25, 2024** at the Hilton Washington DC/Rockville Hotel Executive Meeting Center from 10:30 a.m. - 3 p.m.



### Meet our Keynote Speaker: Paresh Shah

Paresh Shah is the CEO and Founder of Lifter Leadership Training. He will share his insights on evolving leadership styles, the power of lifting and how it translates into peak performance for organizations.

Rates Increase January  
8!

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## Next Week at PMA

### Monday, January 8

12 - 1:30 p.m.: [Comfort Cases January 8th Event](#); [Comfort Cases](#)

### Wednesday, January 10

10 - 11 a.m.: [Associate Membership Council January 2024 Meeting](#); Virtual

1 - 2 p.m.: [Summer Escape Committee January 2024 Meeting](#); Virtual

### Thursday, January 11

9:30 a.m. - 12 p.m.: [Leadership Development Program Kick-off Breakfast](#); [Rollins Congressional Club](#)

11 a.m. - 12 p.m.: [Facilities & Maintenance Management Committee January 2024 Meeting](#); Virtual

2 - 3 p.m.: [PMEXPO Committee January 2024 Meeting](#); Virtual

### Friday, January 12

10 - 11 a.m.: [PACE Awards Committee January 2024 Meeting](#); Virtual

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