

PREMIER PARTNER



BENEFITS :

- **Branding:** Sponsor's logo will appear in all attendee registration confirmations for Activate PMA, the Financial Seminar, the Leadership Development Program, and the Leasing & Maintenance Summit. Recognition on the event pages for Activate PMA, the Financial Seminar, the Leadership Development Program, and the Leasing & Maintenance Summit.
- **Lead Generation:** Pre- and post-attendee lists from all Activate PMA, the Financial Seminar, Leadership Development Program, Leasing & Maintenance Summit. Attendee list will be posted in the Industry Development Partners Portal on PMA's website.
- **Title Sponsor Recognition:** Banner recognition at Activate PMA, the Financial Seminar, the Leadership Development Program, and the Leasing & Maintenance Summit with all Premier Level Sponsors. Sponsors will be incorporated into each program's script at PMA Staff's discretion (i.e. potentially to kickoff the event, present, moderate, etc.)
- **White Paper Resource Access:** Opportunity to provide a single pdf or infographic to attendees of Activate PMA, the Financial Seminar, the Leadership Development Program, and the Leasing & Maintenance Summit with post-event survey and meeting collateral sent by PMA Staff. Opportunity to provide the same as a bag stuffer for PMEXPO.
- **Networking Access:** Two complimentary tickets to Activate PMA, the Financial Seminar, and the Leadership Development Program kickoff event and graduation. Sponsors will also receive one complimentary table at the Leasing & Maintenance Summit. Sponsor will receive first pick of table location from provided floor plan.
- **Digital Acknowledgment:** Recognition in select social media posts for Activate PMA, the Financial Seminar, the Leadership Development Program, and the Leasing & Maintenance Summit as one of the sponsors. Recognition in the follow-up "thank you" email to attendees as a supporter of the educational initiative.
- **Sponsor thumbnail:** Custom sponsor thumbnail to use in your company marketing and email signature
- **10% Off Additional Advertising:** 10% off any additional advertising (newsletter, programs, website and directory)
- **Two Custom Name Badges:** Metal, magnetic name badge to wear at event in lieu of the standard plastic
- **Three Additional Directory Reps and Service Listings:** Stand out in the directory with three additional service listings and three additional reps.
- **Guaranteed Early Rates:** Does not apply after the late rate ends on event registrations.
- **No Late Fees on Invoices:** All open invoices must be paid by 5pm on December 31st of the purchase year.