



VISION

The Property Management Association aspires to create opportunities for all property management industry professionals to achieve career success and personal fulfillment.

MISSION

The Property Management Association is a community for property management industry professionals to network, connect and grow professionally and socially through events, programming and practical education.

VALUES

We act with integrity
We foster inclusion
We encourage growth
We are collaborative
We give back
We have fun

REQUEST PERMISSION TO ATTEND PMEXPO

To:

From:

Subject: Request to Attend PMEXPO 2024

Dear [Boss's Name],

I'm writing to request your permission to attend [PMEXPO 2025: A Day at the Fair](#), which takes place at the Prince George's Sports & Learning Complex on Wednesday, March 19. This year marks the 50th anniversary of PMEXPO, making it a particularly special edition of the premier event for property management professionals in the DC Metro area. It annually draws over 500 attendees and [150 exhibitors](#), covering all facets of the industry from facilities and maintenance to leasing, community management, and executive leadership.

Here's how attending can benefit both me and the company:

- **Increased Productivity:** I'll learn practical tools, techniques and industry best practices that will help me work more efficiently and improve our overall operations—saving both time and money.
- **Access to Expert-Led Education:** PMEXPO 2025 offers a series of four immersive education sessions right on the show floor, each one led by top industry professionals.

This year's lineup includes an exclusive discussion moderated by Noelle Sharbaugh, Managing Director of Real Estate, Greystar Management, featuring Suzanne Hillman, CEO, Southern Management Companies; Kimberly Ramsey, Senior Vice President of Community Operations, KETTLER Management Corporation; and Sherraine Rawlins-Bacchus, Vice President of Operations, Pratum Companies.

Other seminars focus on centralized property management solutions and best practices for emergency readiness. I can customize my learning experience to focus on the seminars most relevant to my role, ensuring I bring back valuable knowledge to our team.

- **New Inspiration and Ideas:** Many attendees from last year reported gaining valuable insights that they later applied to their work. Attending will allow me to bring fresh ideas and perspectives back to our team, which can lead to improved performance.
- **Insight into Industry Trends:** I'll explore the latest tools, technologies, and industry trends to ensure we stay ahead of the curve in property management.
- **Networking Opportunities:** With over 500 property management professionals in attendance, I'll have the chance to exchange ideas with peers from a wide range of organizations, gaining insight into solutions that others have successfully implemented.

Cost-Effective Investment:

Attendance at PMEXPO is not only valuable but also affordable. The exhibit hall is FREE, and registration for the educational seminars starts at just \$100. This offers a cost-effective way to gain significant knowledge and networking opportunities without extensive travel or high expenses. Plus, in celebration of the 50th anniversary of PMEXPO, any PMA member who participated in a PMA program in the last 365 days can register for the seminars at a 50% discount!

I understand this is a busy time of year, but I believe the time spent at PMEXPO will be a valuable investment that benefits both my development and our company's success. More information, including the event schedule, is available at www.pma-dc.org/events/pmexpo-2025#overview.

Thank you for considering my request.

Sincerely,
[Your Name]