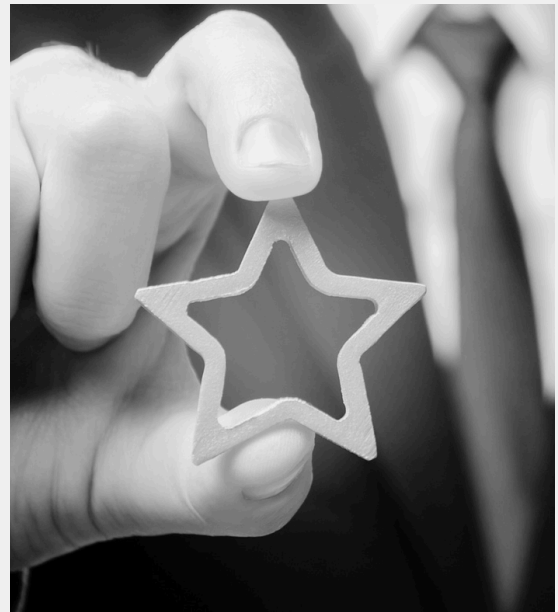

Gift the Gift That Lasts All Year Long

The holiday season is the perfect opportunity to say thank you to your team members, their passion, commitment and service to your organization, property and residents.

While most everyone welcomes a year-end bonus, financial incentives do not nearly have as meaningful an impact as recognizing team members for their daily contributions to the success of your organization and/or property. The Harvard Business Review found 82% of employees feel that recognition is more fulfilling than monetary gifts. Recognized team members are three times more likely to feel committed to their organization, and personal acknowledgement creates lasting emotional memories that monetary awards cannot replicate.



PMA offers an easy button for you to recognize your team and make your outreach more meaningful and impactful.

It's one thing to say good job and quite another to say what you do every day contributes to the success of our company or property. We are constantly striving to improve. That's why we are registering you to attend PMEXPO, Wednesday, March 19, 2025, at the Prince George's Sports and Learning Complex. There you will find more than 150 experts in almost all aspects of property operations. We value your experience and expertise and want you to take advantage of the PMEXPO opportunity to find new, different and better solutions for our operations. Plus, at PMEXPO you can network with peer from across the DMV who face the same challenges and problems that you encounter daily. Come back with at least one idea that can be a difference maker.

Recognizing your team by mandating they attend PMEXPO sends that message that you value your team member's worth, effort and potential and that has significantly more meaning and impact than a transactional reward.