

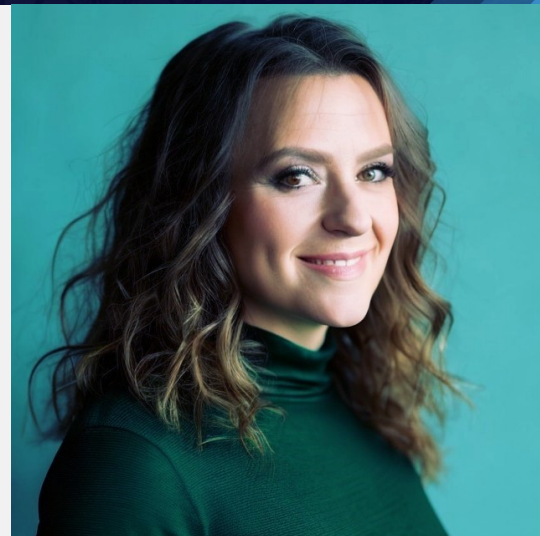


Tuesday, February 20, 2024 | Issue 8



A Guide to Branding, Online Presence & Building a Professional Network

Join us for an empowering seminar featuring two dynamic and interactive workshops led by facilitator **Neyda Urias**, Founder of Elevate UR Career and Elevate UR HR, on **Thursday, March 21, 2024**,



Basics of Analysis & Property Performance Optimization for Managers

Experience a day of enlightenment with **Jennifer Sutter**, Executive Vice President of Property Management at Acento Real Estate Partners, on **Thursday, May 16, 2024**, at Rollins Congressional Club in Rockville, MD.

at the Hilton Arlington National Landing.

Take part in hands-on workshops, group discussions, and case study reviews.

[Workshop #1: Elevate Your Brand - Networking for Success](#)

[Workshop #2: Networking Strategies and Building a Professional Network](#)

There are a limited number of seats available! Don't delay; register today!

Register Now and Elevate Your Brand!

In the morning, unravel the mysteries of financial statements in [Financial Fundamentals: Mastering the Basics of Financial Analysis](#).

Then, in the afternoon, explore advanced financial techniques, variance reporting, budget strategies, and more in [Advance Financial Management: Optimizing Property Performance for Managers](#).

Don't miss this opportunity to elevate your understanding and expertise in property management.

Bundle and Save on Both Sessions!

2024 LEASING & MAINTENANCE *Summit*

**WEDNESDAY, APRIL 24, 2024
8 AM - 3 PM
MARTIN'S CROSSWINDS
7400 GREENWAY CENTER DRIVE
GREENBELT, MD 20770**



**REGISTRATION IS
NOW OPEN!**

Attention all Leasing & Maintenance Professional!

PMA's highly anticipated Leasing and Maintenance Summit is a game-changer for anyone working in property management. It's the perfect chance for your team to learn new skills, meet other professionals, and become even better at what they do.

For **leasing professionals**, Stephanie Oehler will lead three dynamic workshops covering basics like phone etiquette and email replies, and new methods to get better results.

For **maintenance professionals**, we have hands-on workshops on HVAC and appliance repairs that will level up their practical skills on the spot.

[Reserve your spot!](#)



The poster features a light blue background with decorative elements: a grid of dots in the top left, a blue chevron graphic in the top center, and the Property Management Association logo in the top right. The main title 'Q1 COLLABORATE' is in large, bold, dark blue letters. Below it, the subtitle 'JOIN THE CONVERSATION AND ACTIVATE YOUR MEMBERSHIP!' is in smaller blue text. The date 'Tuesday, February 20, 2024' and time '10 - 11 AM' are listed, along with 'Zoom Link, Virtual'. The word 'ROUNDTABLE' is written in large, spaced-out, dark blue letters. At the bottom, there are four portrait photos of the participants: a man in a blue suit and yellow tie, a woman with long red hair, a woman with dark curly hair, and a man in a grey suit and red tie. The PMA logo is also present in the bottom right corner of the poster area.

Q1 COLLABORATE

JOIN THE CONVERSATION AND ACTIVATE YOUR MEMBERSHIP!

Tuesday, February 20, 2024
10 - 11 AM
Zoom Link, Virtual

ROUNDTABLE

PROPERTY MANAGEMENT ASSOCIATION

pma-dc.org

Calling all PMA members, both seasoned pros and newcomers alike!

Unlock the full potential of your membership at our upcoming quarterly virtual

roundtable - **Q1 Collaborate!** Anticipate dynamic discussions, insightful exchanges, and a deep dive into tools PMA has tailored just for you!

Join our host, Terry Treadwell, VP of Pothole Repair.com, and our panelists, Autumn Robinson, Larry Edmonds, and Jaime Gonzalez, as they discuss navigating their work-life with networking and being active in PMA.

With new moderators and fresh topics every quarter, each session promises to ignite your membership journey. Get ready to activate your PMA experience and make the most of the tools that empower our community.

[Save My Seat!](#)

ALL NEW CAREER CENTER!

Are you ready to take your career to new heights? We're thrilled to introduce our brand-new **Career Center**, designed to empower you on your professional journey! Visit our Career Center today and unlock a world of possibilities. Your dream career awaits – seize it now! Your future starts here!

[Your Next Career Opportunity Awaits!](#)



BALANCING ACT Webinar


*Mastering Work-Life Harmony in
Property Management*

 **WEDNESDAY, MARCH 20, 2024**

 **10 - 11 AM**

 **PRIVATE ZOOM WEBINAR LINK**

FREE FOR PMA MEMBERS

 pma-dc.org/events/balancing-act



ALLA SHTIPELMAN

Enriching the Quality of both your Professional and Personal Life

Join **Alla Shtipelman**, Director of Education and Development at Kay Apartment Communities, as she delves into practical strategies for effectively disconnecting from work after hours, ensuring a healthier work-life equilibrium. Learn how to set clear boundaries, prioritize tasks, and say 'no' to over-commitment without compromising professional success.

Free for PMA Members!

Community Service Committee: Making a Difference

Make a meaningful impact in your community by joining our team of dedicated volunteers! Your support can truly make a difference and create positive change in our community.



Check Out These Volunteer Opportunities!

This Week at PMA

Tuesday, February 20

10 - 11 a.m.: [Q1 Collaborate: Membership Roundtable](#); Virtual

Thursday, February 22

10 - 11 a.m.: [Program and Seminar Committee February 2024 Meeting](#); Virtual
2 - 3 p.m.: [Membership Committee February 2024 Meeting](#); Virtual

Friday, February 23

9 a.m. - 2 p.m.: [PGCPS Dress for Success Volunteer Day](#); Crossland High School

Next Week at PMA

Wednesday, February 28

10 - 11 a.m.: [Marketing Council February 2024 Meeting](#); Virtual

Calendar of Events

Meet Our 2024 Corporate Sponsors

2024 PLATINUM LEVEL

InterSolutions[®]
PROPERTY MANAGEMENT STAFFING SPECIALISTS

RESIDENCY BUREAU
"IN GOD WE TRUST"
LANDLORD TENANT COURT FILINGS

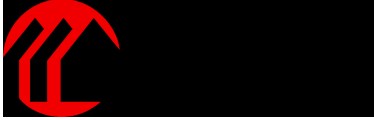
TOEPFER
CONSTRUCTION CO., INC.

2024 GOLD LEVEL



2024 SILVER LEVEL





[Our Company](#) | [Contact Us](#) | [FAQs](#) | [Privacy Policy](#)

PMA | 7508 Wisconsin Ave, 4th Floor, Bethesda, MD 20814

[Unsubscribe info@pma-dc.org](mailto:info@pma-dc.org)

[Constant Contact Data Notice](#)

Sent by info@pma-dc.org powered by



Try email marketing for free today!