

Gold Level

2nd Right of First Refusal
for PMEXPO*

NEW!

Logo Recognition in
BUYPMA Digital Guide

Sponsor Logo Marketing
Thumbnail

Three Complimentary
Ads*

NEW!
20% Advertising Discount

Two Magnetic Name
Badges

Logo Visibility on PMA's
Website

Guaranteed Early Rates*

Logo Recognition on
Banner at Live Events

No Late Fees on Invoices*

Logo Recognition on Slide
in Virtual Events

Crystal Awards
Recognition

Logo Recognition in all
Digital and Print Program
Guides

Two Complimentary
Tickets to the Awards
Ceremony

NEW!
Logo Recognition in
Weekly Newsletter*

\$2000 Credit in Partner
Dollars

NEW!
Three Additional Directory
Reps and Service Listings

NEW!

Two Complimentary
Headshots



Understanding Your 2025 Benefits

2025 Gold Level Rates: \$8,000

- Gold Corporate Partners will have the 2nd Right of First Refusal when selecting their booth location for PMEXPO, following the PMEXPO Title Sponsor, Platinum Corporate Partners. If the floorplan remains unchanged from the previous year, Corporate Partners cannot select or override a booth already occupied by another exhibitor, ensuring the same layout and locations are honored. Gold Level Partners will receive 7 days to confirm location and/or renew existing space when the right of first refusal period opens .
- Gold Corporate Partner PMA Member logo thumbnail to use in marketing and social media.
- **NEW!** 20% off advertising list price on any digital or print advertising options.
- Company logo will be listed on on PMA's homepage as well as highlighted in the Corporate Partners webpage with a hyperlink to your company directory listing profile.
- Logo recognition on Gold Level Partner banner displayed at all live events.
- Logo recognition as a Gold Level Partner on intro slide deck for all virtual events.
- Logo recognition in the digital program guides for the following events: Activate PMA, Leadership Development Program, Leasing & Maintenance Summit Program. Logo recognition in the printed program guides for the following events: PMEXPO and Awards Ceremony.
- **NEW!** The weekly Up-to-the-Minute newsletter is improving! In addition to aggregating content from PMA's events and blog, it will now leverage AI tools to automate and curate industry-specific content from affiliates and sources. This ensures a newsletter tailored to the diverse interests of all our members, regardless of their role, and is sure to increase readership. Your logo will appear at the bottom of the newsletter redirecting subscribers to the Corporate Partner webpage.
- **NEW!** All Associate Member Companies receive two complimentary directory representative listings and three product/service listings. Additional listings can be purchased for \$25 each through the PMA Store. Representative listings allow companies to personalize their brand, while additional product listings increase visibility in the directory. Gold Level Partners automatically receive three extra representative listings (totaling five) and three extra product/service listings (totaling six), boosting their presence even further.



Understanding Your 2025 Benefits

- **NEW!** The BUYPMA program was built to highlight the Associate member companies and recognize them as trusted supplier partners with the Association. The reimaged program will generate a monthly eblast to our management professionals specifically highlighting the many products and services our members offer redirecting them to the directory. Your logo will appear at the bottom of the eblast with a direct link to your directory profile.
- Gold Level Partners will receive second pick, after Platinum Level Partners, of any available week in the weekly newsletter. There is a maximum of four advertisers per week.
- Gold Level Partners will receive two complimentary magnetic name badges to wear at event in place of the usual event lanyard. PMA Staff will store your name badge upon requests.
- Gold Level Partners will receive guaranteed early rates on all event registrations. To access the early rates, company staff must have an activated PMA Account. Each registration page will have a Corporate Partner Early Rate ticket option. This ticket is only visible if company staff is logged into your PMA Account. Early rates become void after ticket sales close. Tickets purchase after ticket sales close or onsite will revert back to the original rate.
- Gold Level Partners will not incur late fees on any invoices. (Membership dues invoices are excluded from this benefit.)
- Gold Level Partners will be honored and recognized for your continued support with a crystal award presented at the annual Awards Ceremony. Gold Level Partners will receive two complimentary tickets to the event.
- Gold Level Partners will receive \$2,000 credit to your company PMA Account to use towards event registrations, event sponsorships and/or advertising. Partners must notify the Director of Membership, Sales and Engagement when they want to utilize partner dollars. Partner dollar usage can only be approved for usage by the primary point of contact on the company account unless otherwise designated at the start of each year. Partner dollars must be used by 5pm on the last Friday of December 2025.
- **NEW!** Gold Level Partners will be offered two complimentary headshots provided by PMA's preferred photography partner, Commercial Image Photography. PMA, in partnership with Commercial Image, will generate a predetermine schedule for participants to select an appointment window at select signature events. There will be no makeup dates or reschedules offered should an appointment window be missed. Additional staff can connect with Commercial Image directly for pricing information.