



## PRESS RELEASE

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Anaheim, CA

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**“Rollem Highlights the Insignia Die-Cutter featured Live at the June Amplify Event.”**

The inaugural Amplify event brings print finishing and embellishments to the forefront. Showcasing the brands, products, and processes raising the standard for foil and coatings, diecutting, folding and gluing, binding, direct mail, and more.

“Our team is very excited to be back for in-person demonstrations and conversations at the Amplify event in Minneapolis. For vendors and printers alike, the time has come to look at new equipment developments, see it in person for the first time and examine the under the hood equipment design. The Insignia has been so successful and adapted by a really diverse client base. We know the attendees of Amplify will appreciate the in-person opportunity to learn more about the wealth of features and fast ROI the Insignia affords”, states Susan Corwin, Director of Marketing for Rollem International.

Rollem’s team will host production demo’s on our Insignia6H sheet-fed die-cutter. This feature packed system delivers die-cutting, kiss-cutting, scoring, perforating, embossing, matrix removal – all in one process. In-line folding and gluing units are optional. It’s fast and easy to operate using flexible dies. Die-cut, strip and deliver folding cartons, packaging inserts, labels, photo cards, card carriers, component overlays and the list goes on. Insignia is proudly manufactured in the U.S.A. Sold and serviced by Rollem techs.

“The concentrated population of packaging companies in the Minneapolis area make it the perfect location for us all to come together this June”, Corwin continues. Rollem will feature the live demonstrations on the Insignia located on the Technology Zone and other team members will welcome in-depth discussion in booth #520. Don’t miss the first showing of Insignia in Minneapolis, MN.

To schedule appointments in advance or, to request a sample pack of die-cut products, email LeeAnn Darfler at [ldarfler@rollemusa.com](mailto:ldarfler@rollemusa.com) or call (847) 923-0100. [www.rollemusa.com/diecut](http://www.rollemusa.com/diecut)