



FOR IMMEDIATE RELEASE

## **PotholeRepair.com Introduces Groundbreaking Interactive Technology to Revolutionize Asphalt Maintenance**

**Innovative Technology empowers commercial and municipal properties to effortlessly manage asphalt assets from any desktop or mobile device.**

**UPPER MARLBORO, Md. — July 7, 2025 —** PotholeRepair.com has introduced a new interactive digital platform designed to help property owners and their asset managers make informed, data-driven decisions that enhance pavement safety, reduce long-term costs, and simplify repair planning.

*"We've spent years listening to what our clients actually need," said Terry Treadwell, Vice President of Business Development. "The truth is, not every pothole needs the same solution. This platform puts the client in control without sacrificing quality or service. It's an easier, faster way to get things done."*

PotholeRepair.com's certified inspection crews use a [proprietary process](#) to geo-tag the exact location, size, and condition of every pothole or damaged area. Within minutes, property owners and managers receive a fully interactive report revealing map overlays that include photos, measurements, repair recommendations, and repair costs. This creates a visual tool that documents what needs attention and informs on options that address site safety, priorities and budget.

Inside the report, users can:

- Review lot damage at each marked location.
- View real-time pricing while also choosing between different service options—permanent thermal repair, semi-permanent hot patch, or temporary cold fill and excluding repairs based on the user's priorities and available budget.
- Authorize selected repairs and methods with just a click.



*“Our technology isn’t just built for speed—it’s built for smarter decision-making,” said Barry Foer, President of PotholeRepair.com. “When facility managers or teams can clearly see what’s happening on-site and act fast, they avoid bigger, more expensive problems down the road. That’s real value, especially when budgets are tight. We’re not a paving company, but we do save your asphalt.”*

For additional background on the interactive reporting platform inspection process and repair methods visit [PotholeRepair.com](https://potholerepair.com).

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### **About PotholeRepair.com**

Since 2010, PotholeRepair.com has provided professional asphalt repair services with no disruption and maximum reliability. Serving clients across the U.S., the company combines hands-on service with cutting-edge technology to help commercial properties protect and [extend the life of their pavement assets](#).

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