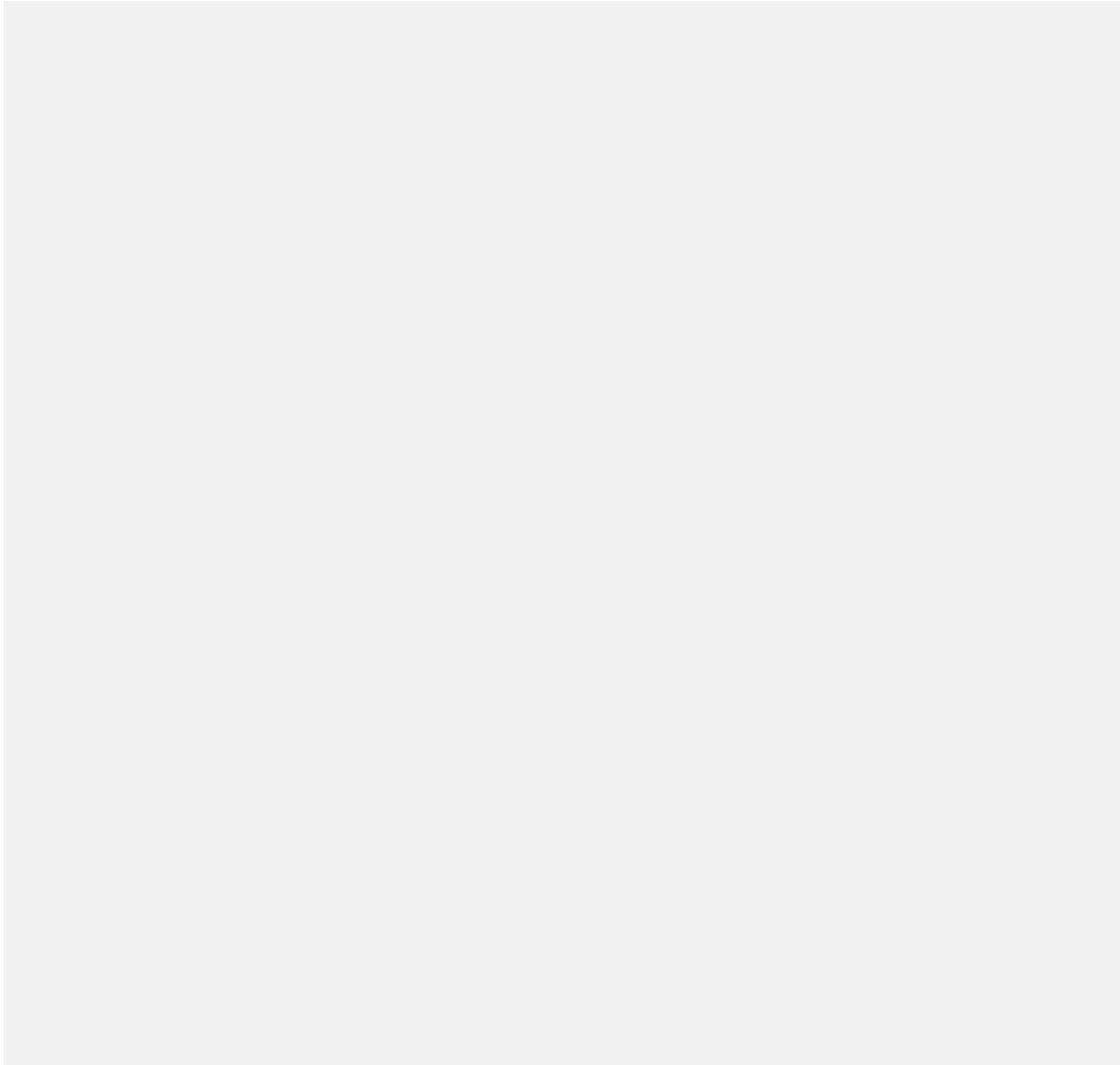




Tuesday, April 23, 2024 | Issue 17

Join over 300 Industry Professionals!





2024

LEASING & MAINTENANCE SUMMIT

APRIL 24
8AM - 3PM

DISCUSSIONS AND INSIGHTS



- MODERN LEASING
- BUILDING CONFIDENCE
- SALES SUCCESS
- TOOLS FOR CHANGE



- HVAC TRAINING
- DRYER REPAIR
- ENHANCING COLLABORATION

Ticket Sale Ends at Noon!

2024 Leasing & Maintenance Summit Sponsors

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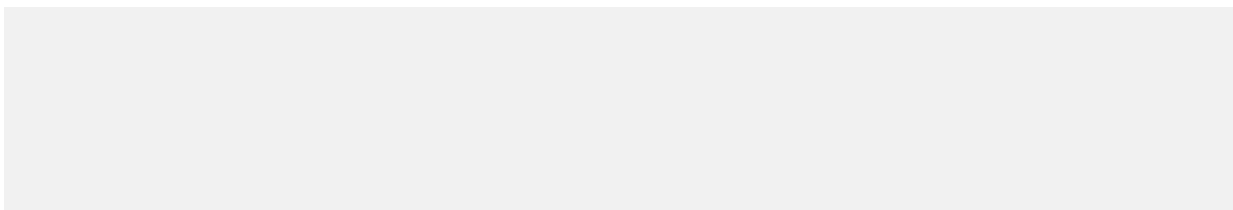
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M24-104



Immersive Learning Opportunities



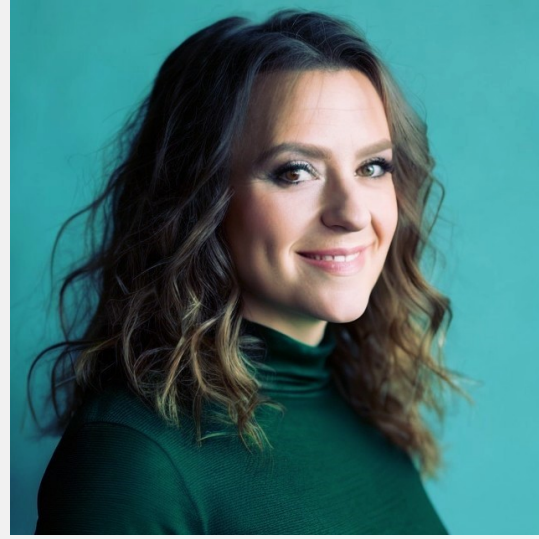


Transform Your Career: Elevate Your Brand and Expand Your Network

When & Where: Thursday, May 2,
2024, 8:30 a.m. - 3 p.m., Hilton
National Landing, Arlington, VA

Elevate your branding and networking skills at this interactive workshop with Neyda Urias, SHRM- CP, Founder, Elevate UR Career.

- **Build Your Brand:** Learn strategies to leave a lasting impression and elevate your professional identity.
- **Master Networking:** Discover how to make meaningful connections both online and offline.
- **Enhance Online Presence:** Gain insights into leveraging digital platforms to strengthen your professional network.
- **Practical Tools for Career Growth:** Equip yourself with techniques for nurturing relationships and securing job opportunities.



Prepare for Budget Season: Master Property Management Financials

When & Where: Thursday, May
16, 2024, 9 a.m. - 4 p.m., Rollins
Congressional Club, Rockville, MD

Prepare for budget season with Jennifer Sutter, ARM, Executive Vice President, Acento Real Estate.

- **Budgeting Best Practices:** Learn to craft realistic financial goals and efficiently allocate resources.
- **Analyzing Performance:** Review methods for using financial ratios and metrics to assess a property's financial health and performance.
- **Performance Optimization:** Discover how to use financial insights and data to enhance property performance.

Presenting Sponsors:



Learn More



Learn More

Are You Ready?!



Summer Escape: Golf & Tasting Social

MONDAY, MAY 20, 2024
LAKEWOOD COUNTRY CLUB

RATES INCREASE ON MAY 6

Treat your team, clients or yourself to a day a fun in the sun at **Lakewood Country Club** in Rockville, MD, on **Monday, May 20, 2024**.

- Golf Outing
- Beer & Wine Tasting Social featuring selections from **Lone Oak Brewery** and **Black Ankle Winery**
- Come together for the 19th Hole Reception

Reserve Your Spot Now!

2024 Summer Escape Sponsors



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Deadline Approaching! Don't Miss Out!

Reminder!

ENTRY DEADLINE IS FAST APPROACHING!

MAY 17TH ENTRY DEADLINE:

- PACE AWARDS
- MAINTENANCE PROFESSIONAL AWARDS
- LEASING PROFESSIONAL AWARDS

AUGUST 30TH ENTRY DEADLINE:

- MARKETING & ADVERTISING EXCELLENCE AWARDS
- EPIC AWARDS



Ready to celebrate your team's hard work and outstanding achievements? Visit www.pma-dc.org/awards-programs now to get started and honor their dedication. Don't miss this chance to recognize excellence – join us today!

Meeting Reminder!



ASSOCIATE MEMBERSHIP COUNCIL MEETING

WEDNESDAY,
MAY 8TH

10 - 11 AM

Details:

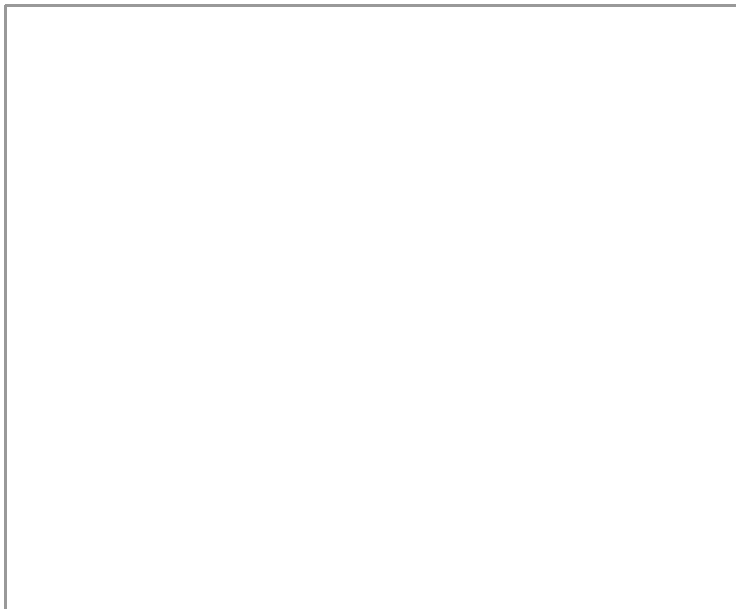
Zoom link to be sent in
registration confirmation email

If you need assistance with
registration, you can reach out
to info@pma-dc.org for help.



WWW.PMA-DC.ORG/EVENTS/ASSOCIATE-MEMBERSHIP-COUNCIL-MAY-2024

BULLETIN: A New Path Forward



Check out Quarter 1
BULLETIN, PMA's
premier digital
magazine:

- **President's
Message: Paving
the Way Forward**
- **Welcome New
Members**
- **Take a Walk on
the Wild Side at
Tom's Blog**

JANUARY-MARCH
2024
VOL. 52 NO. 1

bulletin

Strategies to Prevent Stress from Taking Over | The Quiet Power of Humility
Maximizing the Value of Trees on Your Property

pma-dc.org



- **Make Trees Work for Your Property in Operations Corner**
- **The Attorney is in!**
- **Relive these events!**
- **And more....**

This Week at PMA

Wednesday, April 24

8 a.m. - 3 p.m.: [2024 Leasing & Maintenance Summit; Martin's Crosswinds](#)

10 - 11 a.m.: [Marketing Council April 2024 Meeting; Virtual](#)

Thursday, April 25

10 - 11 a.m.: [Program and Seminar Committee April 2024 Meeting; Virtual](#)

2 - 3 p.m.: [Membership Committee April 2024 Meeting; Virtual](#)

Next Week at PMA

Tuesday, April 30

8:30 a.m. - 1 p.m.: [Career Day 2024; Crossland High School](#)

Wednesday, May 1

1:30 - 2:30 p.m.: [Community Service Committee May 2024 Meeting; Virtual](#)

Thursday, May 2

8:30 - 10 a.m.: [Human Resources Council May 2024 Meeting; Donaldson](#)

8:30 a.m. - 3 p.m.: [Crafting Your Professional Identity; Hilton Arlington National Landing](#)

**Calendar of
Events**

Meet Our 2024 Corporate Sponsors

2024 PLATINUM LEVEL



2024 GOLD LEVEL



2024 SILVER LEVEL



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