

Silver Level

3rd Right of First Refusal
for PMEXPO*

NEW!

Logo Recognition in
BUYPMA Digital Guide

Sponsor Logo Marketing
Thumbnail

Two Complimentary Ads*

NEW!

20% Advertising Discount

One Magnetic Name
Badge

Logo Visibility on PMA's
Website

Guaranteed Early Rates*

Logo Recognition on
Banner at Live Events

No Late Fees on Invoices*

Logo Recognition on Slide
in Virtual Events

Crystal Awards
Recognition

Logo Recognition in all
Digital and Print Program
Guides

One Complimentary
Ticket to the Awards
Ceremony

NEW!

Logo Recognition in
Weekly Newsletter*

\$1000 Credit in Partner
Dollars

NEW!

Two Additional Directory
Reps and Service Listings

NEW!

One Complimentary
Headshot



Understanding Your 2025 Benefits

2025 Silver Level Rates: \$4,000

- Silver Corporate Partners will have the 3rd Right of First Refusal when selecting their booth location for PMEXPO, following the PMEXPO Title Sponsor, Platinum Corporate Partners, and Gold Corporate Partners. If the floorplan remains unchanged from the previous year, Corporate Partners cannot select or override a booth already occupied by another exhibitor, ensuring the same layout and locations are honored. Silver Level Partners will receive 7 days when the right of first refusal period open to confirm location and/or renewal of space.
- Silver Corporate Partner PMA Member logo thumbnail to use in marketing and social media.
- **NEW!** 20% off advertising list price on any digital or print advertising options.
- Company logo will be listed on PMA's homepage as well as highlighted in the Corporate Partners webpage with a hyperlink to your company directory listing profile.
- Logo recognition on Silver Level Partner banner displayed at all live events.
- Logo recognition as a Silver Level Partner on intro slide deck for all virtual events.
- Logo recognition in the digital program guides for the following events: Activate PMA, Leadership Development Program, Leasing & Maintenance Summit Program. Logo recognition in the printed program guides for the following events: PMEXPO and Awards Ceremony.
- **NEW!** The weekly Up-to-the-Minute newsletter is improving! In addition to aggregating content from PMA's events and blog, it will now leverage AI tools to automate and curate industry-specific content from affiliates and sources. This ensures a newsletter tailored to the diverse interests of all our members, regardless of their role, and is sure to increase readership. Your logo will appear at the bottom of the newsletter redirecting subscribers to the Corporate Partner webpage.
- **NEW!** All Associate Member Companies receive two complimentary directory representative listings and three product/service listings. Additional listings can be purchased for \$25 each through the PMA Store. Representative listings allow companies to personalize their brand, while additional product listings increase visibility in the directory. Silver Level Partners automatically receive two extra representative listings (totaling four) and two extra product/service listings (totaling five), boosting their presence even further.

Understanding Your 2025 Benefits

- **NEW!** The BUYPMA program was built to highlight the Associate member companies and recognize them as trusted supplier partners with the Association. The reimaged program will generate a monthly eblast to our management professionals specifically highlighting the many products and services our members offer redirecting them to the directory. Your logo will appear at the bottom of the eblast with a direct link to your directory profile.
- Silver Level Partners will receive third pick, after Platinum Level and Gold Level Partners, of any available week in the weekly newsletter. There is a maximum of four advertisers per week.
- Silver Level Partners will receive one complimentary magnetic name badge to wear at event in place of the usual event lanyard. PMA Staff will store your name badge upon requests.
- Silver Level Partners will receive guaranteed early rates on all event registrations. To access the early rates, company staff must have an activated PMA Account. Each registration page will have a Corporate Partner Early Rate ticket option. This ticket is only visible if company staff is logged into your PMA Account. Early rates become void after ticket sales close. Tickets purchase after ticket sales close or onsite will revert back to the original rate.
- Silver Level Partners will not incur late fees on any invoices. (Membership dues invoices are excluded from this benefit.)
- Silver Level Partners will be honored and recognized for your continued support with a crystal award presented at the annual Awards Ceremony. Silver Level Partners will receive one complimentary ticket to the event.
- Silver Level Partners will receive \$1,000 credit to your company PMA Account to use towards event registrations, event sponsorships and/or advertising. Partners must notify the Director of Membership, Sales and Engagement when they want to utilize partner dollars. Partner dollar usage can only be approved for usage by the primary point of contact on the company account unless otherwise designated at the start of each year. Partner dollars must be used by 5pm on the last Friday of December 2025.
- **NEW!** Silver Level Partners will be offered one complimentary headshot provided by PMA's preferred photography partner, Commercial Image Photography. PMA, in partnership with Commercial Image, will generate a predetermine schedule for participants to select an appointment window at select signature events. There will be no makeup dates or reschedules offered should an appointment window be missed. Additional staff can connect with Commercial Image directly for pricing information.